

Practical Strategies of Integrating Red Culture into German Teaching in Universities

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Abstract: With the deepening of curriculum reform, red culture education has become the main theme of educational reform and innovation, leading the curriculum and even the school to achieve the goal of connotative development. Red culture, as an important part of the Chinese national spirit, contains a rich revolutionary spirit and excellent moral sentiments and plays a unique role in the formation of students' values, outlook on life, and world outlook. How to deeply explore the spiritual connotation of red culture and deeply integrate it with specific curriculum teaching has become a common topic of concern for college teachers at present. Based on this, this paper explores the practical path of integrating red culture into German teaching in colleges and universities for reference.

Keywords: Red culture; German teaching in universities; Integration path

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1. Introduction

Under the background of the new era, the concept of cultural education has been widely valued, providing new opportunities and challenges for the integration of red culture in German teaching in universities^[1]. Taking German teaching as the carrier and giving full play to the guiding role of red culture on the ideological level of students can not only comprehensively improve the effect of German teaching and ideological and political education, but also play a positive role in promoting the establishment of correct outlook on life, world outlook, and values for college students in the new era^[2].

2. Characteristics of red culture

2.1. Characteristics of the times

Red culture itself was born in a special era, so it shows remarkable particularity in many aspects such as its social and cultural background^[3]. In addition, there are obvious differences in the content and connotation of red culture in different historical periods. For example, in the early days of the founding of the Communist Party of China, the content of red culture mainly consisted of the New Culture movement and the workers'

and peasants' movement. During the War of Resistance against Japanese aggression, red culture was mainly manifested as the national spirit formed by the struggle against external invading forces. Therefore, one of the main characteristics of red culture is the epochal character, which bears witness to the development course of the Communist Party of China and the struggles and historical achievements made during the Revolutionary War.

2.2. National characteristics

First of all, red culture itself is rooted in the excellent traditional culture of our country, which is the social and cultural background for the emergence and development of red culture. Secondly, red culture is also an important carrier of China's national spirit. For example, the spirit of patriotism, loyalty, bravery, simplicity, and perseverance all have concrete expressions in red culture. Therefore, the formation and development of red culture itself is the inheritance and promotion of the excellent traditional culture of the Chinese nation, which has significant national characteristics.

3. Significance of integrating red culture into German teaching in universities

3.1. Facilitating the inheritance and promotion of red culture

Rooted in the great practice of the Chinese revolution and the construction of the motherland, red culture carries the ideals, beliefs, revolutionary spirit, and moral character of the revolutionary forefathers. It is a valuable spiritual wealth of the Chinese nation. With its profound heritage and abundant resources, red culture is a rare and valuable resource for German teaching^[4]. Focusing on German classes, giving full play to the educational function of red culture, promoting the coordinated development of professional courses teaching and red culture education, and making joint efforts will lay a solid foundation for inheriting and carrying forward red culture, and at the same time, help to enhance the cohesion and appeal of red culture. To be specific to the reality, efficient German teachers should fully tap the local and motherland red cultural resources, with the cultivation of students' socialist core values as the guide, the classroom as the main channel, and students' independent learning and group activities as the key platform, to effectively promote red culture into the classroom, campus, and heart, so as to truly integrate the revolutionary ideal education and achieve the educational goal of educating students about culture and red^[5].

3.2. Stimulating students' patriotic enthusiasm

Patriotism is the basic emotion that every citizen should possess, and it is also the emotional basis for national prosperity and social stability. Patriotism is an important source of strength for the Chinese nation to thrive and prosper^[6]. From the essence, patriotism and red culture have common values and emotional integration, among which, red culture is an extremely valuable and unique resource to carry out patriotic education. Integrating red culture into German teaching helps students to fully compare the differences between different cultures, fully grasp the development context of the Chinese nation, and understand the development process, so as to enhance students' national pride and promote the spirit of patriotism. Presently, German teaching in colleges and universities mainly focuses on theory teaching, which fails to fully mobilize students' interest in learning. At this time, teachers can integrate red cultural resources into the teaching process, such as war examples, heroes, red music, etc., aiming to transform abstract into vivid and stimulate students' strong emotions for the motherland on the basis of cultivating students' cross-cultural communication skills.

3.3. Tempering the quality of students' will

The character of will specifically refers to the tenacity and perseverance shown by individuals in the face of difficulties and challenges. As we all know, red culture contains a wealth of glorious stories, and the heroes related to the stories often appear in front of students in a tall and powerful image. Taking ideological and political courses as an effective carrier, integrating red culture into the blood of college students will not only help to enhance their collectivism consciousness and cultivate teamwork spirit, but also help to improve students' self-cultivation and temper their consciousness quality of holding firm to faith and going forward in the face of adversity and difficulties. More importantly, it will play a positive role in promoting and spreading the Chinese national spirit. Only in the end can more and more young people in the new era who are brave enough to innovate and dare to withstand great social pressure be cultivated for the country and society^[7].

4. Practical paths of integrating red culture into German teaching in colleges and universities

4.1. Teacher construction: Giving play to the leading role of teachers

In order to better integrate red culture into German teaching in colleges and universities, it is necessary to start from the teacher level, do a good job in the construction of German teachers in colleges and universities, and give full play to the teachers' own teaching practice ability as well as the exploration and learning ability of red culture, so as to ensure that red culture can effectively highlight the educational role of German teaching in colleges and universities. Specifically, ideological and political education in colleges and universities needs to give some help to the integration of red culture in German teaching, comprehensively help the deep integration of red culture and ideological and political education in German classrooms, systematically integrate the connotation and spirit of red culture with German teaching content, and then form a scientific educational cycle. Teachers can scientifically plan the red culture education program according to their own professional level and teaching ability. On the basis of ensuring the normal and stable development of German teaching, teachers can introduce rich red culture content into the whole process of German teaching, change the former formalized and one-sided teaching status, and pave the way for better cultivating a group of outstanding talents^[8].

4.2. Analyzing teaching materials and digging into the red culture

In German teaching, teaching materials play a decisive role, therefore, to ensure the consistent purpose of German education and cultural education, we must closely align the teaching materials with cultural education. German teachers in colleges and universities should strengthen the connection with the red culture and achieve the purpose of effective integration in a subtle way. This requires German teachers in colleges and universities to study the teaching materials carefully and explore the elements of red culture in the teaching materials. Based on this, German teachers in colleges and universities should further broaden the scope of German textbooks, and universities should also strengthen the development of school-based curriculum resources, so as to provide favorable conditions for the organic combination of "red culture" and university German teaching.

At present, the proportion of red culture elements in German teaching materials in Chinese universities is small, which brings great challenges to the teaching of German in universities. Therefore, German teachers in colleges and universities should pay attention to the cultural factors involved in German textbooks, introduce red culture into German teaching, and guide students to make cultural comparisons based on it. For example, when German textbooks in colleges and universities involve literature, art, and other aspects, they can

compare them with foreign literature and artworks. In order to deepen students' understanding of red culture^[9]. While expanding teaching materials, German teachers in colleges and universities should also leverage the advantages of Internet resources and extra-curricular reading materials to increase students' German quality, so as to coordinate the development of German and culture teaching. For example, according to the language communication tasks and writing tasks set in the German textbooks in colleges and universities, teachers can take "red culture" as the materials for students to carry out and complete these tasks, so as to promote the integration of "red culture" and German textbooks. In the construction of school-based German textbooks, teachers should not only strengthen the in-depth participation of German teachers in colleges and universities, but also invite German experts and scholars to give guidance on the compilation and preparation of textbooks, and listen to the opinions of experts and scholars in the field of red culture, so as to ensure the scientific development of school-based textbooks and increase the proportion of "red culture." This can lay a solid foundation for integrating "red culture" into German teaching in universities^[10].

4.3. Investigating the learning situation and understanding students' learning needs

In college-level German instruction, cultural education should align with students' learning needs to effectively integrate "red culture" into German teaching. This approach not only enhances students' engagement and enthusiasm for learning about "red culture" but also fosters a meaningful connection between cultural education and language instruction^[11]. Moreover, it respects students' roles as active participants in the learning process, enabling them to take initiative and better integrate cultural knowledge into their studies and practice. Therefore, German teachers in colleges and universities should prioritize students' learning needs while incorporating "red culture" into their teaching.

It is important to recognize that college students' expectations of "red culture" go beyond acquiring knowledge; they also seek spiritual enrichment. Thus, both aspects should be considered in the instructional design of "pre-learning analysis." From the perspective of students' understanding of "red culture," exposure to this cultural knowledge broadens their intellectual horizons and optimizes their knowledge structure, contributing to their holistic development. However, not every aspect of "red culture" will naturally engage students. Therefore, German instructors should not only be familiar with the diverse knowledge, forms, and content of "red culture" but also assess students' cognitive and psychological development as well as their learning interests. This ensures that the integration of "red culture" into German education effectively aligns with students' actual needs.

From a spiritual perspective, contemporary college students exhibit strong patriotic sentiments and a keen interest in current socio-political issues. This suggests that students in the modern era place significant value on the deeper meaning of "red culture." Consequently, German instructors should fully explore and integrate red cultural elements into their teaching to address students' intellectual and cultural aspirations.

In conducting research and analysis on students' learning needs, German educators should not only rely on classroom observations but also engage in extensive discussions with students. This will provide deeper insights into students' genuine expectations and requirements for German education. Additionally, as students' interest in "red culture" evolves over time, it is essential to institutionalize the assessment of their learning needs. Furthermore, during the teaching process, instructors should adopt flexible strategies for incorporating "red culture" into their lessons, ensuring that student satisfaction remains at the center of their approach while continuously evaluating the effectiveness of classroom instruction.

4.4. Innovating new methods to strengthen the red culture experience

In the context of cultural education, German teachers in colleges and universities must reform their teaching concepts and methods, prioritizing the effective integration of red culture into their curriculum. By adopting a flexible approach to instructional design, they can ensure that the teaching system aligns more closely with the objectives of German language education in higher institutions. When selecting and innovating teaching methods, it is essential to foster a harmonious teaching atmosphere, maintain an equitable teacher-student relationship, and enhance overall teaching efficiency. In practice, the following two methods can significantly promote the incorporation of red culture into German language instruction at universities^[12].

The first approach is the problem-oriented method. Centered around problem-solving and driven by students' curiosity, this method encourages learners to acquire knowledge and develop practical skills through independent learning. Based on this concept, a task-centered teaching model is introduced. In designing tasks, German language instruction in universities should integrate elements of red culture into translation and writing assignments. These tasks should be conducted in student-led learning teams, ensuring an appropriate level of challenge—difficult enough to foster intellectual engagement but not so demanding that it diminishes students' enthusiasm. To maximize the educational value of these tasks, grouping should follow the principle of heterogeneous collaboration, allowing students to support and learn from one another. Furthermore, German teachers should guide students in defining their respective roles within the group to ensure effective collaboration and the smooth progression of learning activities^[13].

The second approach is the situational teaching method, which enhances students' comprehension and mastery of German by immersing them in meaningful learning contexts. In practice, German teachers should incorporate red culture into classroom instruction by creating purposeful learning scenarios that evoke positive emotional engagement. For instance, when teaching about the revolutionary spirit in German, instructors should go beyond merely explaining its content and significance; they should also describe the historical and social contexts in which revolutionary figures lived and fought. This approach allows students to connect more deeply with the material. Naturally, different teaching topics require different situational strategies. For aspects of red culture closely linked to students' personal experiences, the “close-to-life” principle should be applied, making the content more relatable and easier to grasp^[14].

The integration of red culture into German language teaching in universities is not limited to these two methods. German teachers must continuously explore contemporary theories of language education and ideological-political instruction while drawing insights from practical teaching experiences to enhance instructional quality. Additionally, with advancements in modern educational technology, new approaches to integrating red culture have emerged. By leveraging online resources, MOOCs, and other digital platforms, red culture can be seamlessly incorporated into German language education, further advancing this initiative in higher education institutions.

5. Conclusion

All in all, the red culture itself has very distinct epochal and national characteristics, and the German teaching in universities and the education of red culture need to carry out the fundamental task of promoting morality and educating people, so there is a certain synergistic coupling between the two^[15]. The organic integration of red culture into German classes in colleges and universities can not only help the orderly development of ideological and political construction of college courses, but also maximize the enrichment of German

teaching resources and guarantee the effect of German teaching. Therefore, colleges and universities need to strengthen the awareness of the integration value of red culture, actively explore scientific and effective means of integration, and start from strengthening the construction of teachers, digging red resources in textbooks, paying attention to students' learning needs, and innovating teaching methods to provide guarantee for the effective integration of red culture in German teaching in colleges and universities and cultivate outstanding talents who meet the development needs of the new era.

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