

A Study on Hainan University's Development in the Context of Free Trade Zone Construction

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Abstract: The Hainan Free Trade Zone represents not only Hainan's significant contribution to China's modernization and the advancement of Asian civilization, but also the historical responsibility that China's revival and Asian prosperity has entrusted to Hainan. The orientation of industrial development will be carried out in accordance with national demands, regional strategic needs, and local development needs, assuming that the location of Hainan Free Trade Zone and Free Trade Port has been clarified. This article focuses on the analysis of Hainan University's student management concept innovation and the construction of a high-quality campus culture system from the perspective of Hainan University's development during the construction of the free trade zone.

Keywords: Hainan; Free trade zone construction; University; Students

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1. Introduction

The construction of the Hainan Free Trade Zone will provide new opportunities, inject new vitality, and impose new demands on Hainan's colleges and universities in terms of discipline development, talent training, scientific research, social services, cultural heritage, and international exchanges. It coincides with the introduction of the overall construction plan for the country to build world-class universities and first-class disciplines, requiring the development of universities to be oriented to serve the economy and society, through innovation-driven development, and gradually improve the comprehensive strength and international competitiveness of disciplines. As for Hainan University, General Secretary Xi's "4.13" speech in 2018 mentioned the need to support Hainan University to create world-class disciplines. In order to achieve this goal, Hainan University should firmly grasp the "ministerial and provincial joint construction of Hainan University." Additionally, the historical opportunity of "gathering the power of the whole province to run Hainan University," keeping in mind of the mission, to reform and innovate, taking the construction of world-class disciplines as the leader, also embark on a path of connotative development centered on quality improvement and with university disciplines.

2. Innovate the Work Concept, Give the Second Classroom Learning Importance

Based on the concept of "the Communist Youth League leads the thinking of young people, the second classroom serves the growth of youth, and the transcript records the youth experience," we deeply understand the logical relationship between the Communist Youth League, the second classroom and the transcript, as well as serve the work of morality and cultivation in colleges and universities. In addition to serving as a natural alternative to the first classroom, the second classroom can also be used as an important

aspect of talent training in colleges and universities to encourage interaction, complementarity, and mutual promotion between the two. Among several measures to further improve the talent training program for undergraduate education and to further strengthen teacher education, the second classroom is regarded as an important part of general education, at the same time as an auxiliary, extension and expansion of professional education ^[1].

Taking the implementation of the quality development plan for college students as the starting point, the second classroom will be incorporated into the credit management system. The setting of credits has played a powerful role in giving full play to the second classroom in cultivating students' innovative and entrepreneurial spirit as well as students' practical ability. The management of the whole process, the monitoring of the whole link, and the participation of all staff firmly consolidate the cornerstone of practical education. At the same time, we make full use of the typical practices of universities, especially the internal mechanism and working mode of the "first classroom." Through the overall design of work content, project supply, and evaluation mechanism, the work delegation is deeply integrated with the work of universities ^[2]. Enhance the joint force of educating people. According to the university's tradition and professional disciplines, modules such as ideological guidance, innovation and entrepreneurship, social practice, campus culture, and voluntary services have been constructed. The Youth League Committee delegates, integrates, and develops the second classroom activities, also organizes related second classroom activities for students to choose, as well as builds a diversified, diversified and three-dimensional second classroom resource platform to provide students with personalized, differentiated, also customized content of second classroom activities.

3. Persist in Ideological Guidance and Lead Young Students to Strengthen Their Beliefs

Carry out thematic education activities to instill faith in the heart. Insist on carrying out training classes for senior college students, launching themed group day activities, a series of lectures on "Dialogue with Faith," and a series of activities such as "one study, one doing" theme education. Through more "Green Horse Project," "Four Entries and Four Beliefs" and other theme educational activities, it improves students ideological and political consciousness ^[3].

Building an education service platform to express beliefs, where from time to time, go to student dormitories to carry out ideological and political education, professional study guidance, life assistance, dormitory cultural construction and other activities. At the same time, we should give full attention to the organizational strength of the Party and League branches to improve its vitality in secondary colleges while accurately grasping the ideological status of the vast number of young people.

Strengthen the establishment of the three-level vertical linkage of university and university classes and the organizational structure of horizontal collaboration with university-level student organizations, public service clubs, and student self-organizations. Additionally, organize volunteer training classes, volunteer forums, volunteer nights and other activities to build volunteer service project competition and other exchange, display, as well as sharing platforms to build a volunteer service cultural system. Incorporate volunteer service into the evaluation system for college students, establish and improve the rules and regulations of young volunteers at all levels of organization, as well as determine the duration of voluntary service.

Besides adhering to the campus, go to the society, find the right combination, and fully implement the "freshman volunteer service type," sophomore professional experience type, junior professional service type, senior employment occupation type "volunteer service implementation system." "What does a good campus culture need?" The author believes that this is a question that the majority of student volunteers have been thinking about. The answer to the question is thought. When various ideas collide with each other, that is campus culture. Most of the current college students come from wealthy and well-off families.

Despite the fact that they don't have to worry about food and clothing, they can't forget the hardships of the past. It's not only talking about bitterness and thinking about sweetness; it's about integrating it into university life. The rich campus culture has since evolved into a good transmitter of red ideas and distinctive culture.

4. Actively Build a High-Quality Cultural Campus System to Improve Students' Extracurricular Involvement

The construction of campus culture needs to highlight the involvement of activities. An excellent campus activity should highlight the main body and integrate culture to educate people. Colleges and universities should work hard to build a platform for the vast number of young students, integrate into the university culture and education structure, also focus on highlighting ideological connotation and enhancing cognitive identity ^[4]. At the same time, a wide range of campus cultural and artistic activities with clear themes, positive progress, strong participation, and entertainment are carried out to create an atmosphere and provide a platform for improving the comprehensive quality of students ^[5]. Pay attention to improving the quality of activities and cultural involvement, and encourage, support, standardize as well as guide the development of various outstanding student activities.

The construction of campus culture should insist on taking voluntary service and social practice as important transmitters for cultivating high-quality talents and strengthening the ideological and political guidance of youth. Additionally, strive to strengthen the education of students' love and responsibility. Taking practical education as an important way to encourage morality and an important link in cultivating and building a high educational ground for college students' socialist core values. Rapidly encouraging voluntary service and social practice, carries forward the spirit of "dedication, friendship, mutual assistance, and progress," as well as leads a new style of campus and social civilization. Promote the normal development of college student volunteer service and social practice, also create a composite carrier for cultivating and practicing socialist core values. Increase the university-local cooperation, continue to strengthen the construction of normalized bases and the integration of social resources, as well as encourage young students to cultivate their youth through lively voluntary service and social practice.

While building a campus culture, we should also strengthen innovation and entrepreneurship education, also strive to cultivate high-quality innovative and entrepreneurial talents. Furthermore, focusing on the growth and success of students, with the value proposition of "Let youth go with innovation and entrepreneurship," cultivate students' innovative spirit, exercise students' entrepreneurial ability, as well as stimulate their true endogenous interest in learning and creative aspirations. College students are the reserve army of the country's high-end talents and represent the country's advanced productive forces. Therefore, innovation ability education is an indispensable part of the training of college students. It is necessary to use scientific research training programs as the main method to promote early participation of universities in innovation and entrepreneurship training. Taking the competition as the main transmitter to attract students with ideas, techniques, and patents to participate in the competition, at the same time combine the knowledge, ability and quality needs of each stage of the competition to provide corresponding guidance and training to encourage both classes. Full classroom integration allows college students to actively participate in the torrent of the era of innovation and entrepreneurship, as well as actively build an environment of innovation and entrepreneurship.

Building campus culture requires increased publicity. The media has an important relationship with college students as a vital transmitter of communication between colleges and the outside world. It's an important part of how college students think, learn, and live, and it's a significant element of how college campuses are constructed ^[6]. New media has enriched the content and carrier of university culture, by expanding the space for dissemination of university culture, it can better demonstrate the spirit of the

university. Be efficient at using big data technology to analyze young students' ideological trends, behavior changes and interest demands, as well as respond to young students' concerns in a timely manner, which promotes the deep integration of online and offline work platforms and positions. Efforts to build a new media construction that keeps up with the pace of the times, adapts to the characteristics of students, and deeply integrates online and offline, also contributes to the construction of excellent campus culture.

5. Strengthen the Construction of Student Organization System and Build a Student Service Platform

“What is the purpose of the student organization?” This is the simplest, most fundamental, and most basic question that all student leaders need to understand, mostly to serve the classmates wholeheartedly, with the aim of realizing the self-management, self-education and self-service of all college students. Thus, how do you go about serving? The question of how to get everyone to recognize and acknowledge the existence of student organizations has become a problem we need to consider. Affinity takes over as the most important factor.

Firstly, if you want an affinity organization, you must remember not only the primary goal of serving students wholeheartedly, but also that all academic leaders are deeply embedded in students and understand their innermost needs. Then the question arises that “what does the majority of college students require the most?” The transition from campus life to social life is crucial throughout university, which is the most important stage in one's life. The two most important things to have in college are a colorful life and the development of abilities. Therefore, we actively encourage and organize students to engage in self-education, self-management, and self-improvement, as well as participate in a variety of good, healthy, and beneficial activities^[7]. moreover, participating in democratic management, reflecting student suggestions, opinions, and requirements, striving for and maintaining students' legitimate rights and interests, and striving to serve the majority of students has become an important part of the affinity construction of student organizations through various legitimate channels. Secondly, there needs to be affinity within the organization. This can be divided into two points:

5.1. The affinity of the organization toward student organizations

The fundamental reason for student leaders to join a student organization is to practice and improve their abilities. Student organizations should provide more opportunities for student leaders to improve their own quality, so that they can better develop their skills using the organization's platform. Furthermore, it is also a good idea to increase incentives for outstanding student leaders.

5.2. Organization members need affinity

The primary goal of student organizations is to assist students. Make an effort to be student peers rather than student officials. Our student leaders must develop a sense of affinity. The two parties with affinity are those who share the same ability to communicate effectively among organization members and to develop related student work effectively between student leaders and ordinary students, which needs to be praised^[8]. It is necessary to continue the Communist Youth League's great tradition and excellent style, which is to accept responsibility and work hard, as well as to effectively strengthen the relationship and bonding with young students. Thus, make an effort to work where young students who need it the most, to become a “home of youth” that they can rely on and trust.

6. Conclusion

The construction of the Hainan Trade Zone is both an opportunity and a challenge for the development of local universities. Colleges and universities can promote skills through professional practice and cultural exchanges, resulting in the development of talents in colleges and regions, thus economic needs are

effectively integrated. Throughout the trade zone's construction, we must fully recognize the importance of education investment for the future development of the Hainan trade zone, and actively formulate the Hainan trade zone's construction plan and development model to provide an important guarantee for the local economy's development. As a member of Hainan University, we should improve our quality and face the challenge with a full spirit

Disclosure statement

The author declares no conflict of interest.

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