

The Innovative Application of Principal's Leadership Art and Leadership in International School Management

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Abstract: At present, most schools adopt the principal management system. In the International Campus, the principal's leadership has a great impact on the quality of school operation. Headmasters must combine the actual situation and use of international schools, and lead in an innovative way to better promote the development of international schools. Therefore, this paper analyzes the current situation and importance of principal leadership and leadership art in international school management, and discusses the innovative application strategies of principal leadership art and leadership in international school management.

Key words: International school management; The art of headmaster's leadership; Leadership; Innovation strategy

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1 Introduction

With the development of economy, all walks of life are striving for opportunities for change, which is bound to have a significant impact on the internal and external environment of the school. The main component of school management is education. The leadership of principals plays an important role in leadership education, which needs to be studied and analyzed. The leadership of the principal will affect the whole development prospect of the school, the professional development of teachers and the construction of a harmonious campus. The leadership role of the principal in the school management cannot

be underestimated. Ye Ya^[1] specially analyzed the related concepts of principal leadership, divided principal leadership into power influence and non authority influence, and on this basis, systematically explained the importance of campus leadership art to school management. Finally, it discusses in detail how to improve the principal's leadership ability in the key aspects of complex thinking, systematic humanized management, human knowledge and good talent utilization, and provides new ideas for school management research. Lin weiluan^[2] pointed out that as the top manager and decision-maker of a school, the leadership level of a principal directly determines the educational level and the realization level of organizational goals of the school. The art of leadership of a principal plays an important role in the whole. This paper analyzes the importance of the art of leadership of a principal in school management, and provides specific strategies for using the art of leadership. Yang Jiangang^[3] analyzed the basic attributes of principal leadership in distance school management, and discussed the innovative application of principal leadership skills in distance school management.

2 Principal leadership and leadership art in international school management

With the expansion of the scale of international schools and the increasing number of students, the management of international schools is required to be strict. At the same time, the construction and management of the school must be handled and completed by the headmaster. The international school curriculum puts forward higher requirements for the headmaster's leadership skills and leadership

ability. In this case, many regions are short of human resources. The principal plays a leading role in the construction of campus, is the manager of campus activities, and makes an important contribution to the maintenance of campus construction. In the operation of the school, the work content that the principal is responsible for, such as school communication and various requirements and instructions, is very cumbersome, and must be realized in the process of student management. In fact, it increases the content and workload of the principal's work, and puts forward higher standards for the relevant staff. At present, we should improve the overall quality of principals, and improve their leadership ability and level.

3 The importance of principal's leadership art and leadership in school management

3.1 Educational function

Education is the foundation. In essence, the principal is also the educator. For educators, teaching and educating people is the fundamental work. Therefore, the leadership education of principals is necessary, and education is also the basic attribute of leadership.

3.2 Demonstration function

The principal is the highest leader of a school. In terms of school development and education, the principal should be an example. Therefore, the principal's leadership should also be an example for better school management.

3.3 Guidance function

The establishment of characteristic school is the embodiment of the principal's leadership ability, which embodies the principal's unique school concept and value orientation. Looking at all kinds of schools with unique characteristics, it is not difficult to find that principals have the same characteristics, such as professional cultural knowledge, strategic vision and personality charm. The higher the principal's skills, the more unique it is, the easier it is to promote the establishment of characteristic schools.

3.4 Upgrade features

The principal's leadership ability helps to promote the teacher's professional development, and the teacher's professional development is the key to the principal's leadership ability. In school education activities,

student development is the goal, school development is the carrier, and teacher development is the focus. To improve the leadership and driving ability of principals, timely application of incentive measures, and increase the motivation of teachers' professional development, so as to ensure the improvement of teachers' professional quality and teaching ability.

4 The innovative application strategy of principal's leadership art and leadership in international school management

4.1 Set and define school goals to gain decision-making power

As the manager of a school, the headmaster must have a sense of overall situation and a school concept of school development. Only when the headmaster has the idea of school management, can he set the goal of school management, clarify the goal of school management, and integrate the idea of school management with teachers, students and parents, so that they can reach a consensus and achieve common ground, and then strive to achieve the goal and promote the development of an international school with characteristics. The management objectives and strategies of the school guide the development direction of the school. The motto of the school clarifies the objectives and characteristics of the school with broad vision and ambition, and takes the cultivation of students' sense of social responsibility, innovative spirit and practical skills as the primary goal of the school. As a principal, he must be proficient in the development characteristics of various periods in order to put forward the development goals of the school, and turn the goal setting process into the process of mobilizing and motivating all teachers and students to work hard.

4.2 Pay attention to school-based management and teachers' professional development

School based management is very important in school management, and it is an important way of school management. Therefore, in school management, principals need to bring the actual situation into school management, take school-based management as the theme of school management, make clear the school objectives and school running philosophy, so as to improve work efficiency. In addition, we should guide the principals to focus on improving

their adaptability, respect the school staff, and carry out school-based management, so as to better ensure the quality of school management. No matter what the current situation of school development is, teachers are an important factor affecting the development of the school. Therefore, in school management, principals should pay more attention to the professional development of teachers, further improve the level of school teachers, and promote the development of school internationalization. We must first recognize that the leadership of principals is the real factor to promote teachers' professional development, so they can use their own leadership ability to wake up teachers' potential motivation through spiritual function, and make better use of their motivation to improve teachers' professional level and promote teachers' professional development.

4.3 Pay attention to the art of interpersonal communication

When the headmaster's leadership art works in interpersonal relationship, the main goal is teachers, students and other logistics personnel. The main problems they face are a series of problems caused by education, study and work. We should fully integrate the school's organizational ability and educational function in order to minimize and avoid the conflict between school staff and students. In order to improve the efficiency of work and study, promote the long-term development of the school, and comprehensively improve the comprehensive quality of students. In this process, the headmaster must reasonably control the handling skills of interpersonal relationship, and strive to create a learning and working atmosphere, so as to embody the school concept of democracy and equality, respect teachers, respect education and live in harmony. Therefore, in the construction of the school, the principal took the lead in creating a cultural development atmosphere of mutual consideration, harmony, friendship and cooperation. At the same time, he defended the educational concept of scientific development and strengthened the educational construction.

4.4 Improve the quality and train the backbone

The current basic curriculum reform has put forward a new topic for the principal, how to transform knowledge injection into ability training in our teaching; How to make the trained students have solid basic knowledge and independent learning

ability; How to make our teachers team recognized in professional skills and moral image of teachers; How parents and society approve our education, etc. This series of problems require principals to take the lead in education and research, actively explore and devote themselves to education, teach reform, and guide specific education and educational tasks from a theoretical perspective. This is the fundamental way to improve the level of school management. The headmaster must have higher political and moral responsibility, give up the understanding of public service in some tasks, enhance the enthusiasm of serving teachers and students, and shape them. Give full play to their strengths, in a solid and effective way to truly promote the overall improvement of school work.

4.5 Define responsibilities and position yourself

Principals play a key role in international school management, administrators and education. Therefore, principals need to show their leadership ability and level in school management. Principals need to take correct actions, clarify the status and values in school management, unify multiple identities and realize the consistency and unity among multiple roles, so as to avoid role confusion and influence on school management. When dealing with daily work, the headmaster must always keep a clear mind, make all decisions carefully in combination with the current educational environment, and ensure to create a harmonious and beautiful school environment for students, lay a foundation for future learning and development, and promote the long-term development of the school.

4.6 Improve the management education system

In order to manage the school better, principals must have all kinds of professional skills and knowledge that internal staff must master. Leadership management is not only practical, but also professional and theoretical. They are closely related to the art of leadership and speech. It can help to improve the quality of leaders, including leadership management principles and theories, stimulate leadership, realize experiential creation, and improve personal sensitivity. At the same time, it is very important to strengthen the curriculum management, whether the management system is complete and humanized, whether the management concept has been developed, and whether the development

and use of management tools are appropriate for the actual results of training. We must do a good job in the service work to ensure that the teaching content is comprehensive in the specific education process. Attract the attention of each training topic by adjusting the internal staff. When teachers can fully participate, the effectiveness of training will be fully reflected.

5 Summary

The main component of school management is education. The leadership of principals plays an important role in leadership education, which needs to be studied and analyzed. The leadership of the principal will affect the whole development prospect of the school, the professional development of teachers and the construction of a harmonious campus. At present, most schools adopt the principal management system. In the International Campus, the leadership of the principal has a great impact on

the quality of school operation. Headmasters must combine the actual situation and use of international schools, and lead in an innovative way to better promote the development of international schools. Therefore, this paper analyzes the current situation and importance of principal leadership and leadership art in international school management, and discusses the innovative application strategies of principal leadership art and leadership in international school management.

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