

A Study on the Construction Path of Campus Culture in Public Security Colleges with Hongyan Culture as the Background: A Case Study of Chongqing Police College

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Abstract: This paper expounds on the feasibility of integrating Hongyan culture into the campus culture construction of public security colleges and universities, and takes Chongqing Police College as an example to analyze the current situation of integrating Hongyan culture into the campus culture construction of public security colleges and universities. It also puts forward measures and suggestions for accelerating the construction of campus culture construction based on Hongyan culture.

Keywords: Hongyan culture; Police colleges and universities; Campus culture construction

Online publication: May 23, 2024

1. Introduction

The campus culture of public security colleges is a cultural environment for cultivating public security students and an important platform for shaping the core values of police ^[1]. Guided by socialist core values, public security colleges and universities should develop socialist advanced culture, carry forward revolutionary culture, inherit excellent traditional Chinese culture, integrate it into the whole process of campus culture construction of public security colleges and universities, and promote the construction of campus culture of public security colleges and universities with Hongyan culture as the background.

2. Inevitability of integrating Hongyan culture into the campus culture construction of public security colleges

Culture is the soul of a country and a nation. Without a high degree of cultural confidence and the prosperity of Chinese culture, there will be no great rejuvenation of the Chinese nation ^[2]. In the report to the 20th National Congress of the Communist Party of China, a comprehensive elaboration of “promoting cultural self-confidence

and self-improvement, and casting new brilliant socialist culture” was made, which emphasized that “to build a modern socialist country in an all-round way, we must adhere to the socialist cultural development path with Chinese characteristics, enhance cultural self-confidence, and build a strong socialist culture around raising the banner, gathering the people’s heart, educating new people, revitalizing culture, and developing an image.” We will develop a national, scientific, and popular socialist culture oriented towards modernization, the world, and the future, stimulate the cultural innovation and creativity of the whole nation, and enhance the spiritual strength for realizing the great rejuvenation of the Chinese nation. It has planned the blueprint and pointed out the direction for the construction of socialist public security college campus culture in the new era and journey^[3].

3. Feasibility of integrating Hongyan culture into the campus culture construction of public security colleges

Based on local customs, the construction of public security campus culture in a place should fully integrate the local traditional spirit, so that the public security culture can obtain psychological recognition and support from teachers and students^[4]. The campus culture of public security is a comprehensive embodiment of literature and art, civilized etiquette, and cultural environment with a unique style in the career development of preparatory police officers, and is also an important part of public security education, which plays a powerful role in educating, inspiring, and infecting people. Integrating Hongyan culture in the construction of public security campus culture can promote the spirit of police, shape their image, spread their reputation, and enhance their ability^[5].

In addition, the values embodied in Hongyan culture are highly consistent with the values of public security culture. The revolutionary heroism spirit, the courage to contribute, the spirit of patriotism, the absolute loyalty to the Party, and the total requirements of the general strategy of the public security organs to build and control the police “four sentences, sixteen words” are highly in line with each other, and are the total value guidance for the construction and development of public security culture^[6].

4. Current situation of integrating Hongyan culture into campus culture construction of Chongqing Police College

4.1. Weak spirit of Hongyan culture

The team lacked energy, the school has put forward the characteristics of highlighting loyalty and casting the soul in its school-running ideas. However, the infiltration of Hongyan spirit in the campus is not optimistic and the appeal brought to students’ red education is insufficient, which cannot fully show the characteristics of the school’s culture, and the inheritance of Hongyan spirit is lacking.^[7]

Course ideological and political mining of Hongyan culture is weak. The ideological and political work of the school curriculum is promoted slowly, it is not deeply integrated into the whole teaching process, and the effect of the school in implementing the ideological and political construction of the curriculum is not ideal. The inspection in 2020 showed that the college has a total of 209 courses and only 10 demonstration courses, less than 4.8%^[8].

4.2. Insufficient resources of Hongyan culture

Hongyan material and cultural resources on the campus are insufficient. Although the school is carrying out red culture education with Hongyan Culture Center and Honor View as the main venues, it is still far from the characteristic public security colleges with Hongyan culture as the background^[9]. At present, the material and

cultural atmosphere of Hongyan in the school is still slightly insufficient, which affects the development effect of Hongyan culture on the campus.

The construction of the Hongyan cultural position on the campus is lacking. Both online propaganda and offline slogans are relatively weak in the form of material and cultural resources based on Hongyan culture, indicating that there is still a certain gap in the use of red slogans in the construction of Hongyan cultural material resources in schools.

4.3. Imperfect construction of the Hongyan cultural system

The construction of the school Hongyan cultural system needs to be strengthened. The preliminary planning of the school did not take into account the far-reaching significance of Hongyan cultural construction and did not include Hongyan cultural construction in the long-term development plan. As a result, the school's rules and regulations lack detailed rules for the construction of Hongyan culture, there are no relevant provisions for the holding of campus red cultural activities, and there is no guarantee for the construction of Hongyan culture.

School Hongyan culture-related system has not been formed. The culture of the school system is formed in the long-term development and accumulation of schools. To promote school development by the system is not only to rely on the form of system but to rely on and promote the internal spirit of the system. The characteristics of school loyalty have long been formed, but the red system culture of the school has not been formed.

5. Measures and suggestions for integrating Hongyan culture into the cultural construction of public security colleges

5.1. Building Hongyan cultural facilities in public security colleges

It can focus on showing the scene of different historical stages of the campus. Teachers and students are encouraged to understand the honor and history of the school from the perspective of cultural inheritance, giving teachers and students a sense of pride and mission. It is not only necessary to combine the characteristic school-running concept of "loyalty casting soul," but also to consider the police management. If one walks into the classroom and looks at the national flag, party flag, police badge, and police flag in the classroom, it is solemn, which cannot help but remind people of the police oath and the Party oath, encouraging every teacher and student to keep forging ahead and not forget their original intentions ^[10].

The emphasis on campus culture construction can be different. When integrating Hongyan culture into the construction of campus culture, appropriate ways should be adopted to show the abstract Hongyan culture in concrete sculptures, buildings, and other ways, so as to show teachers and students more intuitively. During the construction of the police camp environment, material and cultural resources such as different landscapes, buildings, and roads can be reasonably named according to Hongyan resources to reflect the inner spiritual meaning of Hongyan culture. Sculptures can show the spirit of Hongyan culture, and Honor Hall and Hongyan Memorial Hall can better reflect the educational significance of Hongyan culture. For example, Honor Hall and Hongyan Cultural Hall established by the school have become important positions of cultural inheritance and innovation. It is possible to build Hongyan corridors, Hongyan memorial walls, and even Hongyan classrooms, and post slogans and images related to Hongyan culture during the Hongyan Revolution at the appropriate positions in the corridor and the police camp, so as to educate people subtly and truly achieve the purpose of educating people of Hongyan culture.

The police library plays an important role in integrating Hongyan culture on campus. The library serves as a place to provide Hongyan cultural book resources and hold regular Hongyan film screening activities for the

majority of teachers and students. The Hongyan Connection, police museum, and other platforms can be utilized to build students' Hongyan education base ^[11]. Online Hongyan cultural education such as Hongyan courses and Hongyan Cultural Forum can promote the development of Hongyan cultural education in schools, enable students to further experience the charm of Hongyan culture, and enable teachers and students to experience the spirit of pioneering, selflessness, and fearless in the great atmosphere of the landscape and Hongyan culture.

5.2. Giving full play to the main channel of classroom education of Hongyan culture

The ideological and political theory course is the best main course for Hongyan cultural education. The integration of Hongyan culture and ideological and political theory courses can better strengthen the learning effect. Educators can use social software such as WeChat and QQ to answer students' questions, so as to enhance the communication between teachers and students ^[11]. In addition to teaching in class, ideological and political theory courses can also carry out practical teaching, such as organizing concentrated classroom discussions and after-class discussions and organizing a visit to Hongyan venues and other teaching practice activities based on class or grade level. In this way, students will have a more profound experience of Hongyan culture ^[12].

Elective courses related to Hongyan culture are offered according to the characteristics of public security and teachers' majors. Some examples are Hongyan film appreciation, Hongyan song appreciation, Hongyan classic reading, and other unique Hongyan cultural elective courses, enriching students' learning and spiritual lives and providing more learning options for students with different interests.

5.3. Carrying out Hongyan cultural activities

We should maximize the role of party and caucus organizations. In order to better promote the construction of Hongyan culture on campus, the Hongyan Cultural Association was established, and volunteers were selected to be responsible for the development of various activities of the association. In the group class and the group day activities, the Hongyan culture is introduced into the training course to strengthen the knowledge of the Hongyan culture of the members of the party and the league organization. By carrying out various special lectures on Hongyan culture, we invite local famous teachers and advanced models of actual combat departments to make reports for students ^[13]. Hongyan culture micro Party classes and Hongyan culture teaching competitions can be organized among teachers and students to encourage them to increase their knowledge of Hongyan culture and improve their own quality in a series of competition preparations.

We also need to give full play to the patriotic spirit of Hongyan culture and guide the activities of the student association. We can organize activities related to Hongyan culture, such as speech contests, poetry reading contests, Classic Reading Month, cultural knowledge contests, and watching movies about Hongyan. In the promotion of Hongyan culture, media public accounts can encourage students to submit contributions and encourage the creation of Hongyan cultural works.

It is necessary to deduce and create Hongyan culture in a new form. For example, students can re-interpret the classic stories of Hongyan and rehearse Hongyan drama, so that the spirit of Hongyan culture can truly infect students. Students are encouraged to create Hongyan cultural works, such as scripts, songs, dances, and stage plays related to Hongyan culture, and hold photo contests, micro video contests, and micro film contests.

Research activities on the Hongyan Revolution should be carried out. We could use winter and summer vacations to organize visits to Bai Gongguan, Zhazidong, Martyrs' Tomb, and other places for Hongyan Revolution research activities. They can also interview the descendants of the martyrs to understand the deeds of Hongyan and participate in the design of certain research activities to form research and interview reports.

5.4. Making good use of Hongyan culture carrier

Hongyan culture carriers should be used in many ways. For example, the characteristics of real-time interaction between the school, the Youth League Committee microblog, and the WeChat platform have a great impact on students. We should make good use of the advantages of this kind of microcarrier to build a good school network micro-platform^[14]. We should carefully design the relevant content displayed on the platform, accurately and timely grasp the current events, engender the connotation of the Hongyan culture communication in the new era, publicize the red story of the police camp from different angles, let the Hongyan culture penetrate every activity, and make use of the rapid dissemination of the network carrier to achieve the red education of students in daily life.

We should also implement a strict network platform management. While giving people a convenient and fast life, network society has brought many problems of concealment and complexity. Therefore, when building the network carrier, we must follow the national laws and regulations, as well as pay attention to guiding students to distinguish relevant information and restrict students' behavior. In the management of the network platform, it is not only necessary to carry out management according to law and active guidance, but also to organize regular training and learning for the relevant personnel engaged in content construction.

5.5. Strengthening the system and personnel protection

A normal and institutionalized mechanism is established to ensure the normal development of activities. For example, Hongyan cultural activities and competitions in each academic year should be implemented in the system to ensure the normalization of campus Hongyan cultural activities. To strengthen the management and guidance of the Hongyan Association, we should follow the relevant regulations of the school on association activities. The establishment of Hongyan culture courses and lectures should be in accordance with the school's training program and management system, effectively strengthen the guarantee of campus institutional culture construction for campus Hongyan culture, ensure the standardization and effectiveness of the construction of Hongyan culture, and constantly revise the system according to actual needs and try to ensure the relative stability of campus institutional construction in the implementation^[15].

Special funds are set aside to ensure the implementation of activity resources. For example, all kinds of Hongyan cultural competitions need certain venue support but also need the guidance and training of judges and teachers, and relevant activity organization personnel are needed for the activities. When promoting the spread of online red culture, the introduction and maintenance of necessary personnel and equipment also need to be invested. To this end, relevant activities should be supported in terms of funds and personnel. To implement the construction of Hongyan culture well, we need to implement the material foundation and guarantee the construction of campus culture.

A professional communication team of Hongyan culture is built. The leaders of the party and league organizations, the teachers of the ideological and political theory Department, the directors of each specialty, and the counselors of each class all have the responsibility to spread the Hongyan culture. We must give full play to the leading role of professional communication teams to firmly occupy the Hongyan cultural and educational highland. In order to ensure the advanced and progressive learning of the talent team, relevant personnel should receive certain training and courses on schedule to ensure that the knowledge of the Hongyan cultural talent team of the police battalion is constantly updated. Only by ensuring that the advanced nature of the communication source and the research source does not lag behind and backslide, can the Hongyan culture be rooted in the police camp all the time, and can teachers and students better accept the Hongyan culture education.

6. Conclusion

To sum up, the application of Hongyan culture to the campus culture construction of public security colleges and universities is conducive to promoting the comprehensive practice and innovative exploration of the campus culture construction of public security colleges and universities in the new era. It lays a solid ideological foundation for the work of public security colleges and universities and accelerates the construction of campus culture construction of public security colleges and universities with Hongyan culture as the background.

Funding

- (1) 2022 Chongqing Humanities and Social Science Project “Research on the Integration of Hongyan Culture into the Campus Culture Construction of Public Security Colleges” (Project number: 22SKGH482)
- (2) 2022 Chongqing Humanities and Social Science Project “Research on the Early Warning Approach of Loyalty Education in Public Security Colleges Guided by the Spirit of the Sixth Plenary Session of the 19th CPC Central Committee” (Project number: 22SKSZ085)

Disclosure statement

The authors declare no conflict of interest.

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