

Study on the Innovative Grid-based Party Building Governance in Tai ‘an City

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Abstract: The leadership of party building is the key content of grassroots work, the integration of various elements and the cohesion of development forces, and the basis for the embodiment of people’s sense of integration and happiness. In recent years, Tai ‘an city has actively implemented the leadership policies of the party and the state, after comprehending the internal logic of party building leadership. The city relied on intelligent platforms to innovate service modes and new methods of grid governance of party building leadership through the establishment of micro-grids, the aggregation of micro-forces, the investigation of micro-demands, the provision of micro-services, and other practices, thus striving to achieve fine, efficient and convenient party building management.

Keywords: Party building guidance; Grid governance; Grass-roots governance

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1. Introduction

The Communist Party of China’s 20th report pointed out that the people should further improve the social governance system of co-construction, co-governance, and sharing to achieve the improvement of social governance efficiency. Grid management is based on the grid divided by a certain standard as the management unit, with the assistance of information technology combined with multi-resource sharing coordination to complete the dynamic and comprehensive management of each grid. Effectively embedding party-building work into grass-roots governance can promote the core leadership role of party building in the two-way interaction between party building and grass-roots governance, constantly make up for the drawbacks in the social governance process of grass-roots party building, and improve the modernization level of grass-roots governance in the process of shifting the management focus and integrating management resources ^[1].

2. The party building leads the internal logic of grid governance

2.1. The two-way interaction between party-building guidance and grassroots governance

The core of party-building leadership lies in the completion of grassroots political leadership, and the actual

leading effect is achieved in ideological expansion, organizational implementation, capacity supply, and mechanism improvement. Through the application of the grid innovative governance model, a system-based grass-roots governance network can be woven, and the grass-roots co-construction, co-governance, and sharing can be effectively promoted as shown in **Figure 1** [2]. Across the same levels horizontally, the party building leads the grid governance to shift the human, material, and financial resources of various functions through the coordination and linkage of multi-organizations and multi-departments, prompting them to have close interaction with the grass-roots governance bodies, actively mobilizing various social forces to participate in the grass-roots governance, and then integrate and optimize the scattered resources and governance bodies to show their cohesion [3]. Across the different levels vertically, it can ensure the construction of a dynamic management service system, timely discover the problems in the process of grass-roots governance, anchor the direction of grass-roots social governance through the construction of various empowerment and responsibility mechanisms, and promote the hierarchical linkage of various functional departments to complete the two-way interaction between party building leadership and grass-roots governance under the role of grid workers' demonstration and leadership [4].

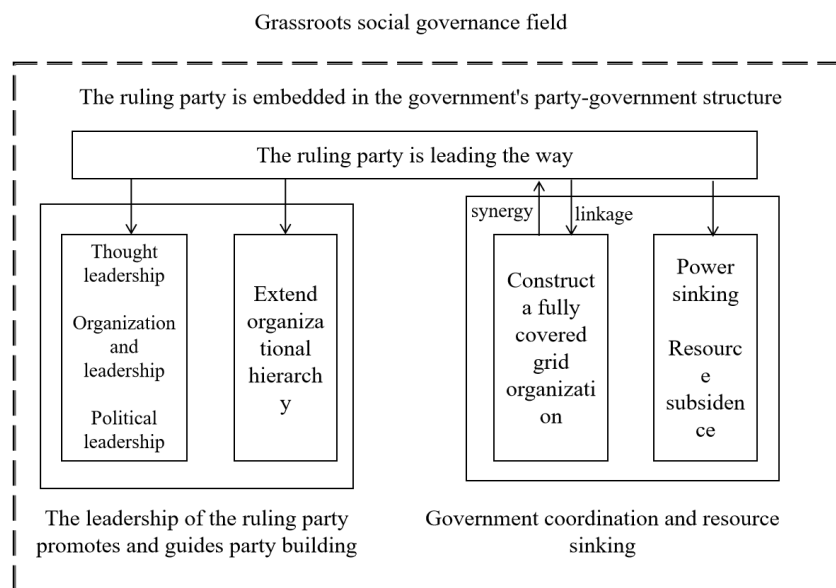


Figure 1. Party-building leadership and grassroots grid governance mechanism

2.2. Accounting for the lack of party-building guidance and grassroots governance

Party building at the grassroots level includes two basic tasks, which are party building and leadership. Party building includes political, ideological, organizational, style, discipline, system construction, and so on, while leadership includes political, ideological, organizational, style, discipline, and system guidance [5]. Therefore, there is a certain complexity in the process of leading the grassroots party building. Through the implementation of the grid governance path, the integration of multiple subjects can be further realized, and at the same time, the organization and orderly participation of social forces can be mobilized in the process of reforming the traditional governance system in the flexible drive and rigid adjustment. In this process, the coordination role of multiple forces in grid governance is effectively played, and a perfect responsibility framework and reward and punishment mechanism are built. Through comprehensive governance coverage, various drawbacks are compensated for promptly, and the overall effect of party-building guidance and grassroots governance is finally achieved [6].

2.3. Improving the modernization of party building and community-level governance

The process of grid management is supported by information technology to achieve fine management objectives in efficient resource integration, sharing, coordination, and the establishment of standard management methods. In the process of leading the advancement of grid party building, an intelligent management platform has been built, which not only realizes a main line of party building leading through the whole chain of grid governance but also enables the stimulation of grid governance affinity, forming a new interactive pattern of organizational leadership, party members' leadership, and national participation. The masses and party members are encouraged to actively participate in the construction, co-governance, and sharing of grid affairs ^[7]. The entire grid management system promotes the active and dynamic integration of grass-roots party building leadership, timely focuses on fragmented grass-roots governance in the process of collecting, analyzing, and integrating various information, explores the two-tier governance model of online and offline under the support of perfect technology, and realizes information sharing in the application of smart platforms and big data mining. In this process, it also plays a positive role in promoting the shifting of management focus and the improvement of modern management levels ^[8].

3. Tai 'an city party building leading grid governance problems

3.1. Grid division is not scientific and dynamic management is insufficient

The implementation of grid management and scientific grid division is the basic but important starting point for building a good grid network. However, in practice, if the grid settings are too few, it is difficult to ensure the promotion of fine management, and too many grid settings will not only cause the overlap and confusion of network concepts but also increase the overall management cost and difficulty of communication. In the previous management process, Tai 'an city lacked systematic overall planning in grid division, and there were certain overlapping of power and responsibility among many grids, as well as some gaps and blind areas, which made it difficult to ensure the unified scheduling of resources and forces led by party building and the comprehensive development of dynamic management ^[9].

3.2. Inadequate management strength and differences in management configuration

Party building leading management is a process of integration of multiple subjects, not only to ensure a high-consciousness, highly professional grid management service team but also to configure multiple grassroots forces in the process of improving service team building combined with the actual party building to lead grassroots social governance ^[10]. In the past management process, Tai 'an grid governance organized and promoted the majority of party members and cadres to shift the grid concurrently causing many party members and cadres to assume their work and also to effectively promote grid management, so it increases the work pressure. Additionally, the lack of dispatch and participation of diverse social forces caused it difficult to tap the power of the masses, and it is difficult to achieve the pooling of people's wisdom and power for the cohesion of governance forces ^[11].

3.3. The basic demands are difficult to meet and the service effect is low

Efficient service to the masses is the ultimate goal of innovative party building leading grid governance in Tai 'an City. Therefore, in the process of party building leading, the appeals of the masses are investigated at the grassroots level to fully realize the advantages of mobile probes of grid members, through visits and inspections to collect basic information ^[12]. In the process of governance of the party building grid in Tai 'an city, many people's basic demands are difficult to be met and the phenomenon of shifting responsibility between different

departments has been pronounced for a long time due to the ambiguity of responsibilities and the formalization of governance ^[13].

3.4. The service system is not perfect and the technological platform is missing

Grid management should be based on information technology and intelligent technology, fully combined with actual management, following the basic principles of easy management, clear definition, and comprehensive coverage of the needs of the broad masses of residents to provide more convenience. In the past management process, Tai ‘an city grid is only presented in a spatial form, with the lack of specific mechanism construction, clear coordination rules, perfect service system, and intelligent and scientific application. Hence, it is difficult to follow the needs of the time and the traces of traditional management are very obvious. The masses still have many detours to go before they can solve these practical problems ^[14].

4. Tai ‘an innovative party building leads the optimization path of grid governance

4.1. Establish microgrids and promote dynamic management

Tai ‘an city further extends the governance roles in the leadership of innovative party building and relies on digital management technology to optimize and adjust the grid. In the process of micro-grid construction, buildings and streets are taken as units to realize the division of small grid service units. Combined with the implementation rules for the construction of the grid team in Tai ‘an city, the overall team structure such as the perfect grid leader, full-time grid personnel, and grid coordinator is set up, so that the grass-roots responsibilities in the grid structure are clarified to give full play to the functional role of each department. In this process, the working mechanism of “big comprehensive treatment, big petition, big mediation, and big patrol” was built and the principle of “Party committee leadership, comprehensive treatment and coordination, departmental linkage, and participation of all parties” was adhered to so that party members with high ability and quality were selected as the grid liaison officers to grasp grassroots information and realize the front-running of grassroots conflict affairs to achieve the integration of grass-roots party organization power and grid power ^[15]. A dynamic management platform has been built based on expanding various functions of consultation and discussion, neighborhood mutual assistance, and convenience services. Data analysis has been carried out effectively by relying on information technology and intelligent management systems to timely understand the progress of various work and effectiveness evaluations, and then adjustment management has been completed accordingly. Hence, refined management and precise services can be achieved ^[16].

4.2. Gather micro forces in party building positions

Tai ‘an city has realized the cohesion of micro forces in the leadership of innovative party building, and transformed the individuals of the traditional team into the grid system. This process integrates the grid party branch with the party organization, the party building position, the strength of the party members, and the shifting of the party services to cooperate with the grass-roots service management ^[17]. The person in charge of the party organization serves as the grid chief, leading the party members in the area to provide services and fully realize the role of the grassroots party organization. To further consolidate the micro forces within the grid, Tai ‘an city promoted the construction and improvement of the integration system of the Internet of Things in the process of leading the party building. At the same time, it actively attracted new employment groups such as urban volunteers, takeout riders, delivery boys, and enthusiastic people to serve as part-time grid workers and coordinators. It implemented the subsidy treatment of grid workers through the issuance of differentiated grid workers subsidies to actively mobilize the enthusiasm and initiative of their work participation. This full

coverage of grid party organizations promotes a closer relationship between the party and the masses, forms an interactive pattern of organizational leadership, party members taking the lead, and national participation to inspire grassroots party members, cadres, and the masses to participate in grid construction, sharing, and co-governance enthusiasm ^[18].

4.3. Investigate micro-appeals and serve the masses efficiently

Tai ‘an city gradually collects relevant governance opinions and suggestions through the setting of network platforms and suggestion boxes. The city has established five mechanisms of network inspection, classification and transfer, coordination, linkage, disposal and supervision. The city has realized a closed-loop processing process of incident reporting and transfer, verification, feedback, and settlement through the establishment of classification, annotation, and a standardized ledger. In addition, the special personnel in the region should conduct micro-appeal investigations promptly and properly solve them through various resource allocations. The whole grid construction process has promoted the formation of joint efforts of departments. Through the continuous adoption of the multi-network integration working mechanism, the basic livelihood departments such as water supply, power supply, heating, and gas have achieved full coverage of the grid area by building a governance model with the linkage of the whole network and the solutions ^[19].

4.4. Provide microservices to promote smart office

Innovative party building leading grid governance is an inevitable requirement for consolidating the ruling foundation of the party, strengthening the construction of grass-roots party organizations, implementing the people-oriented development idea, and realizing the modernization and intelligence of urban governance. Therefore, in the process of innovative party building leading grid governance, Tai ‘an City adheres to political guidance, interest coordination, publicity guidance, and service guarantee by finding and solving problems early through visits and inspections and responsibility implementation to ensure that the masses’ troubles and worries are solved promptly. In addition, in the process of promoting grid governance, a network channel of party building with the Internet has been built. Artificial intelligence, the Internet, big data, and blockchain technologies have been used to innovate grassroots grid governance through the establishment of a digital intelligent platform for party building. At the same time, the platform has been used to complete the publicity of relevant policies, the convergence of public opinions, and the promotion of mass services. The efficient use of information technology provided the masses with medical insurance, subsistence insurance, electricity payment, and other agency events, while also simplifying the grass-roots approval process and improving the efficiency of problem-solving ^[20].

5. Conclusion

Party building leadership is the key content of grassroots work. In the process of innovative Party building leading governance, Tai ‘an city, combined with its development characteristics, actively innovates the grassroots social governance model with the characteristics of the current times. The city implemented the party building leading grid grassroots social governance model from multiple perspectives, focusing on grid visits, services, and governance. With the construction of a long-term governance system and a social governance community where everyone has responsibilities, efforts are made to improve the socialization, laws, intelligence, and professional level of grass-roots governance, thus improving the happiness and satisfaction of the people.

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