



# Study on Behavior Formation of College Students in Private Universities

Shaoyu Yang

Xi'an Eurasia University, Xi'an 710000, Shaanxi Province, China

**Abstract:** Based on the study of anomie behavior of college students in a private university, on the basis of analyzing the influencing factors of college students' behavior, from the perspective of private universities, this paper discusses the mechanism of anomie behavior recognition-behavior guidance and training-normative behavior strengthening of college students' normative behavior formation.

**Key words:** Private university; Student behavior formation; Mechanism research;

**Publication date:** March, 2021

**Publication online:** 31 March, 2021

**\*Corresponding author:** Shaoyu Yang, 565061452@qq.com

## 1 Introduction

In the new era, college students are in a complex social environment, and the increase of college students' anomies has brought a lot of unstable factors to the security and stability of colleges and universities, which is extremely easy to cause the occurrence of campus security incidents<sup>[1]</sup>. Because of the differences in the school-running system and student source structure of private colleges and universities, it is very important to build a scientific and safe campus environment with the characteristics of private colleges and universities, so it is indispensable to guide and cultivate the behavior of college students in private colleges and universities.

## 2 Definition of relevant concepts

In recent years, with the thorough study on college students' behavior and behavior anomie, college students' behavior as a branch of behavioral

science, behavior science is human behavior and interpersonal relationship, confined to the early research work environment, of human behavior is now developed into the study of all social behavior<sup>[2]</sup>. The research object of behavioral science is people and their behaviors, and the behavior phenomenon of college students is also a kind of social behavior phenomenon, and the research object of college students' behavior is the behavior characteristics and laws of college students.

Behavior anomie is an important concept in college students' behavior, on the concept of college students' behavior anomie, domestic scholars have different ways of defining the objects studied in the text are mainly does not involve law behavior anomie, so draw lessons from the concept of lee wai man, namely violate or deviate from the society and the college students in colleges and universities of various specifications, order destructive to society, especially in universities, and the behavior of negative evaluation.

## 3 The private university student behavior anomie status quo

At present, there is no accurate statistical method for the data of the behavior anomie of college students in private colleges, but almost all scholars have such a public statement: the behavior anomie of college students in private colleges is more and more serious, and the performance is more and more diverse. Of course, this is closely related to the characteristics of the development of The Times and the behavior characteristics of college students. Based on Xi'an Eurasian institute as an example, this paper based on social norms and rules and regulations of the school,

the school student behavior anomie mainly for learning behavior anomie (truancy, academic warning, etc.), daily behavior anomie (smoking, drinking, fight, want to, the pursuit of high consumption, human relations barrier, etc.), network behavior anomie (addicted to network, spread false statements, etc.) and so on. The author selected some students with abnormal behavior as samples and analyzed whether different types of abnormal behavior are related. A total of 300 samples were randomly selected from the

students with academic warning, and these students were investigated in the form of questionnaires. The questionnaires had a total of 20 questions, and the content was related to whether there were different types of behavioral anomies. 280 valid questionnaires were finally collected, and the results were shown in Table 1. Through the investigation and analysis, it can be seen that there is no strong correlation between college students' behavior anomies (Table 1).

**Table 1.** Correlation table of the number of persons with abnormal behavior (persons)

Behavior Anomie		Number
Network behavior anomie	Addicted to the network	65
	internet fraud	0
	campus loan	0
	cheat in a test	1
Learning behavior disorder	be weary of studying	143
	truancy	218
	litter the ground with paper	0
The behavior is immoral	high consumption	14
	vulgar words	5
	jump a queue	7
	spit everywhere	3
	smoking	35
Behavior in violation	drink	26
	fight	0
	stay out all night	34

#### 4 Study on behavioral forming mode of college students in private universities

By analyzing the existing research, there are a variety of factors that affect college students' behavior to develop, mainly including the external environment and internal individual subjective factors, external environmental impact includes family education, social subculture, lack of education, colleges and universities controls, internal individual subjective factors mainly for individual psychology and values. In the whole college students' behavior, these factors are not independent of each other, but the interaction, mutual, and college students' main life on campus, to the behavior of college students in colleges and universities plays a very important use most, in this paper, the private colleges as the starting point, from the perspective of behavior anomie to explore the behavior of college students.

##### 4.1 Behavior anomie recognition

We should guide college students to develop normative behavior, first of all, we should have the ability to recognize the behavior anomies. It is

necessary to identify the premise that causes the behavior and the reinforcement consequences that sustain the behavior. In this process, by analyzing the premise of the behavior, the bad behavior caused by the premise and the consequences of the behavior, the real intention of the individual to produce the bad behavior in a specific situation is found. In this way, different corrective measures can be taken based on different situations. For example, change the premise that causes behavior anomie, make behavior anomie lose the premise of existence, cancel the "soil" that behavior anomie produces. From the perspective of the school, it is necessary to timely understand the contradictions existing in the cognition, emotion, study, interpersonal relationship, family of origin and other aspects of college students. It is necessary to build the context and platform for communication with students, and on the basis of understanding, the obstacles of students can be resolved in time, so as to avoid the occurrence of behavior anomie.

##### 4.2 Behavior guidance and cultivation

When discussing the formation of behavior, Lewin

put forward the research viewpoint: a person's behavior (B) depends on the interaction between the individual (P) and his environment (E), and behavior depends on the individual's living space (LSP). The basic formula is:  $B = f(P, E) = f(LSP)$ . Behavior is generated by the interaction between personal automata or needs and their environment. Environment and human motivation work together to promote the generation, development and change of human behavior. According to this behavior generation model, while acknowledging individual differences, we can cultivate good behaviors and correct bad behaviors by changing current environmental factors.

Human behavior is the result of the dual action of human (individual and group people) and environment (social and physical environment). The environmental factors of school are divided into two aspects: the hard constraint of school education system and the soft influence of school culture<sup>[3]</sup>. School culture plays a very important role in the development of students' behavior norms. School culture has an imperceptible influence on students. In this process, the school sets goals for each student's development. However, it is impossible for each student to achieve their goals as scheduled due to their individual differences in ability, motivation and acceptance of the environment. However, colleges and universities can give full play to the intervening role of school culture. For example, schools can carry out style of study education for students with unclear learning goals and improper attitudes, and encourage them to actively participate in teaching activities. Through the education and edification of students and in accordance with the system, schools properly restrict students, but this constraint is not the goal, the goal is to encourage students to take the initiative to restrict and regulate their own behavior. Therefore, the school system should pay more attention to the inner experience of students. If the knowledge is blindly controlled, students' rebellious psychology will be triggered and more misbehavior events will be triggered. Although the purely built environment cannot determine human behavior, it influences human behavior through the social environment<sup>[4]</sup>.

In the end, the solution of college students' behavior anomalies depends on themselves. Both external institutions and stimuli can act from the outside, but to fundamentally solve the problem,

it still needs the subject itself. The level of college students' own quality and mental health are the determinants of behavior anomie.

### 4.3 Normative behavior reinforcement

Just like Skinner believed that individual behavior is not achieved overnight, but gradually formed through a series of processes. After individual behavior formation or bad behavior is corrected, the behavior should be maintained and continuously strengthened, so that the possibility of the behavior appearing in similar scenes increases. When an individual repeats a certain behavior or produces a similar effect, it is because the behavior can get the desired result in the individual's subjective prediction. On the contrary, if the behavior is not strengthened in time after it appears, the possibility of changing the behavior will be reduced or even disappear in the future situation. Taking truancy as an example, if the student corrects the bad behavior and attends class on time, but does not reinforce the student's normative behavior, it will increase the probability that the student will continue to skip class. In addition, it is also necessary to strengthen individual behavior for students who have a herd mentality. Taking truancy as an example, if the behavior reinforcement of the students who attend class on time cannot be carried out, some of them may skip class occasionally. If the students who skip class are not punished, the students who skip class will form positive reinforcement to the students who want to skip class, and other students may also skip class<sup>[5]</sup>.

In conclusion, the university in recognition behavior anomie, behavior guidance and training, standardize behavior in the process of strengthening, to build a team of professional teachers, have good professional quality, to identify the root cause behind the college students' behavior anomie, professional counseling students, help students out of the obstacles, at the same time, to establish information sharing platform, teachers in colleges and universities student information updated in real time sharing, convenient targeted to strengthen student's normal behavior.

It has important research value for protecting the personal and property safety of students and maintaining the security and stability of private colleges and universities to reduce the occurrence of behavior anomie, maintain the physical and

mental health of college students, reduce the factors threatening the security and stability of private colleges and universities, and reduce the security incidents caused by behavior anomie.

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