

The Contemporary Value and Practical Path of Integrating Red Culture into Ideological and Political Theory Courses

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Abstract: The integration of red culture into the ideological and political theory course is not only the requirement of the era but also provides a rich nutrient for the education goal of moral education and soul education. However, with the multi-infiltration of social thoughts, the surface of teaching research and the hollowing of teaching practice, the red culture into the ideological and political theory course has shown different degrees of weakening, simplifying and vacuuming [1]. Therefore, it is necessary to provide accurate integration paths from four dimensions: building self-confidence of red culture, consolidating theoretical foundation, optimizing teaching methods and paying attention to physical practice.

Keywords: Red culture; Ideological and political theory course; Practice path

Online publication: November 22, 2024

1. Introduction

Integrating red culture into college ideological and political education enriches the content of college ideological and political education, strengthens college students' political stand, strengthens ideological guidance and enhances college students' sense of national identity [2]. Therefore, from the four dimensions of building self-confidence in red culture, consolidating theoretical foundation, optimizing teaching methods and paying attention to physical practice, the precise path is provided to solve the erosion of historical nihilism, the shortcomings of education and theoretical research, and the hollowing out of classroom practice to solve prominent problems and help improve the timeliness of red culture's integration into ideological and political theory courses. The training of college students in the new era can be promoted and become a socialist builders and successors.

2. The value of integrating red culture into ideological and political theory courses

Red culture is a bond that unites people and a banner that leads the advance. It originates from Marxism and is mature in the historical process of China's revolution, construction and reform^[3]. Taking red culture as a "compulsory course" and integrating it into ideological and political theory courses will provide rich nutrition for moral education, firmly consolidate the cultivation of soul education, and make the experience of family and country feel the same. The organic integration of red culture and ideological and political education is the only way to train new people to take on the era of national rejuvenation.

The integration of red culture into the ideological and political theory courses provides rich nutrition for Lideshu people. On the one hand, the integration of red culture into ideological and political theory courses provides high-quality spiritual supplies for Lideshu people. The spirit of red culture enriches the resources of ideological and political education and moral education in colleges and universities^[5]. This provides the basic principle for "educating people with culture and morality," and also sets up a correct outlook on life, morals and world values for cultivating college students in the new era who take on the "Chinese dream" of the great rejuvenation of the Chinese nation, and sets up a correct value orientation for cultivating socialist successors with comprehensive development of morality, intelligence, physical fitness, the United States and labor. On the other hand, the integration of red culture into ideological and political theory courses has enriched the forms of expression for moral education. Red culture can be displayed through concrete red culture, showing different stages of mental states.

The integration of red culture into the course of ideological and political theory makes the cultivation of soul cultivation firm and consolidated. On the one hand, the integration of red culture into ideological and political theory courses lays a basic premise for the cultivation of soul casting. Red culture is the spiritual wealth of the government^[6]. Fresh cases and abundant resources are important content for students to answer questions and solve doubts, so integrating red culture into the ideological and political course provides solid theoretical support for the course teaching. On the other hand, integrating red culture into ideological and political theory courses sets an example of action for cultivating souls. Through vivid characters and stories, students can not only spiritually affect people but also persuade people with real facts. In particular, specific plots and profound ideas have the function of educating and enlightening people.

3. The problem attribution of integrating red culture into ideological and political theory courses

At present, there are three main problems of red culture in colleges and universities.

- (1) The educational content is not attractive, which reduces the popularity of college students;
- (2) The outdated and single educational approach, which seriously affects the effectiveness of education;
- (3) The lack of integration of educational forces, and ideological understanding to be unified^[7].

It was believed that in the new era, the integration of red culture into ideological and political theory courses is still facing the important problems of how far the social trend of thought penetrates, the theoretical research is simple, and the practice carries out the model trend, weakening, simplifying and blurring the integration effect.

The infiltration of historical nihilism leads to the disordered integration of red culture into ideological and political theory courses. The so-called historical nihilism is an erroneous trend of thought that distorts and completely negates Marxist theory and Party history under the guise of "objective academic research"

and the false slogan of “re-understanding history”^[8]. The world today is in a period of great development, transformation and adjustment. In addition to the traditional utilitarian, individualistic, and money-worshipping trends, conservative and retro trends, neoliberalism and historical nihilism trends are emerging to confuse the public. Among them, the trend of historical nihilism has become the main obstacle to the integration of red culture into ideological and political theory courses.

The easy interpretation of teaching research leads to the surface integration of red culture into ideological and political theory courses. To integrate red culture into ideological and political theory courses, a breakthrough in theory must be made. Only by doing a good job in the theoretical study of red culture can excellent skills be cultivated and constantly rooted in a spiritual home. At present, in the process of integrating red culture into the ideological and political education in colleges and universities, it is still dominated by the indoctrination teaching of ideological and political theory teachers, interpreting historical events or figures according to the text, with a single form, superficial content, and no close combination with the characteristics of the new era, which cannot stimulate students’ interest points and attract students’ attention^[9]. To be specific, the theoretical teaching of red culture is difficult to be profound and simple. It is difficult for the teaching and research of red culture to meet with each other. History is the past reality, and reality has the shadow of history. Make red culture serve reality well and give play to the theoretical and practical significance of education.

It is difficult for the teaching and research of red culture to “open and close freely.” At present, the teaching and research of red culture shows that red culture education is more inclined to develop specific historical facts, and plays a role in promoting socialist core values, cultivating morality and cultivating people from the value sense. The lack of a new paradigm to condense “red culture” in the great practice of the new era. The shortage of red culture teaching and research leads to students’ acceptance of red culture into ideological and political theory courses only from the surface, and it is difficult to analyze the profound connotation of red culture and transform the excellent resources of red culture into teaching resources.

The pattern tendency of practice leads to the hollowing out of red culture into ideological and political theory courses. The integration of red culture into ideological and political theory courses can not only deepen the understanding of red culture and set goals for students to dream but also provide internal motivation for inheriting the red spirit. However, on the one hand, the lack of practical links in red culture education makes it difficult to convert theoretical knowledge into practical actions, which affects the depth and permanence of education^[10]. On the other hand, in the process of integrating red culture into ideological and political theory courses, the hollowing of teaching becomes more and more obvious. In the actual teaching process, to complete teaching tasks and teaching objectives, college students are guided to learn red culture using course credits. As a result, students have an insufficient understanding of the importance of learning red culture and pay insufficient attention to it, resulting in teaching being merely a formality.

4. The path of integrating red culture into ideological and political theory courses

At present, there are three main modes of red education in Chinese colleges and universities.

- (1) Set up special courses such as ideological and political courses to exert the subtle influence of red culture;
- (2) Innovate the way of red culture, such as using the Internet to carry out red culture education;
- (3) Carry out red culture practice activities to create a red campus atmosphere.^[11]

It was believed that to integrate red culture into ideological and political theory courses, teachers need

to build confidence in red culture, cast a solid theoretical foundation, improve teaching methods and practice, and create a new pattern of the same integration, teaching and learning, knowledge and practice.

To establish self-confidence in red culture and cultivate the consciousness of red culture among college students. Cultivate college students' self-confidence in red culture, to achieve self-consciousness, theoretical self-confidence, and free action. On the one hand, the scientific view of history should be used to understand the original face of history and grasp the laws of historical development. Teachers should explore the theme and main line of historical development from the Marxist historical materialism, and persist in arming our minds with the scientific view of history. On the other hand, the red history can be summarized and applied from the perspective of development. The importance of strengthening self-confidence in history is that it helps people to remember the past, grasp the present, and explore the future. In the great practice of upholding and developing socialism with Chinese characteristics, teachers have constantly summarized and applied basic theory, line, program and experience. It is through the scientific summing up of valuable experience and fresh practice in building socialism with Chinese characteristics that teachers have provided a scientific basis for new development and laid a solid foundation for new exploration.

In addition, it is also important to strengthen the theoretical research and enhance the theoretical purpose of college students for red culture. Integrating color culture into ideological and political education in colleges and universities requires rich resource forms and a good educational environment. Colleges and universities should encourage teachers of Marxism schools to actively research on red culture, constantly integrate various cultural resources, and explore the best way to integrate red culture and ideological and political education^[12]. Red culture is integrated into ideological and political theory courses. Only by in-depth study of theoretical research can the development law of red culture be mastered and enhance college students' theoretical purported interest in red culture. This is mainly refined from Marxist historical materialism, from the "compulsory course" of in-depth red culture, and from the achievements of theoretical innovation. An in-depth understanding of the history of Chinese red culture can help college students more consciously understand and apply the basic theory, basic line, basic program, basic experience and basic requirements of the current stage. This will help college students to clearly understand their historical responsibility and sacred mission, and more firmly and consciously adhere to and develop socialism with Chinese characteristics.

Besides, teaching methods need to be improved so that the content of red culture can be enriched for college students. To integrate red culture into the course of ideological and political theory, it is necessary to optimize the teaching form, enhance the attraction and influence of red culture, make red culture effectively "arm" the minds of college students, and realize students' acquisition of red culture content.

First, teachers should create a campus environment of red culture and cultivate "imperceptible" education. Campus culture is the specific spiritual environment and cultural atmosphere of the school. The integration of red culture into college campus culture is conducive to the socialist core value system leading to the construction of campus culture^[13]. Creating a campus cultural atmosphere with distinctive characteristics can give full play to the imperceptible teaching function, and effectively combine the implicit education and the explicit education into one. The red culture story is the most effective carrier to explain red culture. Based on narrative teaching, the red culture story is told by heart, emotion and wisdom. Second, teachers should base on the typical characteristics of students and use network thinking. The red culture in the ideological and political theory course, continues to use traditional means to carry out red culture education based on active use of the network platform to carry out publicity. Further, teachers should summarize the advanced practices and typical experience of condensing and propagating red culture in ideological and political education work, resolutely

implement the fundamental task of cultivating morality and educating people, and constantly improve the pertinence and effectiveness of ideological and political work ^[14]. Therefore, the integration of red culture into ideological and political theory courses should be based on the characteristics of college students in the new era to strengthen the guidance of online public opinion through learning new media such as powerful country platforms, campus WeChat public accounts, and short videos, and take the initiative to occupy the main position of the network.

Next, teachers should also pay attention to practice and enhance college students' practical understanding of red culture. The goal of ideological and political education lies in the practical actions of college students. Therefore, college ideological and political education must pay attention to whether it is close to reality, close to life, and whether it can be understood by students when it integrates red cultural resources ^[15]. Through practice, the effectiveness of integrating red culture into ideological and political theory courses is tested, and whether students can inherit the red gene well and walk the "Long March Road" in the new era is taken as the basis. On the one hand, teachers should innovate the red culture education mode and strengthen emotional belonging. Vivid forms such as literature and art, film and television drama, and special lectures should be adopted to carry out red culture to increase its appeal and influence. Institutions of higher learning should play an important role in red culture, research and publicity. In addition to classroom teaching, students are organized to visit red tourist attractions, museums and memorials, and learn about the deeds of heroes. On the other hand, teachers should take the initiative to participate in red practice and pass on red genes. Learning red culture well is such a "compulsory course," to establish a correct view of history, nation, country and culture.

Disclosure statement

The author declares no conflict of interest.

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