

Exploration of the Inheritance Path of Excellent Traditional Chinese Culture in Universities from the Perspective of Traditional Chinese Studies

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Abstract: Traditional Chinese culture covers the cultural and academic aspects of various dynasties in China and is a cultural treasure that has been accumulated over thousands of years of Chinese civilization. The excellent traditional Chinese culture is vast and profound, with high educational value. From the perspective of traditional Chinese culture, the inheritance of excellent traditional Chinese culture in higher education can enrich the content of school education, improve educational effectiveness, and encourage students to establish correct ideological concepts. Based on this, this article analyzes the problems currently faced by universities in inheriting excellent traditional Chinese culture, analyzes the value of universities in inheriting excellent traditional Chinese culture, and proposes specific inheritance paths, including improving the traditional cultural literacy of teachers, effectively integrating into educational activities, promoting the modernization of traditional culture, and so on. The aim is to provide a reference for universities to better inherit excellent traditional Chinese culture.

Keywords: National studies; Universities; Excellent traditional Chinese culture; Inheritance path

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1. Introduction

Excellent Chinese traditional culture is a spiritual treasure of China, containing a rich historical heritage and profound ideological connotations^[1]. In the context of globalization, how to effectively inherit and promote excellent traditional Chinese culture has become an important issue faced by higher education. As an important discipline for studying excellent traditional Chinese culture, traditional Chinese studies provide a unique perspective and method for universities to inherit traditional culture. However, there are still some problems and challenges in inheriting excellent traditional Chinese culture in current universities, which require in-depth research and exploration. Therefore, this article will explore the inheritance path of excellent traditional Chinese culture in universities from the perspective of traditional Chinese studies, to provide useful references for

universities to better inherit and promote excellent traditional Chinese culture.

2. On the inheritance of excellent traditional Chinese culture in universities from the perspective of traditional Chinese studies

2.1. Insufficient modernization and transformation of excellent traditional Chinese culture

The integration of excellent traditional Chinese culture into higher education lacks modernization and transformation. On the one hand, there is a significant gap between the expression of traditional culture and modern society. Many excellent traditional cultural contents, such as poetry, songs, and essays, as well as collections of classics and histories, often have classical and profound expressions that are difficult to understand and do not conform to the fast-paced and intuitive expression habits of modern society. This leads to many young students feeling distant from traditional culture, making it difficult to deeply understand and appreciate it ^[2]. On the other hand, traditional culture is disconnected from modern life. With the rapid development of society, people's lifestyles, values, and other aspects have undergone tremendous changes. However, the connotations and values of some traditional cultures have not been effectively transformed and integrated into modern society, resulting in a disconnect between traditional culture and modern life, making it difficult to play a positive role in modern society ^[3].

2.2. Less integration of excellent traditional Chinese cultural education

At present, the integration of excellent traditional Chinese culture into university teaching is relatively insufficient in terms of course design. Although many universities have realized the importance of traditional cultural education, their curriculum still appears relatively conservative and limited. Traditional culture-related courses often only appear as elective or general courses, with relatively few class hours and credits, making it difficult to attract sufficient attention from students. In terms of teaching content, traditional culture courses in universities are often limited to traditional classic literature and theories, lacking close connection and practical application with modern society, making it difficult for students to combine traditional cultural knowledge with real life, and to appreciate the value and significance of traditional culture ^[4]. In terms of practical methods, traditional lecturing teaching still occupies a dominant position, lacking the cultivation of students' initiative and innovation, the application of modern educational technology is relatively small, and modern means such as new media and the Internet have not been fully used to enrich the teaching content and form.

3. The inheritance value of excellent traditional Chinese culture in universities from the perspective of traditional Chinese studies

3.1. Beneficial for promoting the innovative development of excellent traditional Chinese culture

Excellent traditional Chinese culture is a prominent advantage of the Chinese nation. From the perspective of traditional Chinese studies, classic works of traditional Chinese studies are an important component of China's excellent traditional culture ^[5]. They carry traditional Chinese virtues and rich personal cultivation wisdom, so introducing them into higher education can promote the innovative development of China's excellent traditional culture. On the one hand, universities provide a profound

academic foundation. Through the research, exploration, and inheritance of traditional culture, universities can deeply explore the connotation and value of traditional culture, providing theoretical support and academic guidance for the innovative development of traditional culture. On the other hand, universities have abundant teaching resources, which can break the boundaries of traditional disciplines and provide new ideas and approaches for the innovative development of traditional culture through interdisciplinary and interdisciplinary cooperation and exchange ^[6].

3.2. Beneficial for promoting high-quality development of higher education teaching

Excellent traditional Chinese culture is an important and valuable educational asset in China, with significant educational value. Introducing it into higher education can promote the high-quality development of higher education. On the one hand, excellent traditional Chinese culture can enhance the cultural heritage of teaching. Traditional culture contains rich philosophical ideas, moral concepts, aesthetic consciousness, and so on ^[7]. Integrating it into university teaching can make the course content more diverse and help cultivate students' cultural literacy and humanistic spirit. Traditional culture has unique charm and attraction, which can stimulate students' curiosity and thirst for knowledge, and encourage them to participate more actively in learning. On the other hand, the inheritance of excellent traditional Chinese culture can promote the construction of disciplines and professional development in universities. Through in-depth research and exploration of traditional culture, universities can discover new academic growth points and research directions, and promote continuous progress in discipline construction and professional development ^[8].

4. The inheritance path of excellent traditional Chinese culture in universities from the perspective of traditional Chinese studies

4.1. Enhance the traditional cultural literacy of teachers and promote their teaching by example and words

Teachers are the key to talent cultivation and an important subject in permeating excellent traditional Chinese culture. In the practice of integrating excellent traditional Chinese culture from the perspective of traditional Chinese studies, universities should focus on improving the traditional cultural literacy of teachers, promoting their words and deeds, and actively participating in and leading the inheritance of traditional culture ^[9]. Only with strong cultural literacy can teachers actively implement traditional cultural education in teaching, play a leading and inspiring role, and encourage students to better learn excellent traditional Chinese culture. Firstly, the teacher cultivates both internally and externally. Internship refers to the process in which teachers actively participate in self-directed learning in daily teaching, extensively explore traditional cultural knowledge, understand the characteristics of traditional cultural connotations, and effectively enhance their traditional cultural knowledge reserves. Teachers should regard the learning of traditional culture as an important component of their professional development, and continuously deepen their understanding and perception of traditional culture through reading classic literature, participating in cultural experience activities, and other means. External training refers to paying attention to one's appearance and external image. Teachers should establish a good image as teachers, pay attention to restraining their own words and actions, integrate traditional culture into daily teaching and life, and pass on the wisdom and essence of traditional culture to students through example. Secondly, strengthen traditional cultural education and training. Schools can organize special lectures, seminars, workshops, and so on, inviting experts

and scholars to impart knowledge and wisdom of traditional culture to teachers, helping them deepen their understanding of the connotation and value of traditional culture, and improving their cultural literacy and cognitive level. Once again, establish an incentive mechanism ^[10]. Schools can establish incentive mechanisms to encourage teachers to participate in the inheritance of traditional culture. For example, establishing a traditional culture teaching reward fund to commend and reward teachers who have performed outstandingly in traditional culture teaching; Organize traditional culture teaching competitions and exhibition activities to provide a platform for teachers to showcase and exchange ideas; Incorporate the inheritance of traditional culture into the teacher assessment and evaluation system, and stimulate the enthusiasm and initiative of teachers to participate in cultural inheritance work.

4.2. Effectively integrating into educational and teaching activities, implementing heuristic education

From the perspective of traditional Chinese studies, the inheritance of excellent traditional Chinese culture in universities needs to be effectively integrated into educational and teaching activities. By implementing heuristic education, students can actively explore and understand the essence of traditional culture in the learning process. Firstly, implement individualized teaching. In the history of the country, Confucius was the first to propose the concept of “teaching according to one’s aptitude” ^[11]. Confucius said, “If one is above the average level, it can be done verbally; if one is below the average level, it cannot be done verbally.” He pointed out that teaching should be tailored to the characteristics of students and adopt targeted education based on their actual level. In the teaching process, teachers should fully understand the actual development of students, provide layered and phased education to students, and promote their improvement. Secondly, emphasis should be placed on implementing heuristic education. Heuristic education emphasizes the subjectivity and initiative of students, stimulating their desire for knowledge and exploratory spirit through questioning, guiding thinking, and encouraging discussion ^[12]. Confucius also emphasized heuristic education, focusing on guiding students to discover and think about problems, and through continuous inspiration, promoting students to acquire knowledge and skills naturally. In the field of traditional Chinese culture, scholars such as Mencius and Zhu Xi also emphasized heuristic education, emphasizing the adherence to teaching laws and reflecting the dialectical thinking of “teaching” and “learning”. In traditional culture teaching, teachers can design inspiring teaching content and activities based on historical background, cultural characteristics, ideological connotations, and other aspects, guiding students to deeply think and explore the value and significance of traditional culture. Finally, enrich the teaching forms of traditional cultural education. In the process of implementing teaching, teachers should pay attention to using various teaching resources and methods, such as using multimedia technology to showcase the artistic charm and historical changes of traditional culture, allowing students to experience the atmosphere and connotation of traditional culture firsthand through role-playing, simulated scenes, and other methods. New teaching methods such as online courses and virtual laboratories should be utilized to organize activities such as selecting classic literature, giving special lectures on traditional culture, and practical experience, providing students with more convenient and efficient learning paths, and helping them establish a preliminary understanding and interest in traditional culture ^[13].

4.3. Promote the modernity transformation of traditional culture and strengthen the promotion of new media

From the perspective of traditional Chinese studies, universities not only need to maintain their original spiritual core for the inheritance of excellent traditional Chinese culture, but also promote its integration with modern society, achieve the modernization transformation of traditional culture, focus on leveraging the power of new media, strengthen the promotion of traditional culture, and expand its inheritance path. Firstly, promote the modernization transformation of traditional culture. The modern interpretation of excellent traditional Chinese culture should break through the limitations of language semantics, transform classical Chinese into vernacular and online language, and present it in a new era language form, eliminating obstacles for college students to understand the traditional culture ^[14]. Universities should actively explore the integration of traditional culture and modern society, combining the wisdom of traditional culture with the development needs of modern society, and promoting innovation in content, form, and dissemination of traditional culture. For example, classic stories and philosophical ideas from traditional culture can be combined with modern technology and art to create cultural products with contemporary characteristics, making traditional culture more easily accepted and understood by modern people. In addition, schools should focus on deepening traditional ideological concepts, matching their connotations with the characteristics of the times, transforming warnings, and endowing them with new-era connotations. Secondly, strengthen new media promotion. With the popularization of the Internet and the rise of new media, people have more and more diversified channels to obtain information. Colleges and universities should make full use of this trend to spread the essence and value of traditional culture to a wider range of people by building official websites, opening WeChat official accounts, publishing short videos, and so on. By utilizing the interactive and real-time characteristics of new media, they can strengthen interaction and communication with users, understand their needs and feedback, and further enhance the dissemination effect of traditional culture ^[15]. During this process, schools can adopt a combination of online and offline communication methods, promote online through new media platforms, reasonably screen promotional content, ensure the accuracy and authority of promotional content, pay attention to the diversity and innovation of promotional forms, and attract more young people's attention offline. They can focus on promoting excellent traditional Chinese culture through QR codes, image materials, and other means, creating a strong social and cultural atmosphere on campus, thereby expanding the promotion atmosphere of excellent traditional Chinese culture, enhancing the breadth and depth of dissemination, and making traditional culture shine with new vitality and vigor in modern society, contributing greater strength to the cultural prosperity and national rejuvenation of the country.

5. Conclusion

In summary, the inheritance of excellent traditional Chinese culture in universities from the perspective of traditional Chinese studies is of great significance and value. To effectively inherit and promote the excellent traditional Chinese culture, universities should take various measures and paths, combine the excellent traditional Chinese culture with education and teaching, focus on improving the traditional cultural literacy of teachers, and ensure that teachers have a profound cultural heritage and rich educational experience. Effectively integrating traditional culture into educational and teaching activities, allowing students to experience the charm and value of traditional culture in their learning.

Universities should pay attention to promoting the modernization transformation of traditional culture and strengthening the promotion of new media so that traditional culture can better adapt to the development needs of modern society. Emphasis is placed on innovating traditional cultural practice activities, allowing students to deeply understand and experience the connotation and value of traditional culture in practice, thereby better inheriting and promoting excellent traditional Chinese culture.

Disclosure statement

The author declares no conflict of interest.

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