

Integrating Party Building with Core Tasks: A “Point-Line-Surface-Body” Synergistic Framework for University Grassroots Party Branches

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Abstract: Under the background of the new era, the in-depth integration of party building and business work in grassroots party organizations of colleges and universities is an important proposition to implement the fundamental task of fostering morality and cultivating people and promote the high-quality development of higher education. Taking grassroots party branches of colleges and universities as the research object, this paper addresses practical problems such as “superficial integration” and “insufficient mechanism coordination” between party building and business. Based on the “Point-Line-Surface-Body” collaborative innovation framework, it constructs a four-dimensional integration model of “Point—Precise connection with curriculum ideological and political education, Line—Branch-led geese formation effect, Surface—Professional construction community, Body—Department collaborative ecology”, exploring the practical path of in-depth integration of party building and business. It provides practical reference for solving the dilemma of “two skins” between party building and business in colleges and universities.

Keywords: Point-Line-Surface-Body; Integration of party building and business; Practical path; Collaborative innovation

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1. Introduction

As an important part of the party’s organizational system, grassroots party branches in colleges and universities shoulder the important responsibility of guiding ideology, promoting careers, and serving teachers and students. General Secretary Xi Jinping clearly proposed in the report to the 20th National Congress of the Communist Party of China that “we must adhere to the distinct orientation of focusing on grassroots and build grassroots party organizations into strong fighting fortresses for effectively realizing the party’s leadership”. This important discourse provides a fundamental follow for the integrated development of grassroots party building and business in colleges and universities in the new era.

With the in-depth advancement of the connotative development of higher education, grassroots party branches in colleges and universities, as the frontline positions for the integration of party building and business, have transformed their functional positioning from traditional political leadership to a composite function of “guidance-service-innovation”. However, the phenomenon of “two skins” between party building and business is still prominent in practice: on the one hand, some grassroots party organizations narrow party building down to theoretical learning and routine work, failing to effectively integrate it into core businesses such as teaching and scientific research; on the other hand, professional construction and talent training lack systematic design led by party building, resulting in inefficient resource allocation and fragmented goal coordination. How to solve the integration dilemma through mechanism innovation has become a key proposition for colleges and universities to implement the fundamental task of “fostering morality and cultivating people” and achieve high-quality development ^[1].

Based on this, this paper takes the Party Branch of the Financial Management Department of a university as the research object, constructs a four-dimensional integration collaborative innovation framework of “Point-Line-Surface-Body”, and explores the in-depth integration path and practice of party building with teaching, scientific research, social services and other business work. On the one hand, it makes up for the lack of attention to micro-paths in existing research; on the other hand, it provides a feasible working model and reference for grassroots party branches in colleges and universities, further promoting colleges and universities to lead the high-quality development of careers with high-quality party building.

2. Research Status of the Integration of Party Building and Business in Colleges and Universities

2.1. Theoretical Construction Research

Scholars have analyzed the inherent theoretical logic of the integration of party building and business from different perspectives. Yang Chunwei & Chang Liang (2025) proposed the “One Integration, Two High-Quality Developments” theoretical framework, emphasizing that high-quality party building needs to lead high-quality development through a three-level linkage mechanism of “consolidating the foundation-functional upgrading-reform and innovation” ^[2]; Chen Diming (2024) further guided by systematic thinking, advocating the construction of an integration closed loop through the collaborative role of political construction, organizational system, platform carriers and service overall situation ^[3]. At the same time, the application of interdisciplinary theories has injected new perspectives into the research. Shen Ziyu (2023) regarded party building and business as a “symbiosis” from an ecological perspective, proposing that the dynamic balance of three elements—organization, personnel and environment—is the key to in-depth integration ^[4]; Sun Zhanjiu & Ding Liang (2023) proposed a “four-dimensional integration” model of direction, organization, mechanism and culture in the context of first-class discipline construction, emphasizing the resonance between party building goals and discipline development goals ^[5]. In addition, Chu Qingsong & Ma Chunyang (2025) compared the characteristics of different positions and refined a three-in-one driving mechanism of “system standardization, leadership responsibility, and team building”, providing theoretical support for integration practice ^[6].

2.2. Practical Path Research

Research on the practical path of integrating party building and business focuses on mechanism design and case extraction, forming a diverse pattern of “common strategies + characteristic exploration”. Xiao Yang & Lü Wenhao (2024) proposed the concept of “dual integration and mutual promotion”, constructing a full-cycle collaborative

mechanism for joint planning, deployment, implementation and inspection of party building and business ^[7]; Jiang Xuejun (2024) advocated solving integration resistance through the improvement of the system system, optimization of the cadre team and innovation of assessment and evaluation ^[8]; Ye Lin et al. (2024) proposed a dual integration and mutual promotion path by building a “big party building” pattern, adopting “micro-governance” methods and creating a “multi-leadership” model in combination with the existing problems in the dual promotion and integration of party building and business ^[9]; Lu Youjun et al. (2024) proposed a “six prominence” strategy for grassroots departments to strengthen the business-driven effect of party building leadership ^[10]. For specific groups, Gu Xiaoxia et al. (2024) proposed that teacher party branches need to innovate working methods through the “Party Building + N” model ^[11]; Peng Qiangang (2023) focused on university administrative departments, advocating the promotion of in-depth integration of party building and business through four-dimensional linkage of “ideology, organization, action and mechanism” ^[12].

2.3. Evaluation System Research

Scientific evaluation of the integration effect of party building and business work is an important direction for in-depth research. Under the new situation, the in-depth integration of party building and business work in colleges and universities needs to establish a sound management and evaluation mechanism ^[13]. Qiu Rongpeng et al. (2023) constructed a quality evaluation system including 4 first-level indicators (system guarantee, collaborative innovation, key work, empowerment and authorization) and 17 second-level indicators, providing tool support for quantitative evaluation ^[14]; Yang Chunwei & Chang Liang (2025) proposed in the “One Integration, Two High-Quality Developments” framework that performance appraisal should take into account both party building contribution and business development to avoid one-sided evaluation indicators ^[2].

2.4. Literature Review

Through sorting out existing literature, it can be found that although research results on the integration of party building and business in colleges and universities are gradually enriched, there are still some problems and deficiencies. On the one hand, although many studies have proposed innovative practical paths and mechanisms, how to ensure the effective implementation of various measures in the specific operation process is still an urgent problem to be solved; on the other hand, some studies lack analysis on the differentiation of the integration of party building and business in different types of colleges and universities and different disciplinary fields, failing to fully reflect the diversity of higher education and not yet forming an adaptive theoretical model.

3. Construction of the In-Depth Integration Path of “Point-Line-Surface-Body”

3.1. Precise Connection with Curriculum Ideological and Political Education to Consolidate the Integration Base Point

3.1.1. Construction of Professional Characteristic Ideological and Political Resource Library

Combined with the characteristics of the financial management major, focusing on the disciplinary ideological and political education of “entrepreneurial spirit” and the professional ideological and political education goal of “proficient in finance, honest, responsible and innovative”, a three-level ideological and political resource system is developed. (1) Basic element layer: Compile the Compilation of Ideological and Political Construction Achievements of Financial Management Major, form an ideological and political element map of core professional courses, and extract ideological and political mapping points; (2) Case application layer: Develop

localized teaching cases around themes such as family and country feelings and professional ethics, covering core professional courses, focusing on the value guidance of talent training; (3) Teaching design layer: Party building leads teaching and research on curriculum ideological and political education, implement dual-target lesson plans, requiring lesson plans to reflect both knowledge transmission and value guidance.

3.1.2. Mechanism for Cultivating Teachers' Dual Capabilities Integration

Implement a three-dimensional capability improvement mechanism of “training-guidance-competition”. (1) Carry out “Party Building + Professional” themed workshops to systematically train methods for designing curriculum ideological and political education, connection points between party regulations and financial regulations, and national policy-guided research topics; (2) Implement a paired tackling plan, where party building mentors guide young teachers to formulate curriculum ideological and political education plans and jointly build model courses for curriculum ideological and political education; (3) Organize curriculum ideological and political teaching design competitions led by the department party branch, incorporating the achievement of ideological and political goals and students' value recognition into the scoring system, cultivating excellent teachers and teams for curriculum ideological and political education, and realizing the synchronous enhancement of teaching and party building capabilities.

3.2. Branch-Led Geese Formation to Extend the Integration Axis

3.2.1. Construction of Geese Formation Echelon Led by Famous Teachers

With the party branch as the core, build a goose formation-style high-quality education team led by three types of famous teachers: Beijing Municipal Teaching Masters, Beijing Municipal Curriculum Ideological and Political Teaching Masters, and Beijing Municipal Young Teaching Masters, implementing the “three guidance plans” of guiding teaching, scientific research and services. Establish party groups for teaching reform, scientific research tackling, and social services, respectively connecting key tasks of professional construction, and invite party member executives of enterprises and alumni party member representatives to participate in the revision of professional talent training programs and cooperation in industry-university-research projects.

3.2.2. Two-Way Empowerment Traction Driving Mechanism

Establish a two-way transformation system between party building goals and business goals, clarifying the leading responsibility of the party branch in key businesses. Decompose business goals such as professional construction and talent training into the annual key task list of the party branch, carry out “Party Building + Business” themed party days every month, and conduct exchanges and discussions around the theme of party building empowering high-quality professional development; at the same time, integrate core business goals such as teaching evaluation and scientific research project approval into the assessment indicators of party building leading career development.

3.3. Professional Construction Community to Expand the Integration Interface

3.3.1. System Reconstruction for Goal Coordination

Reconstruct the professional construction system framework to realize the organic unity of party building standards and business norms. In the talent training program, include the practical course of financial and accounting professional ethics cases as a compulsory course in the professional practice link, and hold a professional ethics case competition as one of the assessment methods for this course; rely on the joint construction activities of the party branch with external units to expand industry-university-research cooperation, which is used as one of the

indicators for professional evaluation; encourage teachers to carry out research projects combining party building and scientific research, guide students to participate in red competitions and social practice activities, which are used as bonus items in the year-end assessment.

3.3.2. Platform Construction for Resource Integration

Create a resource sharing platform for the integration of party building and profession, realizing the interconnection of three types of resources: courses, teachers and practice. Continuously build and share the curriculum ideological and political resource library, integrating professional course ideological and political cases, micro-party class videos, virtual simulation training projects and other resources; establish a “double-qualified” teacher workstation, invite enterprise executives to participate in curriculum construction, encourage professional teachers to participate in enterprise practice, and cooperate with each other to develop teaching resources; jointly build practice bases with the university’s financial department, accounting firms, tax bureaus, banks and other units, organizing teachers and students to participate in voluntary services such as policy promotion and financial business consulting.

3.4. Department Collaborative Ecology to Construct the Integration System

3.4.1. Party Building-Linked Governance System

Construct a three-level linkage system of college general party branch-department party branch-professional teaching and research section. Add special topics on business integration to the meetings of the college general party branch to review decisions on party building leading career development; link the party building assessment of the branch with the business assessment of the teaching and research section, issue party building deployments and business arrangements simultaneously to ensure the coordinated advancement of specific tasks, and conduct integration quality evaluation every semester.

3.4.2. Dynamic Feedback Continuous Improvement Mechanism

Construct a dynamic improvement mechanism for the integration path based on the PDCA cycle. At the planning stage, formulate an annual task list for the integration of party building and business, quantifying indicators such as the coverage rate of curriculum ideological and political education and the leading rate of party member projects; at the implementation stage, regularly hold party building-business joint meetings to coordinate and solve cross-departmental cooperation issues; at the inspection stage, conduct teacher and student satisfaction surveys every semester; at the improvement stage, establish a three-item list of “problems-measures-responsibilities” to iteratively optimize the integration path.

4. Conclusion

“One integration and two high-quality developments” is the core strategy for the development of colleges and universities in the new era. The collaborative innovation framework of “Point-Line-Surface-Body” follows the action logic of goal co-construction, resource symbiosis and value co-creation, providing a practical path for the construction and business integration development of grassroots party branches in colleges and universities. In future research, we will further explore the empowerment mechanism of digital technology on the integration path, providing continuous theoretical support and practical reference for the resonance between party building and career development in colleges and universities in the new era.

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