

Exploration on the Practice of Promoting and Testing Mandarin in Colleges and Universities in Guangxi Dialect Area

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Abstract: The promotion and popularization of mandarin has significant role in the development of socialist politics, economy and culture in China and the construction of a harmonious society. This article takes the mandarin training and testing institutions of colleges and universities in Guangxi as the research object, and shares the experience of mandarin promotion and testing in the mandarin test Station of Guilin University of Technology.

Keywords: *Minority ethnic areas, Mandarin, Local colleges*

Fund Project: Guangxi Education Science “Twelfth Five-Year Plan” Project (Project No. 2015ZYG029) Research on mandarin Proficiency Test Management Model in Non-teaching Colleges in Guangxi

Publication date: July, 2019

Publication online: 31 July, 2019

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1 Introduction

The promotion and popularization of mandarin is a guiding and encouraging language policy adopted by China to promote social exchanges and eliminate language barriers between ethnic groups and regions. Its implementation has significant role in the development of socialist politics, economy and culture in China and the construction of a harmonious society^[1]. Mandarin proficiency test is one of the most fruitful measures in the mandarin promotion policy. It improves the mandarin level of key areas and industry staff by means of “promoting learning by examination” and “promoting

use by examination”, thus promoting and demonstrating the popularization and use of mandarin in the whole society. The mandarin training and testing institutions in colleges and universities are not only the organizers and bearers of mandarin level test work, but also the frontiers of mandarin promotion and publicity work^[2].

In recent years, with the economic and social development in Guangxi, the demand for learning and mastering standard mandarin has become increasingly high. Under this background, the training and testing institutions of mandarin in Guangxi have developed rapidly, and the training and testing of mandarin has been moving towards a scientific and standardized direction. At the same time, however, the mandarin training and testing institutions in Guangxi have encountered many problems and difficulties in the development process. This article takes the mandarin training and testing institutions of colleges and universities in Guangxi as the research object, and introduces the promotion and testing of mandarin in the mandarin Test Station of Guilin University of Technology.

2 Work guidance

Guided by Xi Jinping’s new era of socialism with Chinese characteristics, we will comprehensively deepen the reform and development of the language and writing industry, and continue to innovate. Through various forms of publicity and practical activities, we will lead teachers and poor students to constantly and consciously regulate the use of the national language and carry forward the promotion of Chinese excellent traditional culture and establish a high degree of cultural

consciousness and cultural self-confidence^[3]. Through comprehensive and systematic work, we will actively serve the national development strategy of “One Belt and One Road” construction, regional coordination, and multi-village revitalization, and help the school to develop high-quality and poverty-stricken work.

3 Work objectives

Establish a national general language and identity, and promote communication and quality improvement. Through the online platform, classroom teaching and second classroom education, the school promotes the use of mandarin in the campus, encourages and guides teachers, administrators, undergraduates and graduate students to participate in the mandarin level. In particular, it will strengthen the training of the general language and language application ability of the poor students in the school to establish the files, and help the poor students reach the level of Grade A and above before graduation and effectively play the important role of mandarin in improving quality, upgrading skills, and enhancing employability, and lay a good foundation for winning the fight against poverty and building a well-off society in an all-round way. Ensure that existing teachers and poor students’ mandarin exams reach Level 3 and above, providing new impetus to promote school development and poor employment.

3.1 Do a good job in propaganda, work close to the theme

Increase the promotion of publicity and encourage teachers and students to actively participate in the Promotion Week activities. Propaganda slogans such as “Regular use of national language and promotion of Chinese outstanding cultural traditions” and “mandarin is our campus language” are posted on campus. Using the flag-raising ceremony on Monday, all the teachers and students were promoted and educated, and the “Promotion Week” initiative was launched to the teachers and students of the school to introduce the meaning of promoting mandarin and using the standard words.

3.2 Do a good job in education, play the role of the main classroom

Use the first class to open a full-time student mandarin elective course. Promote the use of mandarin by teachers and students throughout the school, standardize the language of instruction, and self-examine and

correct all typos, traditional characters, variant characters and non-standard simplified words that have been abolished. Raise the good habits of adults to speak mandarin, write standard words, and strive to do a good job in education and poverty alleviation.

3.3 Do a good job in mandarin promotion practice, play the role of the second classroom

Through the integration of resources, we will carry out various forms of the second classroom activities “Reading Month”, “Debates”, “Reading Contests” and other activities, and carry out good practice throughout the school.

3.4 Do a good job in the promotion evaluation, play the role of network education

On the one hand, we make full use of the language and text information platform to provide services for the promotion of poverty alleviation, and guide the teachers and students of the whole school to log in to the Guangxi Language Network or pay attention to the “Guangxi Language and Literature”. WeChat public number, share the “Push Poverty Alleviation” and “Chinese Classic Reading” learning resources to help the promotion of poverty alleviation; on the other hand, the Youth League Committee and the Humanities Quality Education Department are jointly responsible for the training and testing of online mandarin level. The teachers of the Humanities Quality Education Department are responsible for training, and the Youth League Committee is responsible for liaising with poor students conducting poverty alleviation training and testing regularly.

3.5 The Academic Affairs Office organizes two mandarin level examinations each year

The Academic Affairs Office and the Youth League Committee are responsible for the information collection of the poor students in the school and the participation of the mandarin examinations. The students who have not reached the third-grade level of mandarin are mainly concerned about mandarin. Teachers and students who are difficult to pass grades can learn mandarin by electing mandarin elective courses or Wisdom Tree online courses, so that the level of mandarin has reached the Measures for the Implementation of the National Language and Character Law of the People’s Republic of China in Guangxi Zhuang Autonomous Region. The corresponding level requirements are stipulated and teachers’ national

language awareness, speaking and writing skills, and Chinese excellent language and culture teaching ability and the poor mandarin pass rate are continuously improved.

3.6 Promote and practice mandarin

The Academic Affairs Office and the Youth League Committee guide students to use the “three rural issues”, “summer social practice” and holiday home opportunities to promote and practice mandarin.

3.7 Motivate the staff to promote mandarin

The school supports the poverty alleviation team and the cadres, and actively participates in local promotion and training of mandarin to help rural revitalization and poverty alleviation.

4 Safeguards

4.1 Strengthen leadership and attach great importance to it

The school will promote the national language as an important foundation for the promotion of poverty alleviation. To implement the main responsibility of the school, a special leading group for language and writing work at Guilin University of Technology was established to form a school-based, teachers, students, counterpart support for poverty alleviation team and the cadres who are actively involved in the push for poverty alleviation work mechanism, while increasing the funding input according to existing work institutions and personnel. Coordinate the funds required for mandarin training, record the mastery of mandarin learning into the files of poor students, and ensure the high-quality employment of poor students.

4.2 Optimize services and improve performance

All departments of the school should give full play to the role of the national common language in the fight against poverty and the role of “supporting the mind” and “helping the wisdom”. According to the requirements of the state, the autonomous region, the education department and the work of the school, the relevant departments and teachers and students should be guided to carry out extensive and continuous development. “Illuminating Chinese classics”, speaking and writing activities standardize the popularization of traditional Chinese culture such as Chinese characters, and increase the content of excellent traditional culture courses. At the same time, to strengthen the training resources and training capacity of mandarin, the school has opened the mandarin elective course or the wisdom

tree online course for mandarin learning.

4.3 Strengthen supervision and strict examination

The school will incorporate the promotion of the mandarin penetration rate into the performance appraisal of poverty alleviation work, and include the main tasks of the resident cadres and the first secretary of the village. Regularly review and analyze the poor students’ passing the mandarin test as a push for poverty alleviation, praise the colleges with quick action, proper measures and remarkable results, and report criticism to the colleges that shirk their responsibilities, weak measures, and slow progress, and strive to achieve practical results.

4.4 Strengthen publicity and mobilize widely

Through various channels such as newspapers, bulletins, and new media, the school adopts a variety of ways that teachers and students love and understand, and promote the popularization of mandarin for poverty alleviation and to enhance the development of “soft power” in poverty-stricken areas. The school’s play an active role in radiating the society, encourage teachers and social practice in the winter and summer vacations, and return to college students to actively promote poverty alleviation training, and strive to promote the school to form a consensus and create a good atmosphere.

5 Summary

The author believes that to promote the development of mandarin testing institutions at all levels in minority areas, it is first necessary for the state to provide adequate support and assistance to the mandarin training and testing institutions at the policy and legal levels. At the same time, it is necessary to further improve and refine existing laws and regulations. Strengthen supervision and management, streamline testing institutions, optimize resource allocation, strengthen planning for mandarin training and testing, and expand and improve the functions of mandarin training and testing institutions.

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