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Research on Ideological and Political Exploration and Practice of Advanced German Course

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Abstract: The core of curriculum ideological and political education is "Three Full Education," the ideological and political education into all kinds of curriculum teaching, let ideological and political education and curriculum teaching together, build a collaborative education model, improve students' moral quality, implement the fundamental task of moral education. Based on this, "Advanced German" teachers should actively excavate the ideological and political elements contained in the textbook, and fully penetrate the ideological and political education, which is conducive to improving the quality of curriculum ideological and political construction and the quality of German talent training. Taking "Advanced German" as an example, this paper analyzes the ideological and political elements contained in the course, analyzes the current situation of ideological and political construction of "Advanced German" course, and puts forward some strategies to establish a case base of ideological and political education, carry out cross-cultural education between Germany and Germany, integrate new media into current political news and cultivate students' core socialist values to comprehensively improve the quality of ideological and political education of "Advanced German" course.

Keywords: Advanced German; Curriculum thinking and politics; Ideological and political elements; Teaching status; Practice path

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1. Introduction

In 2020, the Ministry of Education issued the "Guiding Outline for Curriculum Ideological and Political Construction in Colleges and Universities," proposing to comprehensively promote curriculum ideological and political construction, implement the fundamental task of cultivating moral and human resources, take moral education as an important standard for testing all work in colleges and universities, and promote the high-quality development of higher education. Under the background of ideological and political education, ideological and political education is gradually integrated into the teaching of German majors in colleges and universities, explaining in depth the cultural differences between Germany, excellent traditional Chinese culture, and core socialist values, so that students can be influenced by ideological and political education while learning German professional knowledge, correct their attitude toward Chinese and Western culture, and

enhance their national pride, political identity and cultural confidence. This paper takes the course "Advanced German" as an example to clarify the ideological and political elements contained in the course, connect ideological and political education with knowledge imparting, ability training and emotional value, guide students to have a deep understanding of the cultural differences between China and Germany and enhance their cultural confidence. The use of new media to create ideological and political education situations guides students to understand the humanistic spirit, cross-cultural communication and other knowledge, molding their correct worldview, life, and moral values.

2. Analysis of ideological and political elements of the Advanced German course

2.1. Chinese cultural elements

Advanced German is the core course for German majors in universities. It contains rich Chinese cultural elements. It explains the collision and integration of Chinese culture and German-speaking culture simply, and can effectively improve students' ability to listen, speak, read, write and translate German [1]. For example, Advanced German contains rich Chinese cultural elements, such as Chinese food culture, Chinese tea culture, Chinese traditional opera, Chinese garden and other elements, showing the Chinese nation's long-established food culture, tea culture, opera art and architecture art in an all-round way. It shows the Chinese nation's spirit of excellence, innovation, refinement, pursuit of perfection and love of life. It provides good materials for cultivating students' cultural confidence, national pride and patriotic feelings [2]. For example, the textbooks explain Chinese tea culture and garden culture in depth, introduce the development history of Chinese tea and the characteristics of Chinese gardens, show the unique Oriental aesthetics, and inspire students' love for traditional culture.

2.2. Elements of moral cultivation

Moral cultivation is also widely reflected in the textbook "Advanced German," such as environmental protection, saving virtue, healthy diet and artisan spirit, etc., cleverly infiltrating humanities education, scientific research education, artisan spirit and other education to help students develop a positive emotional attitude and improve their moral quality. The textbook contains German proverbs and famous sayings, which can not only carry out German translation teaching, but also let students understand the life philosophy contained in proverbs and famous sayings, and help them establish a correct life and moral values to give play to the ideological and political education value of the course. For example, the textbook lists Einstein's famous saying "Um eintadelloses Mitglied einer Schafherde sein zu Konnen, muss man vor allem ein Schaf sein" (to be a good member of the flock, you must first be a sheep), develops students' teamwork spirit and improves their interpersonal skills [3].

2.3. Cross-cultural elements

Advanced German builds a bridge between German and Chinese, showing the differences between European and Chinese cultures in an all-round way, such as etiquette culture, German food culture, education concepts, customs, etc., and providing quality materials for cross-cultural education. For example, the textbook introduces the European knife and fork culture, the German concept of parenting, German food culture, etc. It guides students to explore Chinese chopstick culture, good family traditions, filial piety culture and local customs and customs, guides them to dialectically view different nationalities and cultures, and enhances

their intercultural communication awareness ^[4]. At the same time, teachers should guide students to explore the cooperation and exchanges between China and Germany in the fields of tourism, culture and trade in the new era, carry out German translation teaching, and let them understand the connotation of the community with a shared future for mankind to improve their cross-cultural understanding ability and give play to the educational value of the course.

3. The ideological and political exploration and practice status of Advanced German course

3.1. Insufficient exploration of ideological and political elements in textbooks

With the further deepening of ideological and political education in the curriculum, German teachers pay more attention to ideological and political education, but the exploration of ideological and political elements in textbooks is not comprehensive and in-depth, limited to the analysis and explanation of explicit ideological and political elements, but ignore the exploration of implicit ideological and political elements contained in textbooks. For example, when teachers explain the units related to Chinese culture, they focus on explaining food culture and architectural culture and focus on cultivating students' cultural identity and self-confidence, but neglect to explore the implicit ideological and political education values contained therein. They do not penetrate the spirit of artisans and traditional festival culture, which limits students' understanding of ideological and political elements in the textbooks, and it is difficult to give full play to the educational value of ideological and political elements. Imperceptibly affected the ideological and political construction quality of the Advanced German course [5].

3.2. The integration of German knowledge points and ideological and political elements is stiff

Many German teachers do not grasp the relationship between professional knowledge and ideological and political education, blindly infiltrate ideological and political education in the teaching of Advanced German, and do not screen the corresponding ideological and political elements according to the characteristics of the knowledge points, resulting in the problem of "two skin" in German knowledge and ideological and political education, affecting the quality of ideological and political education ^[6]. For example, although the teachers have refined the ideological and political elements contained in the textbook, they have not deeply analyzed the relationship between German knowledge and ideological and political elements, but just mechanically integrated the two. The lack of relevant ideological and political education context affects students' understanding of the cultural differences between Germany and cross-cultural communication, which is not conducive to their cultural confidence, patriotic feelings and cross-cultural understanding.

3.3. Ignoring the integration of current political news

Some German teachers have some limitations in the ideological and political education of the Advanced German, which are mainly reflected in the following two aspects. First of all, the teachers are limited to the explanation of ideological and political elements in the textbook and neglect to introduce relevant political news, such as the China-Europe train, Sino-German cultural cooperation and other current political news, which affects the connection between German teaching and social hot spots, and is not conducive to the cultivation of students' socialist core values [7]. Secondly, the teacher neglects to promote the ideological

and political construction of Advanced German by using new media such as Bilibili and Weibo and fails to guide students to collect German-related political news. As a result, they do not participate in ideological and political education, and it is difficult to inspire their emotional resonance, which affects the quality of ideological and political education of Advanced German.

3.4. Neglected the establishment of ideological and political education case base

Many German teachers do not design ideological and political education cases according to the unit teaching content and employment situation, and also ignore the establishment of ideological and political education case databases, which affects the sharing of high-quality education resources, slows down the progress of curriculum ideological and political construction, and virtually affects the efficiency and quality of ideological and political lesson preparation for Advanced German course. In addition, some teachers ignored the establishment of a digital ideological and political education case base, did not update the ideological and political education case according to the teaching progress, and a single textbook ideological and political education case is difficult to stimulate students' interest in learning, affecting the development of their moral literacy [8].

4. The ideological and political education practice path of Advanced German course 4.1. Establish a case base of ideological and political education and promote the construction of ideological and political education in the course

German teachers in colleges and universities should conduct a comprehensive analysis of the teaching content of each unit of Advanced German, clarify the objectives of ideological and political education in each unit, extract the ideological and political elements contained therein, establish a case base of ideological and political education, improve the efficiency and quality of lesson preparation, and steadily promote the construction of ideological and political education in the course [9]. For example, teachers can refine the ideological and political elements of the "Chinese culture" unit, start from the perspectives of garden culture and tea culture, carefully design ideological and political education cases, use micro-lessons to show the tea culture that has been inherited so far and introduce the origin of tea, the classification of tea and the knowledge of tea ceremony etiquette by combining Chinese and German. It is also important to upload the cases to the online teaching platform, which can not only facilitate other teachers in the major to download, and promote the sharing of ideological and political education resources, but also facilitate students to understand the relationship between German knowledge and ideological and political education online, and further improve the ideological and political education system. In addition, teachers should compile teaching cases according to the unit's ideological and political education objectives, introduce extracurricular related ideological and political elements, link ideological and political education with German listening, speaking, reading, writing and translating modules, clarify the teaching objectives of professional skills and emotional values, and enhance students' attention to ideological and political education [10]. For example, according to the content of the "Chinese Culture" unit, teachers take cultivating students' cultural self-confidence, patriotic feelings and cultural identity as the goal of ideological and political education, design tea culture, garden art and literary and artistic ideological and political education cases and upload related micro-lessons, mind maps and other resources to promote the deep integration of Advanced German and ideological and political education and improve the quality of curriculum teaching and education.

4.2. In-depth explanation of Chinese and German cultural knowledge to cultivate students' cross-cultural understanding ability

Teachers should actively penetrate cross-cultural education, guide students to explore the cultural differences between China and Germany, correct their attitude toward Chinese and German cultures, enhance their cultural self-confidence and improve students' cross-cultural understanding. First, teachers can collect the German edition of Grimm's Fairy Tales, introduce German folk tales, show the Chinese and German versions of fairy tales such as Cinderella, Snow White, Little Red Riding Hood and the Frog Prince, guide students to compare the expressions and rhetorical devices of Chinese and German languages, further enhance their intercultural communication awareness, and let them feel the charm of Chinese and German cultures in the translation to improve students' German translation ability and cross-cultural understanding [11]. Through the translation of cultural works, students can understand the completely different language expressions, sentence structure, grammar and other language arts of German and Chinese, and guide them to translate according to cultural background and context to gradually improve their German translation ability. Second, teachers can organize "German Literature Salon" activities, encourage students to recommend their favorite German literature works, let them read classic passages of classics, encourage students to translate German classics and improve their literary aesthetic ability and German translation ability [12]. For example, some students shared the German edition of 300 Poems of the Tang Dynasty, analyzed the translation skills between German and Chinese ancient poems, shared the translation skills from Chinese to German, and carried forward the positive emotions contained in the ancient poems, such as the feelings of home and country and the love for the motherland. In a word, German teachers should actively promote the ideological and political construction of the curriculum, carry out cross-cultural education, guide students to explore the cultural differences between Chinese and German and correct their attitude toward traditional culture to enhance their cultural selfconfidence and improve their cross-cultural understanding ability.

4.3. Integrating new media into current political news can enhance students' sense of social responsibility

German teachers should incorporate extracurricular ideological and political elements according to the content of the textbook, expand the content of the textbook, guide students to dialectically view the international situation, let them realize the historical mission they shoulder, and encourage them to learn professional knowledge and establish the lofty ambition of serving the motherland. Teachers can collect ideological and political elements related to "China-Europe Block Train" and "socialism with Chinese characteristics" on platforms such as Bilibili, Weibo and Douyin, such as German news, German cultural exchange performance videos, etc., and use students' favorite short videos to carry out ideological and political education, create a good atmosphere for ideological and political education, and more easily stimulate students' emotional resonance [13]. For example, teachers can import German proper terms and German news reports such as "China-Europe Train" and "Community with a shared future for mankind," and guide students to read and translate these German news and proper terms, which can not only enrich their professional knowledge, but also make them realize the close cooperative relationship between China and Germany. This cultivates their good moral qualities of respecting other countries' cultures, maintaining cultural confidence and loving their jobs. Through the current political news, students can understand the close relationship between China and Germany, strengthen the belief that we should not forget history, strengthen ourselves, and enhance personal social responsibility and patriotic feelings [14].

4.4. Keep up with the development of the era and cultivate students' core socialist values

Teachers should infiltrate the education of socialist core values in teaching, closely combine the teaching of Advanced German with the development of the era, and speed up the cultivation of students' socialist core values. For example, when teachers explain the unit "China's Future," they can penetrate the socialist core values, guide students to analyze China's rapid economic development and increasingly close economic exchanges with other countries since the reform and opening up, expand the depth and breadth of ideological and political education, and enhance their national pride and patriotic enthusiasm. First, teachers can explain the economic cooperation between China and European countries such as Germany, France and Hungary, introduce cases such as China-Europe freight train and infrastructure cooperation projects, so that students can understand the rise of the Chinese nation, make them realize the historical mission they shoulder, cultivate their virtues such as patriotism, dedication, honesty and faithfulness, and further improve their professional ethics [15]. Second, teachers can introduce German versions of news related to socialism with Chinese characteristics, encourage students to translate German news independently, let them understand the relationship between personal dreams and national development and national rejuvenation, deepen their understanding of socialism with Chinese characteristics, enhance their political identity, and cultivate their socialist core values.

5. Conclusion

In short, the ideological and political construction of the Advanced German course is imperative, which is conducive to promoting the integration of German education and ideological and political education to improve students' moral quality and cultural self-confidence, and further improve the quality of teaching and educating German majors. German teachers should dig out ideological and political elements in textbooks, establish a case base of ideological and political education, and promote the construction of ideological and political education in the curriculum. This involves an in-depth explanation of Chinese and German cultural knowledge to train students' cross-cultural understanding ability, integrating new media into current political news to enhance students' sense of social responsibility, keeping up with the development of the era, and cultivating students' socialist core values, and comprehensively improve the teaching quality of Advanced German course.

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