

Collaborative Cultivation of Ideological and Political Education and Undergraduate Management in Colleges and Universities Under the Guidance of Moral Education

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Abstract: Guided by moral education, improving the ideological and moral quality of college students is an important goal of college education. To achieve this goal, it is necessary to strengthen ideological and political education and continuously improve the level of undergraduate management. This paper outlines the feasibility of collaborative cultivation of ideological and political education and undergraduate management in colleges and universities and analyzes its significance and the specific implementation strategies, with a view to providing valuable references for relevant colleges and universities to carry out educational work.

Keywords: Moral education; Colleges and universities; Ideological and political education; Undergraduate management

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1. Introduction

The importance of ideological and political education in colleges and universities is becoming increasingly prominent under the guidance of moral education. Teachers need to help students to form a correct worldview, life view, and values through reasonable educational methods and content, so as to promote the overall development of students. At the same time, undergraduate management is one of the important contents of education and management in colleges and universities, and it has the same points as ideological and political education in terms of management functions, management concepts, management objectives, and so on. For this reason, based on the actual situation, colleges and universities should actively promote ideological and political education and undergraduate management collaborative cultivation, and then promote the overall healthy development of students.

2. Feasibility of ideological and political education and undergraduate management in colleges and universities

2.1. Unified working philosophy

Under the guidance of moral education, colleges and universities need to establish a people-oriented education concept, highlight the main position of students, implement various forms of education and teaching activities according to the characteristics and development of students, and effectively protect the basic rights and interests of students. The main content of ideological and political education in colleges and universities is ideology, morality, and behavioral norms. In the process of education, we need to fully understand and respect the students, and integrate a variety of ideological and political education resources, innovative educational concepts, and educational methods, and thus promote the all-round development of students. Undergraduate management in colleges and universities should take students as the core, and all management work should serve students ^[1]. It can be seen that the concepts of ideological and political education and undergraduate management in colleges and universities are centered on students, the workflow and work methods are relevant, and the two can achieve the desired effect of collaborative moral cultivation.

2.2. Common goal of educating people

In the new era, the main responsibility of colleges and universities is to provide high-quality talent for society. The main goal of ideological and political education is to enhance students' political awareness, moral cultivation, and ideological quality, while the main goal of undergraduate management is to actively and correctly guide students' thinking and behavior and to promote the overall development of students. Ideological and political education and undergraduate management have the same goal of educating people, and the collaboration of the two can create favorable conditions for the growth and development of students ^[2].

2.3. Complementary functions

The main function of ideological and political education is to enhance students' political awareness and ideological and moral quality, so that students can set lofty aspirations and form good moral standards and firm will quality. The main function of undergraduate management is to regulate students' behavior and provide targeted educational services for students' growth. Ideological and political education and undergraduate management functions complement each other, and the collaboration of the two can promote the levels of moral norms, ideals and beliefs, morality and the rule of law, and patriotism education ^[3].

3. Significance of ideological and political education in colleges and universities and undergraduate management collaborative cultivation

The significance of ideological and political education and undergraduate management in colleges and universities is mainly reflected in the following aspects. The first aspect is the integration of education and management resources. Under the collaborative cultivation model of ideological and political education and undergraduate management in colleges and universities, it can promote the integration of management resources and educational resources within colleges and universities, promote the rational allocation of various types of resources, avoid the problem of repeated use and waste of resources, improve the utilization rate of various types of resources, and promote the efficient and stable operation of education and management systems ^[4]. The second aspect is to promote the linkage of different work systems. Ideological and political education and undergraduate management in colleges and universities can promote the linkage of different work systems, fully reflect the characteristics of ideological and political education, and promote the innovative development

of undergraduate management. The third aspect is to reduce the cost of education and management. Ideological and political education and undergraduate management in colleges and universities can simplify the undergraduate management workflow and can guide students to participate in the practice of ideological and political education, thereby reducing the cost of education and management ^[5].

4. Implementation strategy of ideological and political education and undergraduate management in colleges and universities

4.1. Scientific completion of the top-level design

Under the guidance of moral education, colleges and universities need to first establish the concept that puts morality first and integrates morality and intelligence, integrate moral education resources, improve moral education mode, scientifically complete the top-level design, and formulate a perfect ideological and political education and undergraduate management collaborative cultivation program. Firstly, colleges and universities need to firmly establish the basic principle of putting moral education first, to establish moral education as the root of education and management work, to establish the connection between people and learning, to promote the integration of moral education and intellectual education, and to help students form positive life values ^[6]. Secondly, colleges and universities need to integrate moral, intellectual, physical, aesthetic, and labor education in ideological and political education, and integrate the behavioral and ethical norms of undergraduate management into ideological and political education, in order to solve the problem that ideological and political education is too abstract and the form is greater than the content. Thirdly, in the process of ideological and political education and undergraduate management collaborative cultivation, universities need to clarify the main body of education, make providing students with efficient and high-quality education and management services the goal in the top-level design process, coordinate and standardize the mechanism of collaborative cultivation and the implementation of the program, in order to effectively integrate teaching, management, and services, and integrate the long-term development of colleges and universities into ideological and political education and student management, thereby promoting an overall improvement in the quality of collaborative education work ^[7].

4.2. Optimizing and adjusting the education mode

In the new period, colleges and universities need to take moral education as the core talent cultivation concept, change the overly rigid ideological and political education and undergraduate management mode, clarify the main position of students, establish an equal and harmonious teacher-student relationship, strengthen the interaction between teachers and students, and then form a new educational ecology. In the process of optimizing and adjusting the mode of education, colleges and universities should take the following actions. Firstly, in the process of ideological and political education and undergraduate management, colleges and universities need to change the mode of behavioral management into a mode of ideological cognitive education, combine the concept of education and management services, give full play to the role of moral education as an inspiration and guide, and bring teachers and students closer to each other; they also need to understand the dynamics of students' thoughts promptly, solve students' ideological problems, so that the students can form good ideological cognition, which will lead to the transformation of the behavioral mode ^[8]. Secondly, colleges and universities need to clarify the main position of students, establish a coordinated and smooth mechanism of interaction and communication between teachers and students, develop cultivation programs based on the characteristics of students, and encourage intercommunication and sharing of ideological and political education and undergraduate management work data, information, and resources; this can break the barrier between the

two and form a collaboration, promote the development of students' ideological and moral quality, improve their self-management ability, cultivate their innovative spirit and independent consciousness, so that they can adapt to the requirements of social development ^[9].

4.3. Establishing a perfect management system

In the process of ideological and political education and undergraduate management in colleges and universities, it is necessary to establish a perfect management system in order to achieve the best education and management effect. Firstly, in the process of undergraduate management in colleges and universities, it is necessary to improve the professional quality, comprehensive ability, and moral quality of students as the core objective; based on the actual situation, a perfect education management system should be established to promote the overall healthy development of students ^[10]. At the same time, each department of the university needs to clarify its own responsibilities in education and management, constantly optimize educational resources, integrate the elements of ideological and political education into undergraduate management, and constantly expand the space of ideological and political education to achieve the effect of collaborative cultivation ^[11]. In addition, college and university managers need to establish a sense of innovation and service consciousness, take the work content, cultivation methods, management concepts, and talent cultivation goals as the entry point, constantly innovate education and management programs, and formulate a perfect feedback and evaluation mechanism, in order to improve the actual effect of collaborative cultivation ^[12]. Secondly, colleges and universities need to effectively integrate ideological and political education, undergraduate management, and social life; add network behavior, community building, admission guidance, career development planning, and other undergraduate management content in ideological and political education; and regularly encourage students to participate in various types of social practice activities to improve the actual effect of collaborative cultivation ^[13].

4.4. Building an effective operation guarantee mechanism

In order to ensure the effect of ideological and political education and undergraduate management, colleges and universities need to build an effective operation guarantee mechanism. Firstly, colleges and universities need to consider reality, develop a perfect system of collaborative cultivation system, clarify the responsibilities of each department, and develop collaborative cultivation workflow, to ensure that collaborative cultivation can achieve the expected results ^[14]. Secondly, colleges and universities need to constantly optimize and adjust the collaborative education model, combine the ideological and behavioral characteristics of students and the actual needs, improve the content of ideological and political education and education methods, and adjust the methods of undergraduate management based on the content of ideological and political education. Thirdly, all departments of colleges and universities need to strengthen cooperation, promote the interconnection of information, link all kinds of elements of collaborative education, and take the structure of the movement, the system, and the feedback evaluation as the entry point, adjust the education management system, and then promote the enhancement of the effect of collaborative education ^[15].

5. Conclusion

Under the guidance of moral education, colleges and universities need to optimize and adjust the concept of education, combine ideological and political education with undergraduate management, optimize the top-level design and education mode, establish a perfect management system, and build an effective operation guarantee mechanism in order to promote the all-round development of students.

Disclosure statement

The author declares no conflict of interest.

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