

# Research on the Efficient Development Path of Aesthetic Education in Colleges and Universities in the New Era

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**Abstract:** With the deepening of education reform, the work of aesthetic education in colleges and universities should be further optimized. Teachers should introduce new education concepts and methods to arouse students' interest, strengthen their understanding and application of what they have learned, and improve the effect of education. Because of this, this paper will analyze the efficient development of aesthetic education in colleges and universities in the new era, and research its time's value, problems, etc., to explore a new development path to help college students get more comprehensive development.

**Keywords:** Colleges and universities; Aesthetic education; Path; Research

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## 1. Overview and analysis of aesthetic education

In China, aesthetic education also holds a very important position. Research has found that aesthetic education is an important way to help students improve their personality. At the symposium on higher education institutions, people conducted an in-depth analysis on aesthetic education and concluded that it is an indispensable and important component of higher education<sup>[1]</sup>. In China, the Central Committee of the Communist Party of China and the State Council have given high attention to aesthetic education, which also reflects the important position of aesthetic education in the education system.

At present, aesthetic education is usually divided into two parts: aesthetic education and aesthetic education, which aim at imparting basic aesthetic knowledge to students, cultivating them to form a higher level of aesthetic ability, and promoting them to form a correct aesthetic concept<sup>[2]</sup>. The key to aesthetic education is to help students understand, appreciate and distinguish beauty so that they can gradually form the habit and consciousness of appreciating beauty independently. The work of aesthetic education has systematic and long-term characteristics, which need to continue to be promoted and adhered to. Therefore, in addition to strengthening aesthetic education in primary and secondary schools, it is important to design courses related

to aesthetic education in colleges and universities, to make up for the shortage of aesthetic education time and realize the comprehensive coverage and in-depth promotion of aesthetic education. At present, many colleges and universities have set up aesthetic education courses, which are of great significance to improve college students' aesthetic ability and promote their all-round development.

## **2. The value of efficient development of aesthetic education in colleges and universities**

### **2.1. It is conducive to enhancing cultural self-confidence**

The relationship between aesthetic education and culture is very close, and many aesthetic education works are closely related to music, fine arts and other artistic works. Through the promotion of high-level aesthetic education, the cultural quality of college students can be greatly improved, and then the educational purpose of beautifying people and educating people through aesthetics can be better realized<sup>[3]</sup>. Moreover, by carrying out high-quality aesthetic education work, the teachers can better touch the hearts of college students, stimulate their emotional awareness, promote their formation of a better personality, and lay a solid foundation for their future development. At the same time, by actively carrying out the reform and innovation of aesthetic education in colleges and universities, teachers can better guide students to objectively and accurately understand the value and connotation of traditional culture, so that they can feel the unique charm of traditional culture more deeply, which plays an important role in promoting their cultural self-confidence and national pride<sup>[4]</sup>. In the long run, college students will have a stronger ability of cultural identity and a sense of belonging, which is also an important way to guide them to form the correct values and outlook on life, which is conducive to cultivating outstanding talents in the new era.

### **2.2. It is conducive to enriching classroom resources**

China has a long history of aesthetic education. In traditional culture, gentlemen advocate the cultivation of “four arts”: piano, chess, books and painting, which can be regarded as the earliest aesthetic education in our country, and contains very profound aesthetic education value. At present, China's aesthetic education is mainly carried out through extracurricular activities, sports with traditional cultural characteristics, campus culture and other forms, aiming to guide college students to participate independently and personally, so that they can have a deeper understanding of the connotation of aesthetic education work, help them see the value of aesthetic education work, so that they can have a deeper perception of aesthetic education<sup>[5]</sup>. Through these ways, the aesthetic quality, self-cognition ability, and ideological and moral quality of college students can be greatly improved. It can be seen from here that the reasonable integration of aesthetic education into the college education system can not only further expand classroom teaching resources and enrich education carriers but also help college students gradually form a free and positive attitude toward life, which is of great significance for their future stepping into society and obtaining long-term development.

### **2.3. It is conducive to cultivating correct values**

At present, college students are exposed to a lot of information content every day, and this fragmented knowledge is difficult to withstand the test of practice. In order to pursue novelty, some college students will regard ugliness as beauty and aberration as innovation, which reflects the authenticity of their aesthetic quality, but also means the deficiency of aesthetic education<sup>[7]</sup>. The value orientation of college students determines the

value orientation of the future society, and they are in a crucial period of the formation of values and outlook on life. Therefore, teachers should do a good job of aesthetic education in this period, to continuously improve the aesthetic perception ability and cognitive ability of college students, cultivate college students to form a correct aesthetic sentiment, and shape their excellent character, to effectively correct the wrong value of college students by “fast food” fragments of culture, and help them to form a correct cultural and aesthetic tendency.

### **3. The efficient development of aesthetic education in colleges and universities**

#### **3.1. The teachers’ aesthetic education accomplishment is not high**

At the present stage, the team of aesthetic education teachers in China is becoming younger. This change will promote the innovation of aesthetic education to a certain extent, but it will also produce some problems, which will also harm the efficient development of aesthetic education in the future <sup>[8]</sup>. In addition, China’s aesthetic education has not established a perfect framework, resulting in the lack of a clear goal to guide many teachers when they carry out aesthetic education work, which will greatly increase the difficulty for teachers to understand and recognize the value of aesthetic education work, which is not conducive to them to carry out more comprehensive and in-depth aesthetic education work. In this context, some teachers in the process of promoting aesthetic education, exposed their unclear thinking, lack of means and other problems, which to a large extent restricted the level of aesthetic education reform and innovation.

#### **3.2. It is difficult to achieve short-term results in aesthetic education**

The daily work of college teachers is complicated and varied. In addition to performing the duties of aesthetic education, they also need to deal with some trivial affairs, which will increase the difficulty of aesthetic education. In addition, aesthetic education work is not a behavior that can see the effect in the short term, it needs long-term persistence to see the effect <sup>[9]</sup>. Therefore, it is very difficult to achieve the goal of aesthetic education in a short period, which also has a great hindrance to the reform of teachers’ aesthetic education work, especially for the systematic and comprehensive development of aesthetic education work. Aesthetic education has certain complexity and long-term characteristics, which makes it difficult for teachers to use a quantitative standard to carry out a comprehensive and accurate evaluation of their work, which will also hinder the enthusiasm and initiative of teachers to carry out aesthetic education work <sup>[10]</sup>. At the same time, because aesthetic education is difficult to produce results in a short period, many teachers are more inclined to spend their time and energy on professional course teaching and class management, which will gradually form a negative cycle and hinder the efficient development of aesthetic education in colleges and universities.

#### **3.3. Outdated working methods of teachers’ aesthetic education**

In the new era, the traditional educational methods can hardly meet the demands of teachers for performing high-quality aesthetic education and college students have also shown some resistance and resistance to the indolent and admonition teaching methods, which has unconsciously affected the quality of aesthetic education <sup>[11]</sup>. College students are more inclined to accept the teaching mode in which things are imperceptible, which requires teachers to take the initiative and actively participate in the innovation and exploration of the teaching mode of aesthetic education, introduce more novel teaching methods into aesthetic education work, and thus exert a subtle influence on the mentality of college students and help them break their inherent cognition of aesthetic education work, to improve the effect of aesthetic education work.

At present, when carrying out the work of aesthetic education in colleges and universities, many teachers usually take their moral standards and values as the criterion and require the aesthetic consciousness of college students. It is difficult to carry out an in-depth analysis of the thoughts of college students based on the actual situation, which will make it difficult for the content of aesthetic education to be deeply rooted in the hearts of the people and is not conducive to stimulating the initiative of college students to learn the working knowledge of aesthetic education. Thus, the effect of aesthetic education work is seriously affected. The idea is the guidance of teachers to carry out aesthetic education work, which should be paid special attention to by teachers. The study must actively explore new ideas of aesthetic education work and innovate the form of aesthetic education work, to better meet the actual needs of college students and promote the level of aesthetic education work.

### **3.4. Lack of content in aesthetic education work**

In the new era, the channels for teachers to obtain information about aesthetic education have become more abundant and diversified, and there are many high-quality aesthetic education resources gathered on the Internet. If teachers can integrate these digital aesthetic education resources into the actual teaching process, it will greatly enhance the enthusiasm of college students to learn aesthetic education knowledge and meet their diversified learning needs <sup>[12]</sup>. However, in the actual aesthetic education work, few teachers can make reasonable and scientific use of online aesthetic education resources, and the exploration and innovation of the existing aesthetic education resources are also insufficient, which will greatly affect the initiative of college students to research aesthetic education resources. In addition, the lack of the content of aesthetic education will also limit the further improvement of the knowledge system of aesthetic education and affect the effect of aesthetic education in colleges and universities. Therefore, it is important to strengthen the training and guidance of teachers in the application of aesthetic education resources to promote the in-depth development of aesthetic education.

## **4. The efficient way to carry out aesthetic education in colleges and universities**

### **4.1. Deepening the concept of aesthetic education and stimulating participation**

By actively carrying out the optimization of aesthetic education in colleges and universities, it can not only promote the reform and development of schools, but also better implement the goal of cultivating virtues and talents, and lay a solid foundation for training more comprehensive talents in the future. Aesthetic education plays an important role in promoting the ideological quality and moral accomplishment of college students. With the continuous improvement of aesthetic education, it can guide college students to better discover and perceive beauty, so that they can be influenced by beautiful things, and promote their formation of better quality <sup>[13]</sup>. Therefore, when carrying out aesthetic education work, colleges and universities should actively explore the integration path of aesthetic education and the goal of cultivating people by virtue, to enable college students to have access to more positive aesthetic education knowledge content, help them form a higher level of aesthetic quality and value concepts, and lay a solid foundation for their future development.

### **4.2. Improve the curriculum of aesthetic education and lay an aesthetic foundation**

To further improve the level of aesthetic education in colleges and universities, teachers should exert importance on the innovation and optimization of aesthetic education courses. In this way, it can help college

students lay a solid aesthetic foundation, and enhance their ability to discriminate so that they can more accurately distinguish right from wrong, good from evil, beauty and ugliness<sup>[14]</sup>. In the current work of aesthetic education, some teachers have the situation that the form of education is rigid, which leads to a lack of interest in college students, and their understanding of the knowledge content of aesthetic education is superficial. Therefore, teachers should actively explore more novel and interesting teaching AIDS, and use micro-classes, media videos, group cooperation and other ways to carry out aesthetic education work, to help college students better integrate aesthetic education knowledge with practical activities, improve the effectiveness of aesthetic education work, and provide help for the long-term development of college students.

### **4.3. Optimize the aesthetic education environment with the help of campus culture**

Campus culture is an important symbol to highlight the spirit of the school, and also an important way to promote the work of aesthetic education in colleges and universities. When carrying out the innovation and optimization of aesthetic education in colleges and universities, teachers should actively integrate the elements of aesthetic education into students' daily lives and study, to gradually create an aesthetic education situation of joint education and multi-party cooperation<sup>[15]</sup>. In practice, teachers can combine the actual situation of the university to create an education mode of "aesthetic education + campus culture," create a more high-quality aesthetic education campus environment, effectively improve the aesthetic quality of college students, and cultivate their ability to discover and appreciate beauty.

In practice, universities can try to create a campus culture brand with distinctive characteristics, to stimulate the initiative of college students to participate in campus culture. For example, teachers can combine the actual situation of the university and carry out some recitation competitions and speech competitions related to aesthetic education. These activities can not only help college students better feel the dollar elements in the campus but also help them express their pursuit of beauty and praise through writing and language, to form a more high-quality aesthetic education atmosphere. Through such measures, teachers can effectively promote the in-depth development of aesthetic education in colleges and universities and lay a solid foundation for cultivating young talents with noble aesthetic taste and innovative ability in the new era.

## **5. Summary**

To sum up, if colleges and universities want to improve the quality of aesthetic education in the new era, teachers can deepen the concept of aesthetic education and stimulate participation. To improve the curriculum of aesthetic education and lay the aesthetic foundation, universities and colleges can optimize the aesthetic education environment and other aspects of analysis with the help of campus culture, to virtually promote the efficient development of aesthetic education in colleges and universities in the new era to a new height.

## **Disclosure statement**

The author declares no conflict of interest.

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