

Research on the Transformation and Upgrading of Ideological and Political Education Management in Colleges and Universities

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Abstract: In Colleges and universities, the organization of Ideological and political teaching courses can strengthen the ideological education of students, but at present there are still some problems in the ideological and political teaching in Colleges and universities, the ideological and political teaching has not achieved the expected effect, and the ideological and political teaching will be hindered in the work. This paper focuses on the connotation of Ideological and political teaching in Colleges and universities, and puts forward the measures of transformation and upgrading of Ideological and political teaching management.

Keywords: University; Ideological and political education; Problems; Optimization measures

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1 Introduction

University is an important learning stage for students. To leave university and enter society, students need to face all kinds of challenges independently. Ideological and political teaching is an important ideological education course on campus. Although the ideological and political course will not explain some survival skills to the students, it can continuously improve the students' will quality and ideological morality, and ultimately cultivate the students' strong individual

and tough character. In Colleges and universities, it is necessary to do a good job of Ideological and political teaching, stand the last class of students, only constantly improve their teaching methods, find problems, deal with problems, can make the ideological and political teaching effect gradually improve.

2 On the connotation of Ideological and political education in Colleges and Universities

In Colleges and universities, the organization of Ideological and political teaching, mainly through the moral norms, ideological and political concepts and other further explanation, affect the students' thinking. Organize and carry out planned and purposeful teaching activities in schools, and improve students' Ideological and moral level through the explanation of Ideological and political courses. Teachers organize ideal and belief teaching, explain Marxism Leninism, Mao Zedong, Deng Xiaoping Theory and other related thoughts to arm students' minds, and help students form correct values, world outlook and outlook on life. In the education of the spirit of the times, explain some reform spirit and national spirit to gradually carry out ideological and political education for students, so as to promote college students to continuously improve their political attitude and belief position. Citizen moral education should be based on the basic moral standards, guide college students to learn, and help college students develop the ideological and moral qualities of unity, friendliness, patriotism and law-abiding.

3 Analysis on the problems of Ideological and political education in Colleges and Universities

3.1 Insufficient support for teaching resources

In some colleges and universities, teachers give insufficient teaching resources for ideological and political education, which is a prominent problem in the current ideological and political education work. Each university has its own characteristic majors, and students tend to choose these characteristic majors. Students think that the ideological and political teaching is boring, and it is not very helpful to improve their professional ability and expand their knowledge. There are also some schools tend to build characteristic majors with teaching resources, but ignore the ideological and political teaching. As a result, the staff do not realize the promotion effect of Ideological and political teaching on students' ideological education. The lack of attention to ideological and political education in schools will lead to the inclination of resource allocation, especially the lack of teachers. The inclination of some teachers' resources is mainly due to the students' lack of enthusiasm for ideological and political education, which will lead to the ideological and political education facing a large number of students, and some students will also show a refusal attitude^[1-2].

3.2 The effectiveness of theoretical teaching is low

The discipline and construction of Ideological and political education is relatively weak, with few courses, no curriculum system, and no linkage effect of curriculum teaching. Some teachers design complicated teaching contents, old-fashioned teaching methods and unclear teaching objectives, which leads to the weak discipline construction of Ideological and political course.

4 Measures to optimize ideological and political education in Colleges and Universities

4.1 Give more policy resources support to ideological and Political Education

We should formulate the policy of Ideological and political teaching, improve the support of teachers and students for ideological and political teaching, and further enhance the attention of Ideological and

political teachers for curriculum design. At present, the enthusiasm of teachers for ideological and political teaching is gradually declining. In terms of policy, schools give more policy preference to ideological and political teaching, so as to stimulate teachers' attention to ideological and political teaching. In addition, to further strengthen students' attention to the ideological and political curriculum, schools and teachers need to adopt corresponding methods to give students the necessary guidance and further deepen students' cognition of the ideological and political classroom. For example, colleges and universities can organize poetry recitation competitions to attract students to participate in poetry recitation^[3].

4.2 Optimizing theory teaching

At present, the ideological and political theory teaching course is less, more content, cannot give students a good teaching effect, therefore, the ideological and political teachers should make a detailed division of the existing courses, re list, and form a complete ideological and political education theory system, in order to show rigorous logic in the theoretical teaching. Reasonable arrangement of teaching curriculum content, in the curriculum arrangement, the school should avoid ideological and political courses in the evening or weekend, ideological and political courses should be adjusted to normal time. Focus on building an effective ideological and political teaching team, provide teachers with refresher training regularly, improve teachers' professional level, further strengthen the assessment of teachers' teaching activities, so that students can put more energy and time into the lesson activities^[4].

4.3 Improving the means of education

At present, most university teachers carry out ideological and political theory teaching relying on PPT display, but teachers can also use wechat, microblog and other new tools to explain the ideological and political course. In the current information age, the use of information dissemination tools to increase the dissemination of Ideological and political education knowledge publicity, can be recorded part of the ideological and political course content uploaded to the mobile app software, and timely push to students, so that students can watch these videos through the mobile phone.

5 Concluding remarks

The school constantly enriches the ideological and political teaching content in Colleges and universities. Teachers should pay more attention to their own teaching work. School leaders should give more policy and talent support to ideological and political teaching work, guide teachers to innovate teaching methods and teaching means, and combine with information equipment and multimedia equipment to improve their own teaching quality.

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