

Research on the Path of Integrating Excellent Traditional Culture into College English Teaching from the Perspective of Curriculum Ideology and Politics

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Abstract: Excellent traditional culture is the root of our nation, it has been deeply integrated into the national blood. It contains rich national culture and national spirit, including values, aesthetics, ideology, ethics and other aspects, which is the survival and development of the nation's fundamental. Under the ideological and political vision of the curriculum, integrating excellent traditional culture into college English teaching can not only enrich the teaching content, expand the teaching form and improve the teaching effect, but also encourage students to inherit and carry forward the excellent traditional culture, establish a correct value orientation and ideological concepts, and lay a foundation for their all-round development. In this regard, this paper briefly analyzes the path of integrating excellent traditional culture into college English teaching under the curriculum's ideological and political vision, hoping to provide readers with some valuable references.

Keywords: Curriculum thought and politics; Excellent traditional culture; Colleges and universities; English teaching

Online publication: November 22, 2024

1. Analysis of the connotation of excellent traditional culture and curriculum ideology and politics

1.1. Connotation of excellent traditional culture

The fine traditional culture of China is a unique, representative and influential national culture gradually formed by a nation and a country in the course of a long history. After thousands of years of development and precipitation, the fine traditional Chinese culture has been deeply imprinted in the soul of the Chinese nation, including the Chinese nation's value cognition, moral concepts, aesthetic taste, knowledge system and many aspects. It is the source of the Chinese nation's spirit, but also an important embodiment of the country's soft power.

First of all, the fine traditional Chinese culture has a strong spiritual force ^[1]. In the 5,000 years of history, the nation's sages have accumulated a large number of philosophical thoughts and life wisdom, such as Confucianism's "self-cultivation, family management, and world peace," Taoism's "governance without doing anything, harmony between heaven and man, and natural Taoism," Mohist's "universal love and non-aggression," Legalist's "Laws are the destiny of the people and the foundation of governance," and so on. These are the core contents of the fine culture of the Chinese nation. They not only point out the direction of life development and clarify the principles of conduct in the world but also provide us with strong spiritual strength and spiritual source for realizing individual development and national prosperity ^[2].

Secondly, the fine traditional Chinese culture contains rich aesthetic taste. The excellent culture of the Chinese nation contains a large number of cultural arts, such as magnificent Tang poems, elegant Song poems, and beautiful operas, which are treasures of the excellent culture of the Chinese nation. These cultures and arts not only enrich our spiritual world and strengthen aesthetic ability, but also reflect the nation's unique aesthetic methods and emotional expression, and greatly enrich the cultural connotation of the nation.

Finally, China's excellent traditional culture also contains a large number of excellent traditional skills. For example, exquisite porcelain, exquisite silk, elegant lacquerware, and exquisite gold and silverware are important manifestations of fine traditional culture, fully demonstrating the unique skills, powerful wisdom and artistic creativity of the Chinese nation ^[3].

1.2. Ideological and political connotations of the curriculum

With the proposal of the fundamental task of "cultivating morality and cultivating people," ideological and political education in colleges and universities has ushered in a new opportunity for reform. In this context, ways to improve the effectiveness of ideological and political education and help students establish correct ideological concepts and value cognition have become one of the problems plaguing colleges and teachers. Curriculum thought and politics is a brand-new educational concept as well as an educational practice mode. It emphasizes that in the course of discipline teaching, ideological and political elements should be dug deeply, ideological and political education should be infiltrated, and basic professional knowledge and professional skills should be integrated with ideological and value education. Implanting curriculum knowledge to students helps them establish a correct worldview, life and moral values, to provide a strong boost for their future development ^[4]. Promoting curriculum ideological and political construction not only meets the requirements of higher education reform but also meets the requirements of the development of education at the present stage. Its promotion and implementation are a good answer to questions such as "What kind of talents to cultivate? How to train high-quality talents and for whom to train high-quality talents?" but also for the construction of the "whole process, all staff, comprehensive" education of a new situation to lay the foundation.

1.3. The significance of integrating excellent traditional culture into college English courses from the perspective of curriculum ideology and politics

1.3.1. Cultivate students' pride in national culture

With the continuous development of information technology, network technology and other technologies, the process of globalization has been accelerated, and the cultures of various countries and regions have begun to integrate and influence each other. As the builder and successor of the socialist cause in the future, in this environment, teachers should form national cultural pride and self-confidence to better inherit and carry

forward traditional culture, so that the Chinese nation will always stand in the forest of nations in the world ^[5]. Infiltration of excellent traditional culture into English teaching can expand students' cultural cognition. While learning English knowledge and understanding foreign cultures, students can master more excellent Chinese culture, thus promoting their cultural pride and sense of national identity, which will greatly promote their future study and development. In addition, by penetrating it into the thinking and politics of English courses, it can not only impart English knowledge and skills to students and broaden their horizons, but also, under the inspiration and guidance of traditional culture, set lofty goals and ideals, form correct ideas and value cognition, shape excellent character, and provide strong impetus for their future employment and development ^[6].

1.3.2. Promote reform of English teaching

Traditional culture contains a great deal of excellent national spirit and rich historical knowledge, which can be infiltrated into the thinking and politics of the English curriculum, which can not only expand the teaching content, stimulate students' interest, improve the originally boring classroom atmosphere, but also impart historical and cultural knowledge to students, strengthen their cognition, and enable them to improve their knowledge in the process of learning English. Imperceptibly influenced by the excellent traditional culture, they can be encouraged to establish correct ideas and values and promote their comprehensive development ^[7]. In addition, under the influence of traditional educational concepts, some teachers often pay more attention to the teaching of English knowledge and skills in the past. By integrating traditional culture into English teaching, teachers can optimize and reform the teaching mode according to the teaching objectives, teaching content, and learning situation, so that students can deeply understand the charm of English at the same time, improve the teaching effect of English courses more effectively and cultivate their English literacy and comprehensive ability ^[8].

1.3.3. Meet the needs of the current era

At present, China is undergoing profound changes unseen in a century, and various industries in the country have ushered in vigorous development. At the same time, the demand for the quality and quantity of professionals is also increasing. English, as one of the most widely spoken languages in the world, is widely used in various fields and plays an important role and value. In this context, colleges and universities should keep up with the pace of the era, reform and improve the teaching of English courses, optimize the personnel training system and improve the quality of personnel training, to meet the needs of enterprises and social development. Infiltrating the excellent traditional culture into the thought and politics of college English courses can not only enrich the teaching content and stimulate students' interest but also strengthen students' cognition and cultivate their English quality more effectively so that college students can become compound talents who meet the needs of society and enterprise development ^[9].

2. The path of integrating excellent traditional culture into college English teaching

2.1. Reform teaching concepts and dig deep into traditional culture

To better integrate excellent traditional culture into English teaching, build a collaborative education mechanism with curriculum ideology and politics, and give full play to the educational functions of both, colleges and teachers should keep up with the development trend of the era, timely change traditional educational concepts, and dig deep into the teaching content in the process of English teaching to extract the

excellent traditional culture and national spirit. While imbuing students with English knowledge, teachers should also infiltrate excellent traditional Chinese concepts into them to help them establish correct ideas and values. For example, when teaching Moral, teachers can integrate Confucian culture into it, share with students the Confucian thoughts of “self-cultivation, family harmony, governing the country and peace in the world,” and guide students to compare and reflect on themselves to help them set lofty ideals and goals ^[10]. At the same time, teachers can also share Wen Tianxiang’s “No one ever dies in life since ancient times” with students. Death is one of the eternal topics, the individual from birth, the whole growth process is a process of gradually aging, death. The value of life does not lie in acquiring money, fame, and power, but in making due contributions to the society and the country and becoming a part of the development history of the country. In this way, teachers can not only expand the teaching content, and teach students English knowledge more effectively, but also carry out patriotic education to students, so that students can become the “new era youth” in line with the needs of society and the development of the country.

2.2. Expand reading and cultivate students’ cross-cultural awareness

Encouraging students to read literary works in different languages and under different cultural backgrounds can help students understand and recognize the cultures of other countries and nations, deepen their understanding and respect for other cultures, cultivate students’ cultural recognition, cross-cultural communication and communication skills, and enhance students’ cross-cultural awareness and international vision. Teachers can choose some representative literary works, such as foreign classics, translated literature, etc., to guide students to feel and understand the unique thoughts, emotions and cultural characteristics of different literary works. At the same time, teachers can expand students’ cultural knowledge by explaining cultural background and historical background and making comparisons with traditional culture to achieve the strengthening effect of applying what they have learned and drawing parallels with one another, to cultivate students’ cross-cultural awareness ^[11].

For example, when teaching the unit “How Americans Eat and Drink?”, teachers can share American food culture with students using multimedia. Through the introduction of pictures, videos and relevant real cases, students can have a comprehensive and in-depth understanding of American food culture and strengthen their cognition. Meanwhile, China also has a long history, which can be compared between Chinese and American dietary cultures and shared with students through videos, pictures, and relevant cases to strengthen students’ cross-cultural ability. At the same time, in Chinese food culture, there are 8 kinds of cuisines, each of which has its characteristics and different dining etiquette ^[12]. For example, the culture of “not talking about food,” “etiquette according to wine” and “facing the front door with respect” can be shared with students while teaching them English knowledge. In this way, the traditional culture can be infiltrated into the culture, helping college students develop good dining habits, improving their comprehensive ability, and laying a solid foundation for their future employment and development ^[13].

2.3. Carry out practical activities to cultivate students’ cross-cultural ability

A large number of educational practices have proved that practical activities can effectively broaden students’ horizons, strengthen their cognition, and cultivate students’ comprehensive ability. Because of this, in order to integrate excellent traditional Chinese culture into English teaching from the ideological and political perspective of the curriculum, colleges and teachers should actively organize and carry out a series of practical activities to broaden student’s horizons, strengthen students’ communication skills and cross-cultural skills,

and promote their comprehensive development ^[14]. For example, colleges and universities can actively organize and carry out similar activities such as “Sino-Russian Culture Festival” and “Sino-French Culture Festival” to introduce the cultures of the two countries to students and broaden their horizons in this way. Colleges and universities can also use festivals to organize and carry out “Food Festivals” to deeply explore the food culture of traditional Chinese festivals, such as dumplings in the Dragon Boat Festival, moon cakes in the Mid-Autumn Festival, dumplings in the Spring Festival, dumplings in the Lantern Festival and so on. In this way, it can not only stimulate students’ interest in participation, mobilize their enthusiasm and initiative, and better learn English knowledge, but also encourage them to inherit and carry forward excellent traditional culture, help them establish a sense of national cultural pride, and lay a foundation for their future development ^[15].

3. Conclusion

In short, to carry out the fundamental task of cultivating morality and cultivating people, it is of great practical significance for colleges and teachers to integrate excellent traditional culture into English curriculum thinking and politics. In this regard, teachers should face up to the significance of traditional culture, and constantly use new educational ideas and methods to build a brand-new English teaching system according to the teaching content and learning situation. While teaching English knowledge to students, teachers should infiltrate excellent traditional culture into them and strengthen students’ cross-cultural ability, to make them become high-quality talents who meet the needs of society and enterprises.

Disclosure statement

The author declares no conflict of interest.

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