

Exploration of the Significance and Pathways of Integrating Traditional Culture into Aesthetic Education in Colleges and Universities

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Abstract: With the in-depth implementation of education reform, college aesthetic education should also advance with the era, pay attention to the reform of theory and practice teaching, and improve the effect and efficiency of personnel training, so that students can use their professional knowledge to engage in related work after graduation. To promote the smooth implementation of the reform work, students must master the basic theoretical knowledge at the same time, and constantly improve their own aesthetic quality, art appreciation ability, and other comprehensive abilities. In this process, aesthetic education resources in traditional culture should be deeply explored, and the spirit of aesthetic education should be vigorously carried forward and developed, to promote the all-round development and healthy growth of students while inheriting the culture, to achieve the goal of quality education. This paper first expounds on the significance of integrating traditional culture into aesthetic education in colleges and universities, and then consolidates the foundation of aesthetic education in colleges and universities based on “three modernizations.” To carry out rich practical activities and improve the quality of education, colleges contribute to improving the quality of college aesthetic education personnel training and teaching quality.

Keywords: Traditional culture; Colleges and universities; Aesthetic education; Meaning and path

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1. Introduction

In recent years, the work of college education has gradually come into people’s view. This work is not only related to the great rejuvenation of the Chinese nation but also closely related to the effective implementation of the strategy of strengthening the country through talent. It is also conducive to promoting the all-round development of students and realizing the goal of college personnel training. Aesthetic education is an important part of the educational goal of the all-round development of talents and plays a pivotal role in promoting the all-round development and healthy growth of students. In 2019, the Ministry of Education issued the “Opinions

on Effectively Strengthening Aesthetic Education in Colleges and Universities in the New Era.” The guideline clearly states: “Aesthetic education in schools is the work of Bacon’s soul. To comprehensively strengthen and improve aesthetic education is an important task for higher education at present and in the future.” The special status of aesthetic education and its key role in educating people show its important significance in higher education ^[1]. Chinese traditional culture has a long history, extensive and profound. It is not only a unique spiritual symbol of the Chinese nation but also an important educational resource. With a strong ideological nature, it is conducive to edifying and infecting people’s hearts and emotions, and at the same time, it has a positive significance for forging their conduct. Therefore, integrating traditional culture into aesthetic education in colleges and universities not only meets the needs of rejuvenation and development of excellent traditional culture but also promotes the high-quality development of higher education.

2. The significance of integrating traditional Chinese culture into college aesthetic education

In recent years, the state has exerted importance on aesthetic education and puts it in a prominent position, and emphasized the use of various ways to cultivate students’ innovative consciousness and practical ability. In 2020, the “Opinions on Comprehensively Strengthening and Improving Aesthetic Education in Schools in the New Era” were officially promulgated. The document stresses that traditional culture should be used to cultivate college students’ aesthetic cultural awareness. The promulgation and implementation of the document point out the direction for aesthetic education in colleges, attaches importance to the inheritance and promotion of excellent traditional culture and realizes the comprehensive training of students by beautifying and educating them aesthetically ^[2].

2.1. It is conducive to cultivating students’ sense of identity in traditional culture

The fine traditional Chinese culture has experienced thousands of years of historical precipitation, which is not only a long history, extensive and profound but also reflects the national spirit of the Chinese nation. First, the road to the rejuvenation of the Chinese nation has officially started. With the advancement of the process, traditional culture has gradually come into people’s vision and become a trend. Integrating this culture into aesthetic education in colleges and universities can improve students’ familiarity and sense of identity with this culture ^[3]. At present, college students are in the golden period of ideological and value shaping. The inheritance of traditional culture can facilitate them to understand and enter into traditional culture, and form cultural identity through study and practice. Secondly, based on traditional culture, it is conducive to improving students’ aesthetic quality and cultural quality. It is an important part of aesthetic education to cultivate students’ appreciation ability. Through organizing rich practical activities, aesthetic education educators in colleges and universities can help improve students’ artistic skills, cultivate their aesthetic quality, enhance their cultural connotation, and guide them to establish a correct aesthetic perception ^[4].

2.2. It is conducive to cultivating students’ sentiment

Aesthetic education pays attention to the cultivation and edification of students’ noble sentiments. Take it as the goal of aesthetic education to cultivate students’ sentiments and improve their comprehensive quality. To achieve this goal, teachers need to enrich the edification of culture and art. This kind of art often comes from the excellent traditional Chinese culture, based on this, the culture in the curriculum of aesthetic education has a

positive significance for cultivating students' sentiments ^[5]. First, the culture contains many artistic works, most of which are exquisite in form and rich in spirit. A deep understanding of such works helps students to reach an emotional resonance with the content and creators of the works, to cultivate their feelings. Second, one of the goals of aesthetic education in colleges and universities is to cultivate students' aesthetic quality and improve their appreciation ability. There are also significant differences in the spirit of the era contained in the works of art born in different times. Through aesthetic education, it is helpful to guide students into different times and understand their spirit and culture, which is an important way to help students establish the correct three views ^[6].

2.3. It is conducive to promoting the all-round development of college students

The integration of traditional culture into aesthetic education in colleges and universities can carry forward the socialist core values and promote the all-round development of students with the help of the positive cultural thoughts and moral concepts contained in it ^[7]. For aesthetic education in colleges and universities, traditional culture is an important ideological source, including the content of beauty, such as the beauty of labor and the beauty of nature, which is conducive to enriching the connotation of aesthetic education in colleges and universities, facilitating students to better enter the traditional culture and feel its unique charm and value, and helping to cultivate their national pride. At the same time, it is helpful to play the role of a bridge for aesthetic education. It is also of positive significance to promote its deep integration with other disciplines.

3. The concrete path of integrating traditional culture into college aesthetic education

3.1. Consolidating the foundation of aesthetic education in colleges and universities based on the “three modernizations”

3.1.1. Based on nationalization

The implementation of aesthetic education in colleges and universities can start with nationalization, that is, in-depth study of the traditional art forms of the Chinese nation, and paying attention to their comprehensive application, so as to improve the effect of aesthetic education and improve students' perception of beauty ^[8]. For example, colleges and universities can start with Kunqu Opera, carry out its inheritance and promotion plan, and transform the traditional “Peony Pavilion” to make it enter the campus in a new form, that is, the campus version. Once the version is performed, it is praised by students. Colleges and universities can also hold poetry and music events. The activities are rich and colorful, including poetry explanation, Guqin performance, vocal solo, and so on. Through the poetry recitation with emotion, you can combine musical instrument performance and let students wear Hanfu, which not only creates an audio-visual feast for students but also enables them to feel what is the etiquette wind, giving them a unique aesthetic experience. Some colleges and universities integrate traditional ethnic arts, such as Yi Siqiang and Shanxi Qinqiang, into their aesthetic education courses, and invite inheritors to enter the campus. Through live performances and production techniques, while giving students a strong visual impact, they can also guide them to think about how to effectively integrate national culture into artistic works, and transform their ideas through practice and exploration so that they have a new serious about how to create beauty ^[9].

3.1.2. Focus on regionalization

China has a vast territory and abundant resources. In this magical land, traditional culture with regional characteristics has been formed, and the artistic styles formed in different regions are also significantly different.

Guiding students to experience different artistic styles through various forms and making them feel their regional characteristics directly is conducive to cultivating students' cultural self-confidence^[10]. For example, some colleges and universities pay attention to the integration of traditional culture and highlight its regional characteristics when setting up aesthetic education courses, guide students to learn local music and adapt the tracks, or organize students to participate in intangible cultural heritage training of paper cutting, which is conducive to improving their appreciation ability. Some colleges and universities set up art courses related to mural paintings in combination with their regional resource advantages, pay attention to the selection of traditional mural paintings and guide students to explore the historical stories with the help of regional culture, which is conducive to cultivating students' aesthetic quality and improving their cultural self-confidence. In addition, through the combination of hand-painting and advanced technology, students can get out of the limitations of mural heritage and innovation, and effectively combine it with professional study. Students can be guided to copy mural paintings or make independent innovations, and perceive the charm of the culture through practical experience. Some colleges and universities have combined the traditional cultural characteristics of the region to create their string songs and live-action dramas. These works are not only reflected in the paper but also implemented in action. Once performed, they have triggered hot discussions^[11]. In addition, the university also actively invites folk inheritors to come to the university and has set up its own dance troupe and folk orchestra. By fully demonstrating local culture, the university is conducive to strengthening its folk art brand, laying a cornerstone for aesthetic education to get out of its limitations, and pointing out the direction for its integration with the region.

3.1.3. Emphasize artistry

Some people think of art only as a discipline. This view is not biased. It should also be regarded as a means of communication. The key of an aesthetic education curriculum is to guide students to feel and emphasize its artistry^[12]. Take music as an example, different melodies cause significant differences in emotional fluctuations. Therefore, this course has become one of the important contents of aesthetic education. For example, some universities have set up corresponding art studios, and actively integrate the school spirit and mainstream values. On this basis, they pay attention to originality and create several fine artworks to show the new era and inspire the majority of young people. Some colleges and universities encourage original music and create a series of works that praise the new era and show the appearance of new youth so that students can feel the beauty in the music melody, and stimulate their enthusiasm and enthusiasm to create beauty. Some colleges and universities build Bridges of communication between people through musical instrument workshops and learning platforms, which not only cultivates students' artistic quality but also shows the powerful effectiveness of aesthetic education^[13].

3.2. Carrying out rich practical activities to improve the quality of education

Practice is the only criterion for testing truth, and the development of aesthetic education in colleges and universities needs to be tested by practice. Teachers in colleges and universities can show the charm of traditional culture through abundant aesthetic education activities, on this basis, build efficient classrooms, and improve teaching effectiveness. To be specific, we can start from the following points:

- (1) Organize interesting reading activities to create a scholarly atmosphere, so that students can feel beauty through independent reading. After reading, the school can organize students to exchange their reading

experience, including not only the cultural characteristics of the works but also the elaboration of their artistic value, through reading practice, to stimulate their desire for beauty.

- (2) We should exert importance on the inheritance and protection of cultural heritage, and stimulate students' enthusiasm for participation utilizing rich practical activities. In this process, we should pay attention to the integration of aesthetic education. When organizing activities, teachers in colleges and universities can start with traditional culture, such as paper-cutting, and pay attention to the fun of activities, to stimulate students' internal learning motivation^[14]. Through the effective combination of culture and practical activities, students can be guided to feel aesthetic education and understand its important value through the activities.
- (3) Carry out practical activities during holidays, and pay attention to the integration of the culture, so that students can walk into the traditional culture through this theme of education practice and cultivate their sense of participation. For example, teachers organize students to go out of school, into the mountains to carry out paper-cutting, root carving and other activities, and effectively integrate the culture into the volunteer education school, to spread the seeds of traditional culture to the remote mountainous area, to effectively transfer aesthetic education resources. In addition, schools can also start from the content of aesthetic education and combine students' learning feelings to organize students to carry out research and practice, so that students can join the army of inheriting and carrying forward the culture. At the same time, they can be guided to explore more regional traditional cultures, such as rural culture and red culture, such as walking into ancient cultural buildings, understanding the local customs and customs, and refreshing their cognition of the culture^[15].
- (4) Take urban architecture as the theme to organize students to conduct practical exploration, and guide them to feel urban changes through study and practice, such as development context and understanding of its development texture, so that architectural art can truly enter students' hearts, improve their cognition level of this art, and explore its artistic connotation through study and analysis. On this basis, college teachers can guide students to create art, such as painting, video, etc., to improve their innovative consciousness and practical ability.

3.3. Improving the curriculum system based on traditional culture

The integration of traditional culture into aesthetic education in colleges and universities should not neglect the curriculum of aesthetic education. When constructing the curriculum system, the core content and value of culture and aesthetic concepts should be taken as an important cornerstone and effectively implemented into all aspects of teaching. In the course design, the primary task for teachers is to dig out its rich connotation and improve the course concept by refining the aesthetic thoughts.

For example, we should pay attention to the coverage of the course content, which can integrate traditional art and literature into it, to lay a cornerstone for students to understand the culture. At the same time, teachers should combine students' learning interests and learning basis, set up rich course modules, and pay attention to the difficulty of the course, paying attention to its depth, so that students at every level can develop and grow. On the other hand, teachers should also combine theory and practice, and organize practical activities when systematically teaching cultural knowledge, so as to improve students' aesthetic quality and art appreciation ability through practice. In order to build the curriculum system, the construction of teaching staff should also be strengthened. Not only should we pay attention to the cultivation of teachers' comprehensive literacy such as

cultural literacy and aesthetic literacy, but also pay attention to their mastery of cultural knowledge and artistic skills. In addition, various measures should be taken to improve teachers' information literacy, so that they can adopt various teaching means and tools to break the traditional limitation of teaching time and space and improve their teaching level.

4. Conclusion

In short, the exploration of the path of integrating traditional culture into college aesthetic education will not be achieved overnight, nor will it be smooth sailing, which requires the relevant workers to make long-term efforts and continuous efforts. This paper takes the aesthetic education of colleges and universities as the starting point and analyzes the significance and path of integrating traditional culture into the aesthetic education of colleges and universities. While improving the quality of aesthetic education, it is conducive to improving the efficiency and effect of talent training.

Disclosure statement

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