

Changes and Challenges of Graduate Education in the Era of Education Digitalization

Lijiang Yu*, Yunlong Ji

Graduate School, China University of Geosciences Beijing, Beijing 100083, China

*Corresponding author: Lijiang Yu, yulj@cugb.edu.cn

Copyright: © 2024 Author(s). This is an open-access article distributed under the terms of the Creative Commons Attribution License (CC BY 4.0), permitting distribution and reproduction in any medium, provided the original work is cited.

Abstract: With the wave of education digitalization, the reform of graduate education has gradually become an important issue in the reform of innovative personnel training. This paper discusses the necessity of the digital transformation of graduate education, analyzes the current difficulties and challenges, and proposes relevant reform suggestions in response to the current predicament, providing important references for graduate education reform and innovation.

Keywords: Digitalization; Graduate education; Education reform

Online publication: November 27, 2024

1. Introduction

The “Education Digitalization 2.0 Action Plan” proposes continuing to promote the deep integration of information technology and education, promote the high-level evolution of education digitalization from integrated application to innovation and development, integrate information technology and intelligent technology into the whole process of education, promote the improvement of teaching, optimize management, and improve performance ^[1]. “China’s Education Modernization 2035” requires the acceleration of educational reform in the information age to build an intelligent campus and coordinate the construction of an integrated intelligent teaching, management, and service platform. Modern technology has been used to accelerate the reform of talent training models and achieve the organic combination of large-scale education and personalized training ^[2]. In the context of the current digital wave, graduate education is facing unprecedented changes and challenges ^[3]. The rapid development of information technology, big data, artificial intelligence, the Internet of Things, and other emerging technologies are profoundly affecting all aspects of education, especially the impact on graduate education, which is becoming increasingly significant. The digital wave has not only changed traditional education models and teaching methods but also posed new challenges to education management, quality assurance, and resource sharing.

First, the wave of digitalization has had a significant effect on the teaching models of graduate

education. The traditional face-to-face teaching mode is gradually converting to online education. This change not only transforms teaching methods but also places greater requirements on teachers' teaching philosophies and skills ^[4]. Teachers need to master traditional teaching skills, as well as the ability to use digital tools and platforms for teaching.

Second, the wave of digitalization has posed challenges to the acquisition and sharing of educational resources. In the digital environment, many educational resources exist in online form, which provides students with a wider range of learning resources and opportunities for independent learning. However, this also places new requirements on students' information literacy and self-management ability. Moreover, ensuring the high quality and adaptability of educational resources and the effective sharing and utilization of resources have become urgent problems to be solved.

Furthermore, the wave of digitalization has had a profound effect on education management. Education administrators need to adapt to the management model in the digital environment and use data analysis, information system management, and other means to improve management efficiency and decision-making quality. The application of data analysis also provides a new perspective for education management, making management decision-making more scientific and accurate.

In addition, the wave of digitalization requires higher education institutions to continuously update and improve the education quality assurance system. Digitalization has provided new means for quality assurance, such as teaching monitoring through online monitoring systems and quality assessment via big data analysis technology. This not only improves the efficiency but also the accuracy of the quality assurance.

In summary, the impact of the digital wave on graduate education is comprehensive and involves both opportunities and challenges. Higher education institutions need to actively respond to these challenges and constantly adjust and optimize education management, teaching models, and quality assurance systems to meet the requirements of the digital age and ultimately achieve the innovative development of education.

2. Reform of graduate education in light of the wave of education digitalization

2.1. Necessity of the digital transformation of graduate education

With the continuous advancement of the digital wave, the digital transformation of graduate education has become an inevitable trend. Digital transformation has brought unprecedented opportunities to graduate education ^[5].

First, digital transformation is a key path for improving the quality and efficiency of graduate education. The traditional education model is limited by multiple factors, such as geography and resources. The application of digital technology can overcome these limitations and provide more abundant learning resources and communication platforms for the graduate student group. For example, with the help of online courses and open educational resources, students can access high-quality academic resources anytime and anywhere and thus achieve the goals of independent learning and lifelong learning. Moreover, the introduction of a digital management system has significantly improved the efficiency and accuracy of education management, which helps enhance the scientific nature of education decision-making.

Second, digital transformation is also an effective strategy to promote education equity. With the help of digital education resources, students from different regions and economic backgrounds can obtain high-quality educational resources, which can effectively reduce the geographic and social differences in

educational resources. This not only helps improve the overall level of graduate education but also cultivates more innovative talent for society and provides solid talent support for national development.

In short, the digital transformation of graduate education is an inevitable trend that can not only improve the quality and efficiency of education but also promote the balanced distribution of educational resources and the realization of educational equity.

2.2. Challenges of the digital transformation of graduate education

In the wave of education digitalization, the transformation of graduate education involves not only the upgrading of technology but also the comprehensive innovation of educational concepts and methods. However, there are many challenges in this transformation process, among which technological updates and the training and adaptation of teaching staff are the key points that need special attention.

First, technology updates are a direct driving force and one of the challenges of digital transformation. With the rapid development of information technology, new digital tools and platforms continue to emerge, requiring graduate education to continuously update and upgrade technologies. This involves not only the upgrading of hardware, such as the demand for high-performance computers and big data processing equipment but also the continuous iteration and optimization of software, such as the flexibility of the teaching platform and the user experience of online learning tools. In addition, data security and privacy protection are also issues that need focus in technology updates, which are related to the protection of students' personal information and the legitimate rights and interests of academic research.

Second, teacher training and adaptability have become among the primary challenges in the digital transformation of graduate education. In the traditional education model, the role of the teacher is mainly the imparter of knowledge, whereas digital transformation requires that teachers not only have solid professional knowledge but also have the ability to use modern information technology for teaching and research. This requires teachers to continuously participate in technical training and self-learning to update their educational concepts and teaching methods. Moreover, teachers need to have the ability to continuously learn and self-renew to adapt to constantly emerging new technologies and educational tools.

In addition, the innovation of education content and teaching methods is also a key problem in the process of digital transformation. Traditional education models and content may not be able to meet the needs of learning in the digital environment. Therefore, how to design course content that meets the characteristics of the digital environment and how to adopt more flexible and varied teaching methods to meet the needs of different learners, become issues that urgently require in-depth discussion and resolution.

Finally, the reform of the education management system is also an important challenge in the process of digital transformation. The traditional education management model may not be able to adapt to the requirements of the digital environment. How to construct a management system that adapts to digital education and how to collect and analyze educational big data to achieve the continuous monitoring of education quality and scientific management decision-making are the current issues of higher education management.

3. Countermeasures for the development of graduate education in the era of education digitalization

The digital transformation of graduate education is a complex and systematic project that covers challenges at multiple levels, including technology, talent, and management. To address these challenges, higher

education institutions must formulate scientific development strategies, strengthen the construction of technological infrastructure, innovate educational content and methods, enhance teachers' digital teaching capabilities, and establish a scientific education management system. Only in this way can the innovation and development of graduate education be promoted in the wave of digitalization and cultivate high-quality innovative talent that can meet the needs of future social development.

3.1. Digital construction of educational resources

Higher education institutions need to digitally record and edit graduate courses to produce high-quality online course resources. For example, theoretical explanations, case studies, and experimental demonstrations of professional courses have been turned into various forms, such as online videos, animations, and virtual simulations, so that students can learn at any time. Moreover, we integrate resources such as library and scientific research databases to establish a unified digital literature platform. Through cooperation with well-known academic databases domestically and internationally, graduate students can obtain comprehensive and cutting-edge research materials, and an intelligent recommendation algorithm can be used to recommend relevant literature according to the research directions of graduate students.

3.2. Innovation of teaching models

A blended teaching mode is implemented by combining the advantages of online learning and offline classroom teaching. The online preview materials and discussion topics are released before class, and students complete the preview online and participate in the discussion. In-class explanations and interactions address students' doubts and key and difficult issues. After class, online assignments and Q&A are performed to consolidate knowledge. In subject fields with high practical requirements, such as medicine and engineering, virtual reality (VR) and augmented reality (AR) technologies are used to create virtual experiments and practice environments for graduate students. For example, medical graduate students can use VR to simulate surgical procedures and practice surgical manipulation skills in a virtual environment.

3.3. Improvements in teachers' digitalization capabilities

Higher education institutions and educational organizations should provide regular digital teaching training for teachers, and the content includes the use of online teaching platforms, the production of digital educational resources, and the analysis of teaching data. Teachers are encouraged to participate in online training courses, offline workshops, or visits to digital teaching demonstration institutions. A teacher communication platform has been built to promote the sharing of digital teaching experience and the exchange of teaching resources among teachers. Teachers are encouraged to jointly carry out digital teaching research projects to improve the digital teaching level of the teacher group.

3.4. Improvement in education digital management

Higher education institutions should establish and improve the digital education management mechanism, standardize the implementation process and quality standards of digital teaching, and strengthen the supervision and evaluation of digital education. A diversified evaluation system should be established that considers the evaluation of students' learning process, learning attitudes, and innovation ability and promotes the reform and innovation of the graduate education evaluation system. The data of graduate students in the digital learning process, such as study duration, homework completion, test scores, and discussion activity,

are collected and analyzed, and big data and artificial intelligence technologies are used to analyze and mine students' learning data to provide education management with a scientific basis and decision support.

4. Conclusion

Under the influence of the digital wave, the reforms and challenges of graduate education have become important issues in the field of higher education. The application of digital technology has significantly improved the quality and efficiency of graduate education. The construction and sharing of digital teaching resources have greatly enriched learning resources and provided more flexible and varied learning channels for graduate students. The intelligent and personalized development of the digital teaching platform provides personalized learning suggestions for students and strong support for teachers in accurate teaching through the use of artificial intelligence and big data analysis technology. The promotion and application of digital education have promoted the balanced distribution of educational resources. The establishment of internal resource platforms in colleges and universities, the development of teacher training, and support for teachers in the development of digital education resources have helped to overcome the restrictions of regions and subject fields, achieve the extensive sharing of high-quality educational resources, and promote the balanced allocation of educational resources, which is beneficial for improving education. Education equity is highly critical.

Although digital technology has had a positive impact on graduate education, it faces many challenges in the transformation process. In the field of information security and data protection, with the continuous advancement of digital education, information security and data privacy issues have gradually become the focus of attention. Higher education institutions urgently need to increase their awareness of these problems and implement a series of effective strategies to ensure the security of the personal information of teachers and students and prevent data leakage and inappropriate use.

Finally, to promote the sustainable development of digital education and improve the quality of education, higher education institutions and related functional departments should actively promote the digital transformation process of graduate education, provide a broader platform for the study and growth of graduate students, and lead graduate education into the digital age. In addition, the innovation and transformation of the education model should be promoted.

Funding

Foundation for Development Research of Disciplines of China University of Geosciences (Beijing) (2022XK218 and 2023XK110)

Disclosure statement

The authors declare no conflict of interest.

References

- [1] Ministry of Education, 2018, Notice on the Issuance of the "Education Informatization 2.0 Action Plan" by the Ministry of Education, viewed March 1, 2020, <http://www.moe.gov.cn/srcsite/A16/s3342/201804/>

t20180425_334188.html

- [2] Ministry of Education, 2019, The Central Committee of the Communist Party of China and the State Council Issued “China’s Education Modernization 2035,” viewed July 21, 2023, http://www.moe.gov.cn/jyb_xwfb/s6052/moe_838/201902/t20190223_370857.html
- [3] Zhang W, Cheng Y, 2018, Research on the Construction and Application of Postgraduate Education Management System Based on Big Data Technology: The Example of a Comprehensive University in Western Region. *Journal of Guizhou University (Social Sciences)*, 36(02): 134–138.
- [4] Shao J, Shen M, Fan X, 2015, Research on the Reform of Graduate Education and Teaching Mode in Local Universities under the Background of Big Data Era—Taking the Training of Management Postgraduates as an Example. *Journal of Ludong University (Philosophy and Social Sciences Edition)*, 32(04): 82–85.
- [5] Yang Y, 2023, Research on the Digital Transformation Reform of Graduate Education. *Education Informatization Forum*, (09): 24–26.

Publisher’s note

Bio-Byword Scientific Publishing remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.