

Research on Enhancing the Competitiveness of International Cooperation in Education in the New Era

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Abstract: Along with the constant development of the era, the Chinese and foreign cooperation in running a school has gradually become a new teaching mode, as the country's higher education system is a very important plate, this teaching mode in the reform and opening up has already been budding, and along with the development of the new era the Chinese and foreign cooperation in running a school this mode also has been more attention from all walks of life. The introduction of foreign high-quality educational resources can provide more advanced educational concepts to the current education system, and provide more models to speed up the process of China's education reform and other aspects to provide more choices for the current education system. This paper mainly starts with the connotation of the competitiveness of Sino-foreign cooperation in running schools in the new era, deeply analyzes the significance of improving the competitiveness of Sino-foreign cooperation in running schools in the new era, and deeply discusses the path of enhancing the competitiveness of Sino-foreign cooperation in running schools in the new era, hoping to provide more references and ideas for the future mode of cooperation in running schools, in order to contribute more strength to the optimization and reform of China's education system.

Keywords: New era; Chinese-foreign cooperation in running schools; Competitiveness; Promotion path

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1. Introduction

At present, the development of our country has entered a new historical juncture. The influence of the new era has made the current education system enter a new stage. However, as an innovative education model that can combine advanced international teaching concepts and domestic educational resources, Chinese-foreign cooperation in running a school is showing very unique education function and development prospects. With the accelerating process of globalization, China's education internationalization strategy is also being implemented gradually. Ways to further improve the competitiveness of Chinese-foreign cooperation in running a school under the background of the new era have become an important issue to be solved in education. This teaching mode can

not only enrich the diversity of the domestic education market but also provide a learning platform for Chinese students in line with international standards, thus effectively improving the fairness of education.

2. Connotation of competitiveness of Chinese-foreign cooperation in running schools in the new era

Competitiveness is usually used in the development strategy of an enterprise. It refers to the ability to produce suitable commodities and provide quality services in the development process of an enterprise^[1], and the ability to show it by arranging suitable prices. From this point of view, competitiveness refers to the important ability of an enterprise to be more efficient than other enterprises in the production process and to have more benefits to meet the various needs of customers. At the same time, it can provide the required products or services to the market more effectively than other similar enterprises for a long time to obtain the comprehensive ability that is more conducive to its development. According to the connotation of enterprise competitiveness, it can be extended to the competitiveness of Chinese-foreign cooperative schools. It refers to the ability of relevant Chinese-foreign cooperative schools to have more competitive advantages compared with ordinary colleges and universities, which will also give them more advantages in the development of similar Chinese-foreign cooperative schools and support the long-term development of relevant colleges and universities^[2]. Additionally, the foreign-Chinese jointly-run colleges and universities have unique advantages in various aspects of admissions, teaching, employment, and research, which enable them to acquire the ability to stand firmly in the fierce market competition through their organizational structure and culture.

3. The significance of enhancing the competitiveness of Chinese-foreign cooperatively-run schools in the new era

3.1. Promoting the internationalization of education

Under the background of the new era, the internationalization of education has become a common trend pursued by all countries in the world, and enhancing the competitiveness of Chinese-foreign cooperation in running schools is also of great value in this process. On the one hand, improving the competitiveness of Sino-foreign cooperation in running schools can introduce more international educational resources to the college. Strengthening the cooperation between local colleges and international well-known educational institutions can help teachers apply advanced educational concepts and teaching methods into classroom teaching, and provide students with teaching content with an international perspective, thus enriching their learning experience, thereby enhancing students' international perspective, and improving their cross-cultural communication ability. It can improve the comprehensive quality of students^[3]. On the other hand, the improvement of the competitiveness of Sino-foreign cooperation in running schools can also strengthen the educational exchanges and cooperation at home and abroad, thus constantly promoting the process of education internationalization. By carrying out academic exchanges and teaching innovation activities with foreign educational institutions or schools, domestic colleges and universities can accelerate the continuous development of international exchanges and cooperation, and at the same time can inject new vitality into the sustainable development of China's education cause.

3.2. Improving the quality and level of education

As an important manifestation of higher education internationalization, Chinese-foreign cooperation in running

schools can integrate outstanding educational resources from home and abroad, and constantly provide more comprehensive learning resources for students, thus improving the overall quality and level of education in the country ^[4]. Through cooperation with foreign educational institutions, local colleges and universities can also learn and absorb advanced educational ideas and models, integrate them into the domestic education system, and promote the innovative development of the education system. In addition, the process of truly implementing teaching can also promote the optimal allocation of educational resources ^[5]. When students participate in cooperative education, they can experience two different kinds of educational resources at home and abroad, such as advanced teaching facilities, excellent teaching teams, and more abundant teaching materials, etc. These resources can also be further optimized allocation, which can not only provide teachers with more efficient teaching methods but also meet the different learning needs of students and improve their satisfaction and overall learning quality ^[6].

3.3. Enhancing the country's international influence

As an important window for the internationalization of education, the competitiveness of Sino-foreign cooperation in running schools will directly affect the country's influence in international education, and it will play a very important role in promoting China's image and status on the education platform ^[7]. Improving the competitiveness of Sino-foreign cooperation in running schools can provide the country with an opportunity to have a higher say in the field of education and international cooperation. By cooperating with world-famous educational institutions and schools, excellent educational models and teaching results can be displayed at the international level, and also indicate the current strength and level of the country in higher education, thus continuously improving the international community's recognition of the current education system ^[8]. In the educational system of Chinese and foreign schools, there will also be a deeper collision between domestic and foreign cultures. Through international cooperation, excellent Chinese traditional culture will also be transmitted to all parts of the world through education, so that the international community can break the traditional stereotype of the country, and deepen the understanding and identification of Chinese culture among all countries ^[9].

4. Research on the path to enhance the competitiveness of Sino-Foreign cooperative schools

4.1. Strengthening discipline construction and strengthening the characteristics of Chinese-foreign schools

In the whole education system, the discipline construction of a college is an important link to ensure that it can form its unique competitiveness. In general, discipline competitiveness is formed by social recognition, high-quality educational resources, and the effect of discipline assimilation and absorption, which is also the characteristic advantage of Chinese foreign cooperative schools. The degree of social recognition and high-quality educational resources have become a fixed form in the teaching system, and there will be no significant changes in the future period, which belongs to static competitiveness. The last "effect of discipline digestion and absorption" refers to sustainable competitiveness that can be greatly improved after adjustment and optimization in a short time ^[10]. Therefore, Chinese-foreign cooperative-run schools should pay more attention to improving students' ability to digest and absorb disciplines, constantly optimize the current education system by combining advanced foreign teaching methods and educational concepts, and pay attention to the depth of cooperation in international academic exchanges. On this basis, a curriculum system that can meet the local needs but also has

the characteristics of the new era should be built. For example, relevant universities can set up cross-border joint laboratories, research centers, and other exchange platforms to promote cooperation and knowledge innovation in scientific research; Carry out cooperation projects such as double degree and double campus to strengthen communication between teachers and students of the two sides, to continuously enhance students' international vision and cross-cultural communication ability. Encourage outstanding teachers to go overseas for study visits and exchanges, and constantly enhance the internationalization of the teaching staff^[11]. In addition, while strengthening the competitiveness of Sino-foreign cooperation in running schools, it is also necessary to pay attention to the cross-integration characteristics of disciplines and comprehensively cultivate the overall quality of talents. In the current development stage of the era, it is difficult for a single subject knowledge to meet the diverse learning needs of students, and it cannot meet the increasingly complex needs of talents in the society. In the teaching mode of Sino-foreign cooperation in running schools, the teaching mode of cross-disciplinary teaching can provide students with a broader learning vision and problem-solving ability^[12].

4.2. Attach importance to theoretical innovation and improve the level of scientific research services

As a newly emerging mode of running a school, Chinese-foreign cooperative schools are faced with a very common problem, which is considered a late start. This problem is also an urgent problem to be solved for the colleges, which are the important support for the development of cooperative education. Most of the fields of higher education have very rich practical development theory support, and many schools have a relatively mature teaching system and teaching management methods^[13]. However, the majority of Chinese-foreign cooperative schools do not have relevant educational theories to support, and for a long time there is a problem of stagnant development, the corresponding academic strength will be relatively weak. Therefore, in the initial stage of formation, relevant theoretical research and teaching practice methods should be constantly explored, professional academic institutions and teaching and research teams should be set up, and the theoretical innovation of Chinese-foreign cooperative schools should be continuously strengthened by relying on the teaching advantages of the new era, and the characteristics of a wide range of knowledge, strong practicality and high degree of internationalization should be adhered to. In-depth discussion should be conducted from the research concept, research perspective, and research methods, to form its unique teaching methods^[14]. In terms of research concept, relevant colleges and universities should have the consciousness of turning discipline theory thinking into decision-making consultation, and enhance teachers' awareness of problems, to continuously optimize the practical effect of consulting services. In terms of research perspective, colleges and universities need to enrich the disciplinary dimension of teachers' teaching, so that they can carry out in-depth discussions through various teaching angles to continuously enrich the learning content of students. From the perspective of research methods, it is necessary to combine the two directions of education, comparative research, empirical research, and other research methods, an in-depth search for different teaching advantages at home and abroad, and conduct more professional academic sorting, to provide real data foundation for teachers' characteristic teaching.

4.3. Break the restrictions of time and space and enrich the forms of education at home and abroad

The limitation of time and space is another important issue in the field of education, and this problem is very obvious in the process of Chinese-foreign cooperative education to improve its competitiveness, but it is also an

obstacle that must be overcome in the implementation of Chinese-foreign cooperative education. However, under this limitation, the main teaching methods in the traditional teaching mode, such as daily life education, thematic training, and classroom teaching are difficult to fully meet the needs of Sino-foreign cooperative education. Therefore, colleges and universities need to actively break the restrictions of time and space and make full use of all kinds of modern information technologies produced in the development process of the new era to innovate educational models. For example, online education methods such as virtual laboratories, online education platforms, and remote collaboration tools can be combined to break the geographical restrictions of colleges and universities at home and abroad. Students and teachers in different time zones can realize cross-time, cross-regional interaction, and communication and learning. Through the use of online courses blended teaching and other educational methods, all Chinese and foreign students studying the same course can participate in classroom education, and they can also have access to more learning resources, which provides great convenience for their independent learning. At the same time, when integrating new technologies into teaching activities, Chinese-foreign cooperative schools can also explore more flexible learning systems such as “micro-degree” and “credit bank,” which can provide students with the function of accumulating credits in different times and places, thus further breaking the time limit and enabling them to transfer their credits between different educational institutions. Increase the flexibility of education, continuously motivate students to maintain a highly concentrated learning motivation for a long time, and imperceptibly cultivate students’ lifelong learning concepts ^[15].

5. Conclusion

With the continuous development of society and the continuous progress of the economy and society, Sino-foreign cooperation in running schools has become an important teaching branch in the current education system and plays a strong role in promoting the internationalization of the education system. Therefore, colleges and universities need to enhance their competitiveness in running schools. They need to fully realize the importance of competitiveness for their development, constantly strengthen discipline construction, build an education system with their characteristics, and constantly innovate teaching theories, improve relevant scientific research capabilities, enrich the forms of education at home and abroad, break the restrictions of time and space. More talents of the new era can be cultivated with high internationalization and high comprehensive accomplishment for society.

Disclosure statement

The authors declare no conflict of interest.

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