

Research on the Infiltration of Chinese Excellent Traditional Culture into Ideological and Political Education in Colleges and Universities

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Abstract: In recent years, with the development of "guiding outline of Ideological and political construction of college curriculum" and "five focuses", the ideological and political education in Colleges and Universities has become more and more important. With the development of the strategy of "Ideological and political education of curriculum", the infiltration of traditional culture into the ideological and political education in Colleges and universities has become the focus of the school and society. From the perspective of culture itself, Chinese excellent traditional culture is a vivid teaching material for college students' patriotism education, an important resource to cultivate socialist core values, and an important source to nourish socialist moral construction. Therefore, in the context of the new era, college teachers should base on the actual development of students, grasp the connotation of the times, optimize the curriculum system, wake up the students' sense of cultural identity and belonging, and truly implement the fundamental task of "moral education".

Key words: Traditional culture; Ideological and political education in colleges and universities; Penetration strategy

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1 Introduction

With the continuous optimization of the education system, the education department has put forward

higher requirements for the teaching work of Ideological and political teachers in Colleges and universities. Chinese traditional culture is broad and profound, has a long history, is the long-term accumulation of national spirit, is the source of vitality of the cause of building socialism with Chinese characteristics. Therefore, under the background of the new era, university teachers should adhere to the "student-centered" education policy, actively respond to the call of the Party Central Committee and the Ministry of education, based on the needs of students' development, vigorously promote the education of Chinese excellent traditional culture, and promote the integration of cultural education with various majors and schools. The extensive integration of subjects, relying on a variety of forms of teaching situations, can stimulate students' learning enthusiasm and make them feel the emotional charm of excellent culture, so as to promote the comprehensive development of their emotional cognition and moral conduct. Based on this, this paper will elaborate from the following aspects, hoping to provide a reference for the follow-up research of educators.

2 The basic characteristics of Chinese excellent traditional culture

2.1 Inclusiveness

Chinese traditional culture has various forms and rich emotions. Each nation contains its unique cultural color, and forms a new culture in the process of emotional blending. This process fully embodies the inclusiveness of culture, which integrates multi-ethnic culture and shines in the new era, and makes clear the

way forward for the future development of students.

2.2 Inheritance

As a treasure left by the development of human society, traditional culture has gone through thousands of years, carrying the strong emotion and excellent moral quality of countless patriots, passing from generation to generation without interruption. In this process, although some excellent cultures have changed in form, their emotion and spirit have been preserved and become "the best of all time" and praised by people.

2.3 Valuing morality

As we all know, "respecting the old and loving the young, being diligent and thrifty, and being willing to help others" are all important parts of traditional culture. They take social development as the criterion, take people's current ideological cognition as the guidance, integrate moral education factors through various forms of life situations, and construct a new moral education system, so as to restrict people's daily behavior. With the continuous improvement of the education system, traditional culture has gradually become the "guiding light" on the way forward for students, so that they can re understand moral education, re feel the cultural connotation, and take it as the basic criterion to regulate themselves.

3 The current situation of the infiltration of traditional culture into ideological and political education in colleges and universities

3.1 The excavation of traditional culture is not deep.

From the current situation of Ideological and political education in Colleges and universities, affected by the traditional exam oriented education concept, some teachers pay too much attention to the students' examination results and enrollment rate, put the professional knowledge and examination emphasis on the first place of teaching work, and regard the results as the evidence of whether the students study hard or not.

Secondly, some ideological and political teachers in Colleges and universities do not promote the traditional Chinese culture to equal status with the curriculum, but make it a branch or extracurricular field for students to learn selectively. The

disconnection between teaching content and society weakens the cultural and educational function of Ideological and political education to a certain extent, and influences the cultivation of students' subjective consciousness.

In addition, some teachers in the ideological and political education did not integrate the relevant content of traditional Chinese culture, leading to ideological and political education bias theoretical education, teachers can only be called the porter of textbook knowledge, resulting in the overall education work is too single, so that students' interest in learning gradually reduced.

3.2 The carrier of cultural heritage is relatively single.

With the continuous development of social economy, information technology has gradually become an important tool for people's daily work and learning, and the emergence of "emerging" technology is constantly impacting the traditional education mode, which has brought many challenges to the teaching work of Ideological and political teachers in Colleges and universities. Nowadays, college students' behavior cognition, ideology and morality tend to be mature. They are full of curiosity about everything around them. Coupled with the changes in the campus environment, they are gradually surrounded by this new technology. Network information is everywhere. Although it broadens students' horizons of knowledge, some students lack good dialectical thinking and are easy to receive some information Bad culture, which leads to the idea of eager for quick success and instant benefit, together with the emergence of Western hedonism, utilitarianism and other bad culture, not only affects the formation of students' values, but also hinders students from absorbing excellent traditional culture, which is very unfavorable for the smooth development of teachers' Ideological and political teaching work.

3.3 Lack of the concept of traditional cultural heritage

As the "beacon" of students' progress, teachers' personal quality and professional ability directly determine the teaching efficiency, and also affect the effective integration of Ideological and political education and traditional Chinese culture to a certain extent. At present, although some ideological and political teachers have rich theoretical knowledge,

their cognition of Chinese traditional culture is superficial, and the single teaching mode makes ideological and political education and traditional culture have a breakpoint. In addition, from the perspective of the current higher education system, students mainly acquire knowledge through classroom teaching and practical activities. The single learning channel not only affects the divergence of students' thinking, but also makes it difficult for students to raise interest under the "driving" of teaching tasks, which will affect their emotion and cognition to varying degrees. Although some teachers have integrated Chinese excellent traditional culture into their teaching work, they mainly focus on teaching contents and curriculum standards. The shackles of knowledge make students' cognition of culture stay on the surface, which does not effectively run through the whole process of Ideological and political education. The loss of its essential role has a certain impact on students' future development.

4 Strategies of integrating excellent traditional culture into ideological and political education of higher vocational college students

4.1 Introducing current political hot spots to guide students to keep pace with the times

Compared with the traditional book knowledge, the current political hot spot has a distinct era, which can not only strengthen the connection between students and society, make them based on social development, but also help them correctly identify various social events through the guidance of situations, problems and other forms, so as to promote their dialectical ability. In this regard, under the background of the new era, college teachers should make good use of the current political hot spots as a fresh "teaching material" to make students pay attention to national affairs and actively participate in social affairs.

For example, teachers can play videos of the third session of the 13th National People's Congress and the third session of the 13th National Committee of the Chinese people's Political Consultative Conference through micro lecture, and create various forms of teaching situations in combination with daily life, so that students can have a more comprehensive understanding of the rights of people's congresses and the functions and powers of people's representatives.

At the same time, when students think and explore the above problems in combination with current affairs and politics, teachers can also guide them to flexibly use some knowledge in the political teaching materials, increase their understanding and grasp of China's current affairs and politics, make them further understand China's basic system and grasp the core connotation of the socialist system, so as to establish confidence in China's socialist system and enhance their confidence National pride and identity.

4.2 Scientific setting of topics to arouse students' learning passion

The advantage of topic based teaching is to guide students to learn effectively through specific topics, so that they can realize the transition and internalization of knowledge in the process of analysis, and further improve teachers' teaching efficiency. Compared with other teaching modes, topic based teaching has strong flexibility, high fault tolerance rate, and can flexibly change according to the teaching content. In this regard, teachers can base on the characteristics of traditional Chinese culture, set up a number of speculative main topics, such as "the advantages and disadvantages of traditional culture", "traditional culture is to promote social development or hinder social development", and through the guidance of life situation to wake up their learning enthusiasm, so that they can maintain long-term vitality in the follow-up learning and development, and get more learning income Benefit.

4.3 The development of Ideological and political school-based teaching materials based on the characteristics of the school

The integration of Chinese excellent traditional culture into Ideological and political course teaching also requires ideological and political teachers in Colleges and universities to actively develop local resources based on the characteristics of their own school, integrate the development and construction of different majors around the ultimate goal of talent cultivation, and develop and compile ideological and political school-based teaching materials pertinently, which can not only reflect the traditional cultural content with local characteristics, but also through a variety of situational elements. We should integrate culture into all aspects of Ideological and political education. The excellent qualities of self sacrifice, selfless dedication, unity and cooperation make

the school-based teaching materials a powerful supplement to the unified teaching materials, and comprehensively improve the pertinence and effectiveness of Ideological and political teaching in Colleges and universities.

4.4 With the help of modern technology, building a network platform

With the development of information technology, China's higher education is becoming more and more information-based and modernized. Its rich teaching resources and flexible teaching methods also provide many new ideas for the effective development of Ideological and political teachers' teaching work. Therefore, teachers should seize the good opportunity brought by modern information technology, actively explore the innovative teaching mode of Ideological and political course, effectively integrate Abstract ideological and political knowledge with traditional culture, show students in the form of pictures and images, and promote the comprehensive development of their moral conduct. Moreover, the emergence of big data and online learning platform also provides valuable technical support and basis for the accurate, efficient and scientific integration of Chinese excellent traditional culture in Ideological and political education. Students' learning channels are more diversified, which helps teachers to understand and capture the ideological difficulties, pain points and doubts of contemporary young college students from various angles, so as to provide more targeted guidance for students and comprehensively improve the effectiveness of education.

5 Concluding remarks

To sum up, ideological and political education, as a social discipline to improve students' Ideological and political and legal literacy and cultivate students' sound personality, requires college teachers to adhere to the "student-centered" education policy, through the in-depth analysis of teaching content and curriculum standards, reasonably and scientifically infiltrate traditional culture, promote the spirit of the Chinese nation, and at the same time, make students learn to the greatest extent Take the connotation of Chinese excellent traditional culture, feel its emotion and excellent spirit. Not only that, in the future teaching work, ideological and political teachers in Colleges and universities should pay attention to the effective penetration of teaching evaluation, rely on information technology, develop the "double line" evaluation system, realize the whole process of education at the same time, further promote the high quality of Ideological and Political Teaching work.

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