

# The Research of Fine Arts Education with Cultivating Aesthetic Appreciation and Creativity as the Core Quality

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**Abstract:** In the process of art education and teaching, the improvement of students' aesthetic quality and creative ability is the main goal of art teaching. At the same time, it is also the fundamental basis and direction of teaching. In art teaching, aesthetic education is not only reflected by art skills and teaching basis, but also can not separate aesthetic education from basic knowledge and skills of art education. The cultivation of students' artistic quality and creative ability is the main content of the current development of art education and teaching. Colleges and universities should effectively improve and optimize the teaching courses and teaching contents from the aspects of teaching methods, teaching environment, teaching resources, so as to realize the effective cultivation of students' aesthetic quality and creativity. This paper mainly expounds the significance of cultivating students' aesthetic quality and creative ability, and effectively expounds the methods of improvement, aiming to promote the continuous development and reform of art education in colleges and universities, and improve the level of art education.

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## 1 Introduction

In the process of art education and teaching, the improvement of students' aesthetic quality and creative ability is the main goal of art teaching.

At the same time, it is also the fundamental basis and direction of teaching. In art teaching, aesthetic education is not only reflected by art skills and teaching basis, but also can not separate aesthetic education from basic knowledge and skills of art education. In teaching, we should effectively combine the cultivation of students' art skills with the improvement of students' aesthetic ability and art culture cultivation, so as to realize the cultivation of students' art quality. The effective cultivation and promotion of cultivation and creativity. In this paper, the cultivation of aesthetic and creativity as the core quality of art education to explore, and put forward the corresponding strategy.

## 2 The connotation of aesthetic quality and creativity

As the main content of comprehensive literacy, aesthetic literacy refers to the individual's ability of appreciation and perception of beauty. In the current art education, the improvement of students' aesthetic quality has become the main content and goal of Teaching<sup>[1]</sup>. Creativity is mainly realized through the effective improvement and stimulation of individual innovative thinking, so that it can realize multi angle analysis and thinking in the process of solving problems and looking at problems, which mainly reflects a person's innovation ability. In the context of the deepening of core literacy, creativity and aesthetic literacy have become an important part of contemporary personnel training. Scientific and reasonable teaching methods should be adopted in

teaching to improve students' innovation ability and thinking ability, which is also an important direction of today's education and teaching development.

### **2.1 Aesthetic quality**

Schiller, a German classical aesthetician, pointed out in the book of aesthetic education that only in the aesthetic realm can man realize the unity of sensibility and rationality, material and spirit, objectivity and subjectivity, passivity and freedom, and become a man with perfect personality; Only through aesthetic state can perceptual people enter moral state and become rational people; Only in the aesthetic state can people get rid of any restrictions and return to the lost human nature. Aesthetic quality refers to a person's aesthetic experience, aesthetic taste and aesthetic ability, aesthetic ideal and other factors. Aesthetic quality refers to a person's ability to receive and appreciate beauty, and at the same time, it is transformed into the ability to identify and create aesthetic culture<sup>[3-4]</sup>. In the process of aesthetic appreciation, college students can effectively enhance and enhance their aesthetic experience by touching and observing works of art, so that they can realize the understanding and appreciation of works of art from a multi-dimensional perspective. In art teaching, we need to spend more time to observe and appreciate works of art, so that students can pay attention to the details of works of art, so as to lay a good foundation for students' future study. Through this way, we can build a precise thinking mode, so that students can achieve the acquisition of knowledge and further study and understand the works in the collision and intersection of ideas.

### **2.2 Creative ability**

The cultivation of creativity is the soul of art education. The real purpose of art education in Colleges and universities is not to cultivate students' aesthetic ability and vision, but to cultivate students' optimistic, confident, sensitive, healthy attitude and creative ability. In the context of increasingly fierce international competition, talents have become an important force in national development, especially the cultivation of innovative talents, which is the fundamental demand of social and national development<sup>[5]</sup>. Art education is one of the main ways to cultivate the national innovative spirit. Art activities not only reflect the full use of opponents and brain, but also realize the common use of

multiple organs, which is very beneficial for students' training feeling and imagination, and can effectively promote the enhancement of students' comprehensive ability, which is the core of creativity<sup>[6]</sup>. Under the background of the continuous development of our society and the continuous reform of education, innovative talents are not only the needs of social development, but also an important goal of education development, and gradually increase the social exploration of innovative education and innovative talent training mode.

## **3 The significance of cultivating students' aesthetic quality and creativity in Art Teaching**

In the process of cultivating students' aesthetic quality, we should effectively cultivate students' aesthetic ideal, aesthetic ability, aesthetic taste and aesthetic experience, so that students can realize the effective cultivation of students' sentiment in the process of improving their own aesthetic quality, and promote the improvement of students' comprehensive quality, so that students can improve their aesthetic quality in the process of art education and teaching. It has the ability to create, understand and discover beauty. Therefore, in the teaching of art education, we should pay attention to the improvement of students' comprehensive aesthetic quality, improve students' comprehensive aesthetic level, and realize the effective enhancement of students' appreciation ability. At the same time, in the education and teaching of fine arts, teachers should also pay attention to the effective cultivation and promotion of students' artistic creativity, so as to stimulate students' creative thinking, improve students' innovative consciousness, and promote students' in-depth understanding and experience of fine arts<sup>[7-8]</sup>. With the continuous development of social economy, the society also has higher requirements for talents. Therefore, the direction of education and teaching is gradually changing. The cultivation of innovative talents has become an important goal of education and teaching in our country. In the process of education, we should use reasonable and scientific teaching mode to improve students' creative ability, so as to provide more innovative talents for the society. In the process of the continuous development of art education, the effective cultivation and improvement of students' creativity and aesthetic quality is not only a key factor, but also an important goal. Therefore, it

is necessary to strengthen the cultivation of students' aesthetic quality and creative ability, and promote the sustainable development of art education and teaching<sup>[9]</sup>.

## **4 Art education strategy of cultivating students' aesthetic quality and innovation**

### **4.1 Strengthen the appreciation of works of art**

In the process of art education and teaching, the appreciation of works of art is an indispensable link. In this process, teachers should fully guide students, so that students can feel the aesthetic feeling reflected in the works of art in the appreciation process of classic works of art, so as to achieve the overall cognition and understanding of the aesthetic feeling, and better grasp the works of art. At the same time, in the process of appreciation of classic paintings, it can also improve students' experience of aesthetic feeling, strengthen students' artistic perception, so that students can gradually form their own unique artistic beauty. For example, students can enjoy Van Gogh's sunflower, sunrise, impression and other works, so that students can experience the composition, coloring and line drawing skills used by the author in the process of appreciation of classic art works, so as to achieve an effective understanding of artistic skills and achieve effective acquisition of background culture and information content of works<sup>[10]</sup>. In the process of the introduction of works, teachers should take the way of guidance, so that students can better appreciate art works in the appreciation of art works, improve students' appreciation ability and aesthetic ability, and gradually help students accumulate intuitive experience for art aesthetic in this process, and promote the effective improvement of students' art aesthetic quality. At the same time, in the process of cultivating students' creativity, teachers can stimulate students' thinking through the appreciation of enlightening art works, so that students can fully imagine the creative ideas and themes of art, and improve students' creativity. Moreover, we should actively guide students to divergent thinking and reverse thinking, so as to realize the effective broadening and expansion of students' artistic creation ideas, fully stimulate students' artistic inspiration, and lay a good foundation for students' future creation. In the process of art education, teachers should pay attention to the effective grasp of the actual situation

of students, and carry out the corresponding art aesthetic and creative ability improvement courses based on the basic ability of students, so as to make the teaching methods and teaching contents have certain pertinence, so as to improve the quality and achievements of art teaching.

### **4.2 Fully expand teaching resources**

In art teaching, teachers should teach and explain art knowledge in combination with students' real life, so that students can gather their own life experience and feelings in life to master art knowledge effectively. For example, students can experience the art and aesthetic feeling in daily life advertisements, experience the aesthetic feeling of sculpture design combined with the relevant buildings in the city, and experience the aesthetic feeling in the design of gardens and parks, so that students can effectively excavate and embody the aesthetic feeling in life. The combination of life style can effectively improve students' ability to discover and feel beauty. At the same time, it can also guide students to have in-depth experience of art works through teaching practice activities, and actively encourage students to participate in art exhibitions and galleries, so as to achieve intuitive experience of art works. At the same time, students should be able to constantly reflect and imagine themselves in the daily learning process, so that students can realize the continuous improvement of their own art creativity in the future art practice.

### **4.3 Make clear the goal of art teaching**

The teaching goal is the main basis of teaching. If we want to effectively improve the students' aesthetic quality and creativity, we should clarify the teaching goal content in the process of art education, so as to point out the direction for the development of teaching. In the future, we should effectively implement the teaching goal in the process of art teaching, whether it is the choice of course content or teaching methods or teaching methods. In order to improve the design of curriculum system, innovate teaching methods, and adopt scientific and reasonable teaching plan, we should achieve the effective improvement of students' aesthetic quality and creativity. Through the effective establishment of teaching objectives, it can effectively promote the sustainable development of art teaching and education, and realize the continuous improvement of students' aesthetic quality and creative ability.

## 5 Conclusion

In a word, the cultivation of students' artistic quality and creative ability is the main content of the current development of art education and teaching. Colleges and universities should effectively improve and optimize the teaching courses and teaching contents from the aspects of teaching methods, teaching environment, teaching resources, so as to realize the effective cultivation of students' aesthetic quality and creativity. This paper mainly expounds the significance of cultivating students' aesthetic quality and creative ability, and effectively expounds the methods of improvement, aiming to promote the continuous development and reform of art education in colleges and universities, and improve the level of art education.

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