

Research on Real Estate Economic Security and Government Control

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Abstract: With the development of economy and the progress of society, people's living standards are gradually improving, and the requirements for housing are also gradually improving. The development of the real estate industry provides conditions for people's modern life, and its development meets the needs of China's socialist development. In such a social background, the future planning of the real estate industry is gradually clear, promoting the steady rise of the real estate economy, which is an important development prospect of the current real estate industry. In this paper, through the analysis of real estate economic security and government control, aiming at the existing problems, put forward some effective measures to promote the advantages of real estate development and the combination of government macro-control to stabilize the healthy development of the real estate industry.

Key words: Real estate; Economic security; Government control

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1 Introduction

With the vigorous development of the market economy, the vigorous development of China's real estate industry is in line with the development of the socialist market economy. On this basis, people's quality of life has also been significantly improved. Therefore, under the promotion of different development trends, combining the development scale of the industry and

promoting the healthy and stable development of the real estate economy is the current real estate. The direction of economic development. Therefore, based on this situation, in view of the current situation of real estate market activities, the government actively carries out macro-control, combines the two, coordinated development, promotes the stable development of the real estate market under the conditions of socialist market economy, improves the value of its auxiliary role, and promotes the positive impact of industrial economy on the overall economy of China.

2 Analysis on the economic security of real estate and the government control content

2.1 On economic security analysis

Real estate economic security refers to the development state of the real estate industry and its market development. It is a benign rising state, which can play a key role in boosting the development of the real estate economy, to resist the risk factors in the market economy. It is an important content of real estate construction to realize the healthy state of real estate industry development and market economy development. At present, the important part of market economy is the development of real estate economy, which plays a very important role in the development of market economy. Therefore, in the process of real estate economic development, the relevant managers should not only pay attention to the safety and insecurity in the industrial development, but also pay attention to the potential safety factors in the market economy. The dominant and harmful factors in the market economy should be estimated, and the risk factors should be comprehensively analyzed to analyze the influencing

factors in the development of real estate and integration. Through the analysis of safety factors, we can establish correct understanding of it and promote the healthy development of real estate market economy. Under such background, relevant managers can also stand in the overall situation, carry out systematic analysis, promote the effectiveness of real estate economic security and provide strong support.

2.2 Analysis on government control

Government control is one of the important measures to macro-control the development of market economy at present. In the actual use process, firstly, through the comprehensive analysis of the development of the real estate market, the government needs to adjust the development objectives and sustainable economic development. The government needs to adjust it by corresponding means, mainly including legal, economic and administrative means, so as to adjust it. The market resources of real estate should be macro-controlled. After this process, the development of real estate market economy will be adjusted both in form and in essence to achieve effective macro-control. In the process of actual regulation and control, the government can use micro and macro aspects. The main method is to promote the stable development of real estate market economy through the adjustment and control in the overall dimension and the change in detail. The most important is that the sustainable development of real estate economy has been greatly improved.

3 Analysis on the influencing factors of real estate economic security

3.1 Analysis on the supply and demand market of real estate

At present, in the development process of real estate economic security, the more important is the influence of security factors, that is, the development and change of supply and demand in China's domestic market^[2]. The most important performance is that with the vigorous development of the market economy, the market scale is also gradually expanding, so the real estate industry's demand for land is also gradually expanding. In this case, some real estate enterprises will monopolize the land driven by the interests, thus causing a more serious enclosure phenomenon. This phenomenon will lead to the imbalance of supply and demand in the real estate market, which is not

conducive to the security of real estate economic development, and some risk factors are gradually breeding. In addition, the most important factor affecting the safety of China's real estate industry is that its vacancy is still increasing. This situation also reflects the high investment phenomenon in the real estate market, which is still high, and the imbalance between supply and demand in the real estate market has not been alleviated, resulting in serious waste of resources. At the same time, in the process of the development of China's real estate market, there are also some local real estate overheating, which is also a manifestation of the imbalance of the supply of the real estate market, which is more serious.

3.2 Analysis of speculation in real estate

In the security development of real estate industry, the other factor that affects the security is that the speculation of real estate is more serious. This speculation mainly refers to the relationship between the investment scale and market security of real estate, to adjust and control the investment scale appropriately. Therefore, it is very important to strictly abide by the law of real estate market development based on this situation. Under the condition of too large investment scale, the demand for related materials will increase gradually. Therefore, there are problems in the balance of supply and demand in this market, and the investment price will also rise gradually. And the investment scale of the real estate market is too large, which will lead to the land market and the amount of management tasks gradually out of control.

3.3 Analysis on the security construction system of real estate financing

The establishment and improvement of financing security system plays a key role in the sustainable development of China's real estate market economy^[3]. The real estate financing system mainly refers to the direct financing or indirect financing. The realization of different financing methods is based on the stock, which is risky and plays an important role in the economic security of real estate. Therefore, it is necessary to establish a scientific and reasonable financing security system according to the actual situation of its development, to promote the security of the development of the real estate market economy.

4 Analysis on the relationship between real estate economic security and government

control

The relationship between real estate economic security and government control is very important. Government control is an important guarantee for the safety development of real estate, and it is also the inevitable choice^[4]. From a detailed view, the real estate industry is a relatively basic industry in China, which has a leading and supporting nature. It occupies a very important position in China's economic development. Effective government control is to face up to its status and then make an effective choice. Moreover, the active construction of China's real estate market economy and the promotion of its scientific development and competition are not In the development process, due to the influence of information factors or related institutional factors, it is very important to carry out government control. At the same time, the basic economic system of our country is mainly public ownership, with the joint development of various ownership economy, the expansion of the scale of real estate development. In order to ensure the safety of the overall economic development, the government needs to implement effective control to promote the healthy and stable development of socialist market economy.

5 Analysis on the effective construction of economic security and government control in real estate industry

5.1 Analysis of construction objectives

System construction needs to be hierarchical, mainly divided into general objectives, core objectives and final goals. According to different stage objectives, the tasks of system construction are different^[5]. First, the general goal mainly refers to the effective optimization of the supply structure balance and supply structure of the real estate market, and the effective control of the risks arising from its investment and financing structure; The core goal of the system is to promote and realize the stability of real estate economic development and realize its sustainable development; The ultimate goal is to improve the living quality of residents and the quality of their surrounding environment through the development of the real estate industry.

5.2 On Institutional Analysis

The construction of the system mainly relies on the coordination of the local government and relevant departments to achieve the real value of management

and control. Under the influence of the necessary conditions, we can establish the management and control organization through the joint action of the government and the market, to realize the functions and promote the specialization of responsibility.

5.3 Analysis of construction mode

The first mock exam is feedback mode, which needs to meet the relevant conditions. In the consideration of the security of real estate economic development, we should monitor and warn in real time^[6]. Through the feedback analysis of the monitoring data, the relevant departments can effectively analyze the data, so as to take effective strategies and measures to promote the healthy development of the economic security system.

5.4 On the construction of content analysis

The construction of the system of economic security and government control needs the effective setting of control content, and its most important role is to play the role of management and control, and directly manage the objects of control^[7]. To achieve system management and control, we can effectively control and adjust the real estate fluctuations and supply and demand problems in the development of real estate economic security, and the factors that will affect economic security. The emergence and development of real estate industry, in our current environment, is not only limited to the basic economic industry, but a very important livelihood industry. Therefore, its significance can not be the same as the past. The government recognizes the importance of the real estate industry, and adopts effective measures to regulate, in order to build the economic security and government regulation system. By strengthening the economic security of the real estate industry, promoting the healthy development of the industry, in order to promote the overall economic development of our country. Therefore, the effective combination of government control and economic security can effectively highlight the positive significance of government control, promote the stable development of the real estate industry under the condition of market economy, and ensure the safety and effectiveness of economic development according to different risk factors.

6 Conclusion

With the development of the society, the scale of the market economy is gradually expanding, so the real

estate industry has also obtained a larger space for development. The real estate industry occupies a very important position in China's overall economy. It is a pillar industry in China and has a very important impact on China's economic development. Therefore, in the development process of the real estate industry, the government should have a correct understanding of the real estate economic security, correctly support the importance of government control, analyze the actual characteristics of the real estate, and combine with the existing national conditions of China, establish a scientific and reasonable management and control system, therefore, take appropriate control measures to promote the health of the real estate industry Stable development.

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