

The Ideological and Political Curriculum of Applied Undergraduate Colleges is Integrated into the Classroom Teaching Practice of English Majors

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Abstract: With the education reform of application-oriented undergraduate colleges, the use of curriculum ideology and politics is more and more frequent, and its teaching status and proportion are constantly improving. Many application-oriented undergraduate colleges take the initiative to integrate the educational elements of curriculum ideology and politics into it according to the needs of the development of the era. The traditional education and teaching methods should be thoroughly reformed. It is necessary for English majors to carry out ideological and political education in the curriculum. English major teachers should play a leading role, combine with the actual situation of the training program for English majors, do a good job in ideological and political work in the course, strengthen the guidance of students' thoughts and behaviors in an all-round way, and ensure that students standardize their words and deeds in daily life. Under the guidance of correct life values, they should actively study English and maintain a positive attitude at any time.

Keywords: Curriculum thinking and politics; English major; Classroom teaching

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1. Introduction

In order to better achieve the goal of talent training, the university has made corresponding adjustments to the teaching implementation links, and significantly increased the proportion of curriculum ideology and politics in teaching. Teachers are required to take the initiative to integrate curriculum ideology and politics with professional courses, and organically integrate cultural elements, intelligence elements and skills elements together, so as to lay a solid professional foundation for students in an all-round way, improve their overall quality, and ensure that they gradually develop good behavior habits under the guidance of teachers. Therefore, it is necessary for English teachers to conduct classroom education in a timely manner according to the actual situation and find the entry point and breakthrough point of classroom ideological and political education. On

this basis, it is important to further strengthen the construction of talent team and improve the quality of the team.

2. The value of ideological and political implementation of English major courses in application-oriented undergraduate colleges

2.1. Focusing on the correct orientation of the university

Curriculum ideological and political work is a relatively important work, which has great guiding significance for the teaching reform of application-oriented undergraduate colleges and can help application-oriented undergraduate colleges grasp their direction, keep pace with the times, and cultivate qualified talents for society ^[1]. It is essential to integrate moral factors into the specific needs of socialist schools, to better reflect the importance and advantages of curriculum ideological and political work, so that students can actively participate in learning. The teaching of English majors should guide students from the perspective of language, conduct an in-depth analysis of materials, strengthen their subjective initiative in learning, improve their ability to understand different languages, actively accept the guidance of teachers' ideological and political education, and enable them to actively resist the attack and influence of bad ideologies. The English major cultivates a kind of clear thinking, independent analysis of Chinese and Western culture, ideology and society from an international perspective, adjustment of one's thinking and orientation through the difference between science and nature, through the socialist core values of Marxism, and emphasis on being actively influenced by good ideologies to improve one's quality in all fields. The ideological and political education of English majors is an effective teaching method to meet the fundamental needs of the development of socialist education in China ^[2-4].

2.2. Conducive to the cultivation of English professionals in the new era

At present, with the acceleration of economic integration, increasing domestic and foreign exchanges, and the implementation of "the Belt and Road Initiative," the government has put forward a higher demand for foreign language professionals. In the new era, the requirements for English occupation are: to have a solid English foundation and to have a strong ideological and moral cultivation. This requires ideological and political education for English majors in application-oriented undergraduate colleges. It will make the modern education elements and the discipline construction in English more closely together, and provide useful reference for the training of high-quality vocational and technical personnel in applied undergraduate colleges in China, to ensure that English majors have a strong sense of social responsibility, a strong scientific and humanistic quality, and a strong creativity and cooperation ability. Teachers will pay more attention to cultivating students' awareness of China, ensure that under the guidance of teachers, they will actively improve the core quality of English and always establish a correct outlook on life and values ^[5].

2.3. Tell Chinese stories

The course ideological and political work of English major in applied undergraduate colleges is not only a practice of ideological and political education in applied undergraduate colleges but also a new attempt for applied undergraduate colleges. On this basis, teachers will combine advanced socialist culture, Chinese revolutionary culture and Chinese traditional culture to deepen students' knowledge and understanding of Chinese culture and encourage them to actively learn and inherit Chinese culture. The teachers will tell Chinese stories in detail so that the students can have a deeper understanding of the connotation and charm of Chinese

culture, to help them establish correct cultural concepts and values, and realize the overall improvement of personal quality ^[6].

3. Problems in the implementation of curriculum ideology and politics for English majors in application-oriented undergraduate colleges

3.1. Lack of ideological and political awareness among teachers

At present, the English teaching teams of application-oriented undergraduate colleges are mainly teachers born in the 1980s and 1990s, and the overall trend is younger. However, undergraduate colleges are faced with a series of challenges in the teaching of English majors. First, most of the teaching content comes from the West, which involves a wide range of knowledge points. However, in the teaching process, some teachers tend to only explain the textbook knowledge, and fail to dig deeply into the values, political views and other in-depth content contained therein, which limits the integration and play of ideological and political elements in English teaching to a certain extent ^[7]. Secondly, in the teaching process, some teachers fail to pay enough attention to the main body status of students and lack attention to the individual needs of students. At the same time, they also fail to fully explore and use their own ideological and political education resources, resulting in the curriculum's ideological and political only staying on the surface and failing to play its due initiative and depth.

3.2. The lack of ideological and political education factors in the course content

At present, there is an obvious lack of ideological and political education factors when some application-oriented undergraduate colleges and universities implement curriculum ideological and political education in English major education. Textbooks for English majors are mostly written by editors with a background in English subjects, and part of the content is based on mainstream books and journals such as British and American books. Such textbooks indeed provide a good language learning environment for students and help them master relevant knowledge and skills ^[8]. However, just because most of these textbooks are based on Western culture and values, they often lack content that is closely integrated with China's core socialist value system, resulting in a certain disconnect between the curriculum content and China's national conditions and social reality. This disconnection not only affects students' knowledge and understanding of China's political system but may also harm the cultivation of their political quality. More importantly, this mode of education fails to effectively convey China's core socialist values, resulting in students' lacking a deep understanding of traditional Chinese culture, advanced socialist culture and national policies ^[9].

3.3. The lag of educational concepts and means

Some application-oriented undergraduate colleges lag in educational concepts and methods, and there is a deviation in the understanding of student training. These colleges often still adopt the traditional "cramming" teaching method, the classroom is filled with a large number of cases but fails to effectively infiltrate the correct values, life philosophy and other content into the classroom. This unreasonable teaching method and presentation method is likely to cause students' disgust and rejection, resulting in ideological and political education's difficulty in achieving the expected effect. In addition, some teachers also face some restrictions in the process of carrying out ideological and political education. The content of their ideological and political education in class is often limited by textbooks and syllabuses, making it difficult for them to give full play to their creativity and flexibility. At the same time, in extracurricular activities, ideological and political education

has not been well extended and expanded, failing to form a comprehensive ideological and political education system that combines online and offline ^[10].

4. Implementation strategies of ideological and political education for English majors in application-oriented undergraduate colleges

4.1. Moral education

Ideological and political education in application-oriented undergraduate colleges is an important part of the educational work in application-oriented undergraduate colleges. As the backbone of the future development of society, college students play a profound and direct role in the progress of human civilization and the prosperity of the nation. Teachers should guide students from multiple perspectives to unify their behavior habits and ways of thinking to ensure that they can follow social morality and give full play to their intelligence and wisdom. To do our part for the development and prosperity of the motherland, the teaching reform of English majors in applied undergraduate colleges is a long-term task. Therefore, it is necessary to determine the education and teaching purpose of the major, take compound talents and professional talents as the foundation, and ensure that the graduates of this major can effectively carry out various work in various fields with English. As far as English majors are concerned, English teachers should base themselves on the present, focus on the future and on ethical standards to ensure that students can actively learn to be models, teach, care for students, love the country and abide by the law ^[11].

4.2. Fostering patriotism

Patriotism education is the center of ideological and political education in universities. It is the education theme of applied undergraduate colleges and universities and is related to the growth of students and the development of universities. Patriotic education in the new era should take the initiative to inject more flavor of the times on the premise of inheriting the excellent tradition of the Chinese nation, and teachers should organically combine socialism and patriotism, and fully inherit and carry forward the history and culture of the Chinese nation, to cultivate a good national and social outlook, so that they can take the initiative to go to the world. Teachers should guide them in a targeted way, so that they can internalize in the heart, externalize in the practice, under the guidance of patriotism, actively adjust their behavior, and do reasonable judgment and careful analysis. The effective integration of various social issues has a significant effect, which is conducive to enhancing the overall appeal of the patriotic education content for young people. For example, English teachers can ask their students to watch good films such as *Wolf Warrior* and *Operation Red Sea*, so that they can actively understand China's past through these films and television works. It is imperative to advocate students' free development and bold exploration, fully mobilize students' patriotic enthusiasm, and enhance students' sense of national pride and honor. Chinese traditional culture cannot be ignored, it can help them form a better cross-cultural concept so that they can adhere to their ideological position but also retain their excellent cultural quality and cultural awareness ^[12].

4.3. Education of ideals and beliefs

Ideal and belief education plays a vital role in individual mental health. Through its analysis and research, teachers can better understand a person's psychological condition and psychological quality. Then, the life of the soul will be more barren. Taking students' subjective values as the premise, English teachers in applied

undergraduate colleges should take their own ideal and belief education as their foundation and center, constantly make reasonable adjustments and improvements to their teaching content, and emphasize the feelings of students, so that they can have a kind of spiritual resonance^[13]. It is important to understand each student's ideals and beliefs. Teachers should strengthen students' understanding, restrict their actions and ideas, so that they can face all kinds of problems in life and study from a large perspective, and hone their perseverance, so that students can connect their interests and specialties with their interests and expertise, establish their ideals and beliefs, always struggle unremittedly, and use their sweat to achieve their purpose in life.

4.4. The cultivation of outlook on life

The education of outlook on life is a long-term and arduous task, which not only affects the development of a student's personality but also affects social practice. Teachers should grasp the differences and relations between the three aspects from the aspects of world values and life values, grasp the teaching focus of English major courses, and explore new knowledge and new things together with classmates; ensure that students can use a rational way to distinguish and look at right and wrong, right and wrong and beauty and ugliness, and through this way to adjust their actions. In the actual situation of English courses in applied undergraduate colleges and universities, to cultivate the students' view on life, they should take the initiative to adapt to the new situation to adapt to the new situation. Under the background of big data, the external conditions for teachers' development in our country have changed significantly. Among them, the teaching of "Internet +" has attracted wide attention. This teaching method is conducive to breaking the limitation of time and space and effectively integrating and using high-quality course resources. According to the needs of the education and teaching reform of the subject, English teachers should improve their professional quality step by step, strengthen the guidance and training of their outlook on life, and deepen their understanding of knowledge, so that they can develop good learning habits, have accurate judgment of things and reasonable analysis ability, and know their future development. In the teaching process, teachers should do a good job in guiding and organizing the work, provide as much assistance to students as much as possible within their ability, and leave the choice to students, so that they can develop freely and explore boldly. Such progressive and human-centered education and teaching ideas can better cover and implement the philosophy of life, and actively construct the ideology and politics of the curriculum to enrich the curriculum content of English majors so that students can have internal learning while learning by themselves^[14,15].

5. Conclusion

Application-oriented college freshmen are in a critical period of growth, their thinking is not fully developed, easy to be influenced by some unhealthy factors on the Internet. It is important to guide students to set up good values and promote their comprehensive development. Because of the influence of Western culture for a long time, English majors in applied undergraduate colleges and universities are prone to bring some wrong values in their thoughts and behaviors. Therefore, in the classroom of English majors, teachers should closely combine current events and short stories around students, fully explore the ideological connotation, take the initiative to reform the educational methods and improve the students' quality evaluation system. It is necessary to make the ideological and political education of applied undergraduate colleges have a good function of educating people, cultivating the students' confidence in culture, enhancing their political status, and become the successors of the new generation with Chinese characteristics.

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