

Inheritance and Innovation Strategies of Excellent Traditional Culture in University Libraries

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Abstract: University libraries have a great role in promoting the inheritance and innovation of excellent traditional culture, so it is necessary to integrate traditional culture into the process of university library development, so as to strengthen the efficiency of traditional culture in the process of inheritance, so that more university students will know and understand traditional culture, so as to clarify the excellence of traditional culture, and actively learn and inherit traditional culture, so as to contribute to the development of traditional culture. The article will propose effective

strategies to address the dilemmas faced in the process of traditional cultural heritage in order to contribute to the innovative development of traditional culture. The article will propose effective strategies to address the dilemmas faced in the process of traditional culture inheritance in order to facilitate the innovative development of traditional culture.

Keywords: Traditional culture; University libraries; Heritage and innovation

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1 Introduction

In the current social development, it is necessary to devote ourselves to inherit the excellent traditional culture of the Chinese nation and carry forward the traditional culture in the current era, so as to ensure the continuous inheritance and development of Chinese culture, and constantly innovate in the development, and thus enhance the national pride of the public and the sense of belonging to the Chinese nation. Cultural identity,

for university libraries, their main function is to spread scientific and cultural knowledge, and the integration of excellent traditional culture into university libraries can effectively improve the service quality of university libraries, but also the inheritance and promotion of the Chinese nation's excellent traditional culture, to ensure that traditional culture in the current conditions of the times to obtain more people's recognition and inheritance. For this reason, it is necessary to make careful statistics and classification of traditional culture, and to integrate the excellent culture with the development of university libraries, to vigorously develop and promote traditional culture in university libraries, and to ensure that traditional culture is inherited and innovative.

2 The role of university libraries on the inheritance and innovation of excellent traditional culture

2.1 Expanding Ways to Pass on Excellent Traditional Culture

At the stage of university development, the library has an extremely important significance, in fact, not only can it provide reading services for students, but also help to expand students' horizons, expose them to more types of knowledge and learn new cultural concepts, which is of great benefit to university students' knowledge reserves, and in the process of university library development, the integration of traditional cultural heritage into it can effectively expand the way of inheriting excellent traditional culture, so that the slender students in the university to contact the Chinese nation's valuable traditional culture, and improve the awareness of traditional culture, improve the enthusiasm in traditional culture learning, to be willing to learn and inherit traditional culture, this provides a way for the inheritance and innovation of traditional culture, but

also to ensure the quality of learning, so that students' comprehensive knowledge level is optimized. For the university library, the reader groups are extremely wide, including not only the university students, but also graduate students, teachers in-service, etc. When the students need to learn knowledge, they can learn from the traditional culture. When students need to learn knowledge, they will go to the library to get the corresponding knowledge content through the form of searching materials, and the integration of traditional culture into it can make more students gradually know and understand traditional culture, and raise the interest for traditional culture, and actively learn traditional culture, so that traditional culture has been inherited and innovative.

2.2 Strengthen the efficiency of inheriting excellent traditional culture

In the inheritance of traditional culture, the reader group is the carrier of its inheritance, only the reader's interest in traditional culture can ensure the inheritance and development of traditional culture, and university libraries have a large number of reader groups, which attach great importance to reading and love to learn. The spread of traditional culture in university libraries can make this group of readers come into contact with excellent traditional culture, and the process of learning traditional culture is also the process of spreading and developing traditional culture, which not only improves the scope of the audience groups of traditional culture, but also ensures the inheritance and development of traditional culture, so university libraries are helpful to strengthen the efficiency of the development of excellent traditional culture, and can be used as a platform for the development of traditional culture. The innovation and practice in the development make traditional culture more popular among college students. This not only improves the knowledge reserve of university students, but also allows more people to get in touch with and understand traditional culture and identify with it, and contribute their own strength in the development and innovation of traditional culture, which comprehensively improves the inheritance efficiency of traditional culture and makes it still have an important significance in today's society.

3 The importance of excellent traditional culture

In the current social development process, traditional culture is of great significance, not only can reveal the cultural heritage of the Chinese nation, but also reflect

the noble spiritual pursuit of the Chinese nation, provide spiritual impetus for the development of the country, improve national unity, so that the traditional valuable spiritual wealth for people's thoughts to enlighten, improve people's ideological awareness, so as to achieve the purpose of enhancing the comprehensive quality of the whole people. Specifically, the importance of excellent traditional culture is mainly manifested in the following aspects.

3.1 Expanding cultural horizons

Through the study of the outstanding traditional Chinese culture, one can effectively expand one's cultural horizons, ensure that one's ideological realm is elevated, and make strict demands on oneself based on the outstanding Chinese culture. For example: in Confucianism advocated by the "loyalty, filial piety, benevolence, righteousness", which fully articulates the basic guidelines for a person to act and stand up, through the study of this aspect of culture, can expand people's horizons, let people realize the importance of culture for a person^[1]. For China's current cultural construction business development, due to the impact of Western culture, resulting in traditional Chinese culture by the younger generation's contempt, at the same time, in the education work, there is also a focus on theory over practice, focus on skills over humanities, which makes the education work has certain limitations, but also lead to students cultural vision is relatively narrow, unable to objectively look at the knowledge of the learning perspective. and reduces the quality of educational work. The study of traditional culture, on the other hand, can open students' horizons and make them aware of more types of culture, while also improving students' sense of identity for traditional culture and ensuring that they can actively learn and pass on traditional culture.

3.2 Cultivating humanistic spirit

In the process of learning traditional culture, it can also effectively cultivate the humanistic spirit of the reader, thus improving the quality of learning. The so-called humanism refers to the concern for human beings. It is through the study of traditional culture that we can cultivate the humanism of our readers and make them understand the essence of traditional culture. For example, in Confucianism, the cultivation of a gentleman emphasizes the spirit of "benevolence and love", which is the core and connotation of humanism. In addition, the Taoist doctrine emphasizes "no desire", "no action" and "no competition", and this

ideological connotation is to advocate and promote harmony, mutual assistance and mutual benefit among people, which is the core of the humanistic spirit. It demonstrates the endless humanistic concern, which can effectively guide the readers' thoughts with correctness, shape their character, and ensure that they can fully adhere to the traditional Chinese culture in doing their work. Therefore, through the study of traditional culture can effectively improve the reader's humanism and promote the development of China's socialist spiritual civilization construction work.

3.3 Improving cultural self-confidence

The study of traditional culture can also effectively enhance national cultural confidence and ensure that our society is more stable and efficient in the process of development. Excellent traditional culture is the cultural gene and spiritual home of the Chinese nation, as well as an important spiritual support for the realization of the great rejuvenation of the Chinese nation. In the process of learning traditional culture, it is necessary to uphold a scientific and objective attitude to improve one's own cultivation and cultural self-confidence as a guide. In the context of globalization development, Western culture has caused a great impact on the cultural construction work in China, and even for the younger generation has caused a certain degree of influence, students in schools compete to imitate and learn Western culture, which is a kind of blind behavior, but also in our society has formed a kind of bad trend, which has caused a certain degree of influence on the construction and development of culture for social construction^[2]. Therefore, in order to fully ensure that our society is more active in the development process, it is necessary to learn traditional culture, the traditional culture of the Chinese nation to motivate itself, and the essence of traditional culture deeply into the mind, the actual practice, in order to improve the national cultural self-confidence.

4 Dilemma faced by the transmission of excellent traditional culture in university libraries

4.1 Lack of resources in collections related to traditional culture

There is a shortage of collection resources in university libraries, which affects the inheritance and development of the excellent traditional culture of the Chinese nation. In reality, some universities only focus on professional discipline learning materials and book purchase, but not

the purchase of books related to traditional culture, and this situation leads to fewer books related to traditional culture in the university library, thus reducing the quality of traditional cultural heritage^[3]. At the same time, the lack of collection resources also affects the scope of student learning, students can not access to excellent traditional culture in the university library, and also can not systematically study traditional culture, which creates a certain obstacle to the inheritance and development of excellent traditional culture. The main factor for the above situation is the low degree of cognition of traditional culture and the belief that students only need to learn professional courses well, so they ignore the inheritance and innovation of excellent traditional culture, resulting in the inheritance of traditional culture facing difficulties.

4.2 Limited opening hours of university libraries

Limited opening hours of university libraries will also affect the inheritance and innovation of traditional culture, which not only reduces the efficiency of traditional culture inheritance, but also leads to the restriction of students' study time, unable to carry out systematic learning of traditional culture. In reality, university students need to learn more every day, in addition to their own professional studies, but also to carry out the practice related to the course, and participate in related extracurricular activities, resulting in limited time to enter the library to read, often prone to conflict between student learning time and library opening hours. This is not only not conducive to the learning of college students, but also leads to the dissemination and development of traditional culture is limited. For example, most university libraries are only open from 9:00 a.m. to 8:00 p.m. every day, and there will be two hours of closing time at noon, which is completely in conflict with the time of college students, that is to say, when college students have time to go into the library to study, the library may be in a closed state, so that the transmission and development of traditional culture is restricted to a certain extent.

4.3 Students attach less importance to traditional culture

In the group of college students, there are still some college students who attach less importance to traditional culture, and this situation has also caused a certain degree of impact on the inheritance and development of traditional culture. In reality, this part of the university students, all the study time will be put into the professional courses or English four, six learning, even if they go to the library, but also only

in the study room for professional courses only for deeper learning, but did not pay attention to reading books related to traditional culture, resulting in the development and inheritance of traditional culture is limited, this situation, for the development of traditional culture. The cultural heritage is extremely unfavorable. Although this group of college students will achieve more excellent results in their professional studies, their ideological awareness of traditional culture is low, and they are unable to motivate themselves through traditional culture, which also leads to the fact that traditional culture has not been inherited and developed.

4.4 Backward development concept

For university libraries, it is extremely important for the inheritance and innovation of traditional culture, which can not only expand the audience groups of traditional culture, but also ensure the inheritance and development of traditional culture. However, there is still a problem in the process of development, that is, the development concept is relatively backward. The main manifestation of this is that university libraries do not integrate their own development with traditional cultural heritage, which leads to a disconnect between the two work, for example: in the development of university libraries, in order to develop the quality, it will create a corresponding development concept, however, in this process, did not pay attention to the integration of traditional culture into it, only to use propaganda and advocacy to encourage students to learn traditional culture. In addition, this approach is less effective and cannot achieve such effects as effective transmission of traditional culture.

5 Effective strategies for the inheritance and innovation of excellent traditional culture in university libraries

5.1 Acquisition of books related to traditional culture

In the process of the development of university library, in order to ensure that it plays a greater role in the inheritance and innovation of traditional culture, the first thing that needs to be done is to purchase books related to traditional culture in a targeted way, so as not only to enrich the university library collection resources, but also to enable students to have access to sufficient traditional culture books, and systematically study the tradition. The first thing that needs to be done is the targeted acquisition of books related to traditional culture, which not only enriches the university library

collection resources, but also enables students to have access to sufficient traditional culture books, and systematic for traditional learning, improve the degree of awareness of traditional culture, so that traditional culture effectively promote students' learning effect, motivate students' thinking, for students to carry out The correctness of the guidance, so as to ensure that traditional culture can be inherited and innovative^[4]. In practice, colleges and universities need to arrange special staff for the library has the collection of resources for statistics and analysis, to find out the lack of traditional culture books in the library types, after strengthening the budget in the university library, targeted purchase of traditional culture books, to enrich the types of traditional culture books, so that students can systematically solve the face of the understanding of the rotation culture, and actively join the In the reading and study of traditional culture books, students' knowledge of traditional culture is improved, and traditional culture is actively inherited and developed. At the same time, through such measures, we can also ensure that the quality of students' learning is improved, so that students can gradually grow into comprehensive quality talents in the cause of China's socialist construction.

5.2 Improve the opening hours of university libraries

One more thing that needs to be done is to improve the opening hours of the library, that is to say, the opening hours of the library need to match the study time of students, in order to provide a place for students to study, so that students have time to study traditional cultural books, so as to improve the efficiency and quality of traditional cultural heritage, but also to expand the scope of the students. In practice, it is necessary to integrate students' study time, rest time, vacation time and other parties to make specific considerations. For example, the university library can be appropriately extended opening hours, open at 6:00 a.m., 10:00 p.m. closed, and delete the lunch break time, staff lunch break using a rotation system, which not only ensures that students can always enter the library for learning, but also provides convenience for student learning, conducive to the inheritance of traditional culture^[5]. In such a time system arrangement, students can complete the professional course learning and course practice and then enter the library to learn the knowledge related to traditional culture, so that not only will not delay the students' professional course learning, but also let students from the nervous professional course learning to relax, intoxicated in the

sea of knowledge of traditional culture, and constantly strengthen students' awareness of traditional culture, and promote the inheritance of traditional culture. and innovation.

5.3 Raising students' awareness of traditional culture

In the process of development of university libraries, in order to give full play to the function of spreading scientific and cultural knowledge, and to play a role in promoting the inheritance and development of traditional culture, it is also necessary to do a work is to increase the importance of students to traditional culture, so that students can pay full attention to the learning and inheritance of traditional culture, and actively participate in the study of traditional cultural books^[6]. In practice, in order to effectively strengthen students' attention to traditional culture, university libraries need to adopt diversified propaganda means to promote traditional culture. For example, propaganda conference, board propaganda, class meeting propaganda, speech meeting propaganda and other means, through such a way can not only play an all-round, three-dimensional propaganda effect, but also to ensure that fully raise the importance of students to traditional culture, and willing to understand traditional culture, learn traditional culture, practice traditional culture, so that traditional culture has been actively inherited and innovation.

5.4 Updating development concept

University libraries should also be committed to updating their own development concept, to ensure that the development concept can meet the development needs of traditional culture under the current mode of the times, and in line with the students' ideological cognitive situation, so as to effectively ensure that university libraries play a role in promoting the development of traditional culture. In practice, university libraries can fully integrate their own development concept with traditional culture, and actively promote the spread of traditional culture in university libraries, but also strengthen the learning of new development concepts, actively learn from the development experience and concepts of other well-known libraries, and integrate them into their own development, which is not only conducive to the development of university libraries, but also to ensure that traditional culture has enough to meet the needs of students. The heritage space^[7]. So that more students

in colleges and universities can actively engage in the study of traditional culture books, and improve the enthusiasm for traditional culture learning, which is of great benefit to the inheritance and development of traditional culture. At the same time, the measure also strengthens the development efficiency of traditional culture, but also can improve the national cultural identity of college students, strengthen the cultural confidence of college students, let college students to traditional culture core connotation of strict requirements of themselves, and draw spiritual strength from traditional culture, while in the study to overcome the difficulties encountered, high-quality completion of their own in the university stage of the study tasks.

6 Conclusion

To sum up, for university libraries, it is extremely important to promote the inheritance and innovation of traditional culture, so we need to integrate traditional culture into the process of university library development, which can not only strengthen the development efficiency of university libraries, but also ensure the inheritance and innovation of traditional culture in the current era.

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