

Study on the Paths and Strategies of Integrating Ideological and Political Education into Student Management

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Abstract: Against the backdrop of the ever-changing social environment today, integrating ideological and political education into student management has become a crucial foundation for colleges and universities to improve the quality of talent cultivation and foster the all-around development of students. Based on this, this paper conducts an in-depth exploration of the relationship between ideological and political education and student management, the logic of integrating ideological and political education into student management, and the establishment of a collaborative working mechanism between ideological and political education and student management. The purpose is to better contribute to social development and promote the all-round development of students.

Keywords: Ideological and political education; Student management; Paths and strategies

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1. Introduction

The “Implementation Plan for the Reform and Innovation of Ideological and Political Theory Courses in Schools in the New Era” clearly states two key points: first, grasping the new era. The Thought on Socialism with Chinese Characteristics for a New Era should be reflected in the curriculum objectives, curriculum settings, and curriculum teaching material contents of all stages from primary schools to universities, achieving full coverage and penetration throughout the entire process. Second, advancing integration. A curriculum and teaching material system should be established, featuring progressive development across all vertical school stages, close coordination among all horizontal courses, and mutual alignment between compulsory courses and elective courses, so as to realize the effective connection of curriculum objectives, curriculum settings, and curriculum teaching material contents. Colleges and universities should follow the path in line with national development in accordance with national policy documents, which is essential for better talent cultivation^[1]. From the social perspective, in the current era of information explosion and cultural diversity, various ideological trends collide with each other. Students’ ideological concepts and value orientations are highly susceptible

to external influences, leading to fluctuations. Therefore, integrating ideological and political education into student management can help students build a solid ideological defense line, enabling them to resist the erosion of negative ideologies, establish a correct worldview, outlook on life, and values, and maintain a clear mind and firm stance in the complex and ever-changing social environment.

2. The relationship between ideological and political education and student management

2.1. Guiding the formation of students' correct values through ideological and political education

Colleges and universities promote students' all-round development by using ideological and political education to correct students' thinking and student management to achieve teaching goals. There is a certain mutual influence between student management and ideological and political education: ideological and political education helps students establish correct values, and these values, in turn, promote the effectiveness of student management. Ideological and political education enables students to form a correct worldview, outlook on life, and values, thereby helping them accurately judge the direction of their career development and life goals ^[2]. Among them, student management takes students' development needs as its orientation and the promotion of students' all-round development as its goal, thus better integrating ideological and political education into its work. Guided by ideological and political education, students can better abide by socialist values and move in the correct development direction, which in turn promotes the all-round improvement of their comprehensive quality. In specific practice, student management can provide a practical platform for ideological and political education, enabling its concepts to be implemented in real scenarios ^[3].

2.2. The guiding role of ideological and political education in regulating students' behaviors

By guiding students' thinking and ideology, ideological and political education can standardize students' behaviors more effectively, that is, help students establish correct concepts of behavior ^[4]. Through diversified educational forms, ideological and political education enables students to gain a deeper understanding of social reality issues, the context of historical development, and the essence of life. This helps students build a correct value judgment system and behavioral guiding principles, ensuring that they can adhere to their original aspirations and make correct choices even when facing decisions in the future. In the student management system of colleges and universities, the innovative concepts of ideological and political education can be transformed into specific codes of conduct. This allows students to internalize the core socialist values into their hearts and externalize them into their actions within the framework of customized rules and regulations ^[5]. Specifically, ideological and political education shapes students' moral character by strengthening their moral cognition, sense of responsibility, and cultivation of behavioral habits, helping them establish a positive outlook on life and morality, and form a healthy and upward development direction. Student management can enhance students' comprehensive quality, stimulate their sense of social responsibility, and promote the dual development of their values and morality through various events and activities. In addition, ideological and political education also cultivates students' ability to distinguish right from wrong and their autonomy, enabling them to better adapt to social rules and live a more fulfilling life. Student management, on the other hand, helps students develop self-discipline, reminding them not to lose sight of their own development goals. This forms a positive cycle,

facilitating the realization of students' all-round development.

2.3. The interactive relationship between ideological and political education and the development of students' comprehensive quality

Value education and ideological guidance can comprehensively improve students' comprehensive quality. Student management should formulate management rules and strategies based on respecting students' diverse needs, to better promote students' all-around development. Ideological and political education, through a variety of activity contents and classroom teaching materials, helps students establish correct values, thereby making them understand the importance of developing their overall abilities for their career development^[6]. Based on this, student management should take ideological and political education as its foundation. Only in this way can it better provide students with a platform for all-round development and promote their comprehensive growth. Besides, colleges and universities can also establish an evaluation system to gain a comprehensive understanding of students' development status, to improve the quality of student management. Among other things, teachers engaged in student management work need to provide targeted guidance to students according to their interests and characteristics. Ideological and political education should provide appropriate guidance to students in all aspects of teachers' student management work, so as to better promote students' growth and development^[7]. In return, student management can offer guidance and suggestions for ideological and political education activities based on students' actual development, helping to form a state where "each is integrated into the other". This enables students to better absorb knowledge. Carrying out ideological and political education activities not only allows student management work to accumulate valuable experience, but also provides better support for the formulation of teaching strategies and methods^[8].

3. The logic of integrating ideological and political education into student management

3.1. Consistency in concepts and goals

For the better development of student management and ideological and political education, their concepts and goals must be aligned. Only in this way can both parties continue to move forward toward the set goals after defining them. The development concept of student management is to provide students with support in various aspects based on their individual development status, thereby better promoting students' growth. In contrast, the development concept of ideological and political education focuses on cultivating students into well-rounded talents needed by society, helping them better determine their career directions^[9]. It is evident that both take students as the foundation for cultivation. Therefore, the consistency in concepts and goals between student management and ideological and political education can provide a solid foundation for the development of both. The goal of ideological and political education is to help students establish a correct outlook on development and make steady progress in accordance with this outlook. The goal of student management is to enable students to develop a certain sense of innovation and social responsibility while pursuing standardized development. Importantly, both goals are oriented toward guiding students to align their life and study with the development requirements of socialist core values^[10].

3.2. Collaborative application of integrative teaching methods and management strategies

At the institutional level, schools can formulate a series of rules and regulations, integrating the requirements and

goals of ideological and political education into various provisions for student management. By standardizing students' behaviors, schools can guide them to establish correct values. For instance, a sound reward and punishment mechanism can be established: students who perform excellently in ideological and political education are recognized and rewarded, while appropriate penalties are imposed on behaviors that violate the requirements of ideological and political education. This approach helps strengthen students' awareness of rules and moral concepts^[11]. At the environmental level, it is crucial to create a positive campus environment rich in the atmosphere of ideological and political education. Through campus culture construction, such as organizing themed activities, building cultural corridors, and holding lectures, universities allow students to be influenced and inspired in an environment filled with positive energy. The cultural level emphasizes the construction of campus culture with the characteristics of ideological and political education, integrating ideological and political concepts into the school's spiritual culture, institutional culture, and behavioral culture, so that students can internally identify with and practice the values of ideological and political education. The coordinated application of immersive teaching methods and management strategies is a complementary and mutually reinforcing relationship. Teaching methods provide specific approaches and means for the implementation of management strategies, enabling ideological and political education to be truly implemented; meanwhile, management strategies offer institutional guarantees and environmental support for the effective development of teaching methods, ensuring that ideological and political education can be promoted continuously and stably in student management. Only by organically combining the two can a strong educational synergy be formed, realizing the in-depth integration of ideological and political education and student management^[12]. Additionally, teachers should focus on individualized education, which means flexibly applying teaching methods and management strategies according to the different characteristics and needs of students to enhance the pertinence and effectiveness of ideological and political education. Only in this way can the goal of integrating ideological and political education into student management be truly achieved, and cultivate new-era youth with noble virtues, a strong sense of social responsibility, and good comprehensive qualities.

4. Paths and strategies for integrating ideological and political education into student management

4.1. Establish a collaborative working mechanism between ideological and political education and student management

To better integrate ideological and political education into student management, colleges and universities can achieve deeper integration of the two by building a collaborative working mechanism^[13]. Firstly, colleges and universities may form a professional teacher team consisting of ideological and political education teachers and student management leaders to take charge of students' ideological and political education and student management work. Clear responsibilities should be assigned to each teacher in the team, ensuring that ideological and political education teachers and student management leaders can communicate and interact more carefully and thoroughly when formulating plans and making decisions, thereby optimizing work arrangements. Secondly, colleges and universities can establish a platform system for the teaching team, enabling student management staff to gain a more in-depth understanding of ideological and political education, while also allowing ideological and political educators to fully grasp the status of student management. This mutual understanding facilitates the promotion of in-depth integration between the two fields^[14]. Finally, colleges and universities can regularly organize meetings involving both student management and ideological and political education personnel. During

these meetings, team leaders from both sides can deliver speeches to jointly discuss the future development direction. The specific content of the plans can then be revised based on the opinions and suggestions of other team members and teachers, ensuring the effective implementation of the plans.

4.2. Innovate the forms of ideological and political education to stimulate students' learning interest

To better integrate student management with ideological and political education, colleges and universities can innovate the forms of ideological and political education to stimulate students' interest in learning and enhance the pertinence and developmental nature of such education. First, colleges and universities can enrich the forms of ideological and political education through artificial intelligence technology. They can leverage AI platforms, networks, and devices to carry out ideological and political education activities, which helps attract more students to participate. For example, teachers can use teaching platforms to enable students to learn ideological and political courses online; they can also utilize VR and AR technologies to provide participants with an immersive experience. Second, colleges and universities can enhance the pertinence of ideological and political education through practical activities. By organizing students to participate in social practice activities such as the "Three Goes to the Countryside" program and "volunteer services," they allow students to better experience the connotation of ideological and political education in practice, thereby exerting a subtle influence on their own behaviors. At the same time, colleges and universities can also organize ideological and political education activities related to management, such as mental health education and code of conduct education, so that ideological and political education can be carried out in a targeted manner according to the different needs of students. Third, ideological and political education should be integrated into every link of student management. In the code of conduct, rules and regulations, and reward and punishment systems for student management, colleges and universities can incorporate ideological and political education into every detail, enabling students to subtly practice the content of ideological and political education ^[15].

4.3. Strengthen ideological communication and interaction between teachers and students

In the process of integrating student management with ideological and political education, teachers need to pay attention to the difficulties and challenges students face in their growth and interactions. Based on the individual circumstances of each student, teachers should provide guidance to help them establish correct outlooks on the world, life, and values. Teachers can adopt diverse teaching methods and strategies to attract students to participate in ideological and political practice activities, effectively stimulating their learning interest and encouraging them to engage more actively in learning. During the integration of ideological and political education with student management, teachers should maintain frequent communication and interaction with students to gain a better understanding of their thoughts and provide targeted guidance. When students participate in class discussions and group cooperation, teachers should guide them to conduct independent thinking indirectly. This helps cultivate students' awareness of innovative development and critical thinking ability, thereby enhancing their core literacy. At the same time, in the process of student management and ideological and political education, teachers should formulate working methods based on students' suggestions and opinions, creating an unrestrained development space for students.

4.4. Build a diversified and open platform for ideological and political education

To better integrate student management with ideological and political education, colleges and universities

can establish ideological and political education platforms for students, enabling them to learn anytime and anywhere, and facilitating in-depth integration and development of ideological and political education and student management. In the learning module of the ideological and political education platform, students can independently study ideological and political theories and knowledge related to social sciences. The system will also dynamically push relevant content to students based on their browsing history. In the communication module of the platform, students can discuss and exchange ideas with peers from other majors regarding issues they do not understand, allowing them to not only think from one perspective but also develop more open-minded thinking through interactions with other students. In the in-depth communication module of the ideological and political education platform, experts and scholars will explain certain issues, and students can interact with them by leaving messages. In the practice module, after students finish learning theoretical knowledge, the platform will automatically form study groups and let them select a project for practical implementation. This not only expands students' social circles but also cultivates their sense of teamwork. In the management module of the ideological and political education platform, students can view the school's management systems and the student union's management systems, and put forward opinions and suggestions to ensure the smooth implementation of management work.

5. Conclusion

The integration of ideological and political education into student management is a long-term, arduous, and systematic project. It not only requires educators to continuously explore and practice but also demands close attention to students' development. Although this study puts forward some insights regarding paths and strategies, many difficulties are still encountered in the actual implementation process. With the development of the times and social progress, students' ideological concepts and behavioral patterns are constantly changing, which places higher requirements on the integration of ideological and political education into student management. Beyond this, this study can also provide certain reference significance for relevant researchers, thereby promoting the in-depth integration and development of the two (ideological and political education and student management).

Disclosure statement

The author declares no conflict of interest.

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