

An Analysis of the Innovation of College Students' Ideological and Political Education from the Perspective of Popularization of Marxism

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Abstract: With the continuous progress and development of the times, China's social development is more and more rapid. Among them, the implementation of the Marxist concept of popularization plays an important role in promoting social spiritual and cultural development and maintaining social stability and progress. Education, as an important driving force of social progress, especially higher education, integrates the concept of Marxist popularization in its ideological and political education, which plays an important role in improving students' spiritual and cultural literacy, and provides an important vitality for the realization of Marxist popularization in China. This paper analyzes the current situation of ideological and political education in colleges and universities from the perspective of the popularization of Marxism, and explores how to innovate and realize Marxism in ideological and political education in colleges and universities.

Keywords: *Marxism; perspective of population; university ideological and political education; innovative ways*

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0 Introduction

Under the current social background, more and more emphasis is laid on the study and understanding of Marxism and its application to the basic national conditions and development path of our country. Among them, as an important position to popularize Marxist knowledge, college education needs to integrate the popular concept of Marxism reasonably and effectively

in the process of its ideological and political education, to strengthen college students' in-depth understanding of Marxism, to improve their beliefs in Marxism and lay a foundation for the stable and rapid development of our society^[1]. This paper will be combined with the current ideological and political education in colleges and universities in the process of carrying out the analysis of the relevant problems, explore how to do a good job in ideological and political education in colleges and universities from the perspective of the popularization of Marxism for reference.

1 Related issues in the development of ideological and political education for college students in the current perspective of Marxism popularization

1.1 Under the impact of foreign culture, college students have deviations in their understanding of Marxism

In the current social context, China's wave of opening up has swept the entire society. Among them, the foreign ideology and culture continue to impact the ideological cognition of Chinese college students. In this context, many college students' thoughts have been influenced to varying degrees, gradually westernized, and gradually lost the Marxist beliefs, resulting in corresponding deviations in their ideological and political cognition, unable to correctly identify right and wrong, and distinguish between right and wrong. There are also many spoils in foreign cultures, such as decaying hedonism, which erodes the thoughts of Chinese college students and is extremely unfavorable to the development of our society. In the current ideological and political education in colleges and

universities, the important resistance that Marxist popularization cannot effectively achieve is that the ideological and political cognition of some college students is adversely affected by Western culture, which makes it impossible to carry out effectively.

1.2 Ideological and political teaching in some schools has problems in teaching concepts and teaching methods

Due to the complexity and esoteric nature of Marxism, there are teaching problems in the process of ideological and political education in colleges and universities, which are mainly reflected in the teaching ideas and teaching methods. In the process of actually implementing the ideological and political education curriculum from the perspective of the popularization of Marxism, some teachers' educational philosophy still stays at the traditional stage, paying attention to the theoretical explanation one-sidedly, failing to effectively analyze the connotation of Marxism, and there are few practical teaching activities in the process of teaching. In addition, there is still a full-time teaching mode, ignoring the main position of students in the classroom, unable to effectively answer questions for students, which leads to the decrease of students' interest in learning and affects the teaching effect^[2-3].

1.3 Some colleges and universities fail to apply modern information technology effectively

Under the current social background, it is playing an increasingly important role in the education of colleges and universities. Through the application of information technology, students can learn and understand the knowledge and information related to Marxism quickly and accurately. But at the same time, under the impact of network information, the phenomenon of students' misunderstanding of Marxism emerges in endlessly. At present, in some colleges and universities, in the ideological and political education curriculum, there is still a lack of rational use of information-based teaching technology to convey direct and effective knowledge of Marxism to students, which has a certain impact on students' learning and understanding of Marxism, and is not conducive to students' in-depth learning and understanding of Marxism. Furthermore, the school has not done effective propaganda activities to eliminate the negative impact of bad information on the Internet on students, so that it has a corresponding misunderstanding of Marxism^[4].

2 Effective approaches to strengthen ideological and political education in colleges and universities from the perspective of popularization of Marxism

2.1 To pay attention to the innovation of theoretical content, and fully combine with real life to carry out teaching

Doing a good job of ideological and political education from the perspective of Marxist popularization in colleges and universities is inseparable from the innovation of theoretical content and its full integration with real life. In the current ideological and political education courses in colleges and universities, teachers should pay attention to the reasonable innovation of teaching materials theory to a certain extent, simplify the knowledge of teaching materials, organically integrate the spirit of Marxism with national guidelines and policies, and embody them in our daily lives, to help students understand the meaning of Marxism popularization by practical cases. In this way, we can effectively combine the social focus topic with the knowledge of Marxist theory. On the one hand, it enhances students' interest in learning; on the other hand, it also strengthens students' deep understanding of Marxism.

2.2 To emphasize the application of the educational mode of integration of school education and self-education, and strengthen the learning effect

At present, if we want to do a good job of ideological and political education under the vision of Marxism in the university, and improve students' cognition of Marxist thought, it is necessary not only to provide schools with good education, but also to combine students' self-education and carry out together. In the ideological and political education of universities, it is necessary to make full use of the self-education methods of students to help them to think deeply about Marxist theory through self-reflection in their own actual learning and life. Through the theoretical knowledge learned in the classroom, it is transformed into its own embodiment of words and deeds and ways of thinking to improve their cultural literacy and moral sentiment by self-education.

2.3 To make full use of the way of developing campus cultural activities to carry out ideological and political education and improve students' participation

In university campuses, improving students' in-depth learning and their participation in Marxist theory cannot be separated from the way of carrying out various campus activities. In the school, students can voluntarily participate in the process of learning Marxist theory through a relaxed and lively way by conducting debates and exciting activities with the theme of Marxist popularization. In colleges and universities, it is important to focus on campus activities to improve students' learning of Marxism, which can promote the process of popularization.

2.4 To pay attention to the effective use of modern information technology to avoid the negative impact of network information on students

In the current ideological and political education in colleges and universities, effective combination of modern technology is needed to improve teaching efficiency. In the process of explaining Marxism, there are many obscure and hard-to-understand knowledge, which cannot be displayed directly to students. At this time, we can make the abstract knowledge more intuitive and help students understand effectively by making relevant PowerPoint or video animation. And schools should strengthen the effective control of bad information on the network, improve students'

discrimination ability, and avoid being affected by network information.

3 Conclusion

In the context of the new era, there is an increasing need for in-depth research and analysis of Marxism to raise people's awareness of Marxism. Within the university, it is necessary to pay attention to the innovation of the content and methods of ideological and political education and promote the popularization of Marxism.

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