

Party Building Promotes the High-Quality Development of Modern Vocational Education

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Abstract: Education is a fundamental national strategy and a top priority for the Party. Upholding and strengthening the Party's comprehensive leadership over education is the fundamental guarantee for running a good education system and the key to further developing an education system that satisfies everyone. To fully implement the Party's organizational line and educational policies, fulfill the task of fostering virtue and nurturing talent, and seize the opportunity to establish model Party-building schools, we must aim to provide an education that satisfies the people. By following the overall work approach of promoting high-quality school development through high-quality Party building, and through efforts in various aspects such as guiding direction, rallying strength, strengthening the teaching staff, promoting employment, and international cooperation through Party building, we can drive higher-quality development of vocational education in China.

Keywords: High quality; Integration; Development; Craftsmanship spirit

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1. Introduction

Leading the high-quality development of modern vocational education with Party building is an important proposition for educational reform and development in the new era. Particularly in the core task of cultivating students' craftsmanship spirit, the leadership role of Party organizations is indispensable. The following is a detailed elaboration and expansion of the proposed framework:

2. Consistently upholding the leadership of Party organizations in cultivating students' craftsmanship spirit ^[1]

Strengthening theoretical guidance and clarifying the direction of cultivation: Party organizations should thoroughly study and implement the Party's educational policies, incorporating the cultivation of craftsmanship spirit as an important aspect of school Party building work. Through activities such as organized study and discussions, they should deeply understand the connotations and values of the craftsmanship spirit, clarify its significance in students' growth and development, and provide solid theoretical support and correct directional

guidance for the cultivation of craftsmanship spirit.

Integrating into ideological and political education to strengthen value identification: Integrate the craftsmanship spirit into the entire process of ideological and political education. Through forms such as ideological and political courses, themed Party days, and League day activities, tell the stories of great craftsmen, promote the spirit of model workers and the spirit of labor, enhance students' sense of professional honor and responsibility, and make the craftsmanship spirit a value pursuit that students internalize and put into practice.

Establishing a cultivation system and improving working mechanisms: Party organizations should take the lead in establishing a system for cultivating students' craftsmanship spirit, formulating detailed implementation plans and schedules, clarifying responsibilities and divisions of labor, and forming a collaborative working pattern. At the same time, establish and improve assessment and evaluation mechanisms, incorporating the effectiveness of craftsmanship spirit cultivation into the school's assessment system to ensure that all measures are implemented effectively.

Strengthening practical training and enhancing skill levels: Party organizations should actively create platforms for students to participate in social practices, professional training sessions, and skill competitions, allowing them to experience the essence of craftsmanship spirit through practical activities and improve their professional skills and occupational qualities. Meanwhile, it is essential to strengthen collaboration with enterprises and establish school-enterprise cooperation ^[2] training bases to provide students with more opportunities for practical training.

Giving full play to the exemplary role of Party members: Party organizations should focus on leveraging the exemplary role of Party members, encouraging Party member teachers to lead by example and practice craftsmanship spirit in teaching, research, and management, serving as role models and guides for students. Additionally, it is crucial to strengthen the cultivation and development of student Party members, guiding them to play an active role in fostering the craftsmanship spirit.

Creating a favorable atmosphere and fostering cultural awareness: Party organizations should actively cultivate a cultural atmosphere that values the craftsmanship spirit, showcasing its charm and value through campus culture construction and publicity efforts to stimulate students' interest and enthusiasm. Furthermore, it is important to enhance the publicity and education of craftsmanship spirit among students, guiding them to develop cultural awareness and consciously inherit and promote craftsmanship spirit ^[3].

3. Optimizing the cultivation of the craftsmanship spirit under the guidance of Party building

3.1. Strengthening theoretical guidance and deepening understanding

Thoroughly studying and implementing the Party's educational policy: Party organizations should organize teachers and students to delve into the study of the Party's educational policy, particularly the important discourses on the spirit of craftsmanship, clarifying its significant role in talent cultivation. Incorporate the Party's educational policy, key discourses on the spirit of model workers, the spirit of labor, and the spirit of craftsmanship, as well as strategies for building a manufacturing powerhouse and a quality-oriented nation, into the regular learning plans of the Party committee's theoretical study center group, faculty and staff's political theory study, and student Party and Youth League organizations. Regularly organize special seminars to clarify the core positioning and strategic path of cultivating the spirit of craftsmanship in school talent cultivation.

Strengthening theoretical interpretation and analysis: Based on the Marxist theory of labor and guided by

Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, conduct in-depth research on the internal logic of the emergence and development of the spirit of craftsmanship, accurately explain its scientific connotations, and systematically interpret the logical relationships among the spirit of model workers, the spirit of labor, and the spirit of craftsmanship.

3.2. Integrating into ideological and political education to strengthen value identification

Integrating into the curriculum system: Incorporate the spirit of craftsmanship into the curriculum system, including ideological and political courses and professional courses, enhancing students' sense of professional honor and responsibility through case studies, special seminars, and other methods.

Conducting themed educational activities: Regularly organize educational activities centered on the spirit of craftsmanship, such as themed Party days, Youth League days, and lectures on the spirit of craftsmanship, fostering a campus culture that values the spirit of craftsmanship.

Contextualizing practical teaching: Clarify the cultivation objectives of the craftsmanship spirit in professional internships, practical training, social practice, and other aspects. Create a cultural environment that pursues excellence and emphasizes standardization and rigor in training bases and laboratories. Establish "Party Member Pioneer Posts" and "Youth Task Forces" to hone qualities through practical tasks.

3.3. Constructing a cultivation system and improving working mechanisms

Developing detailed implementation plans: Party organizations should take the lead in formulating detailed implementation plans for cultivating students' craftsmanship spirit, clarifying the objectives, content, methods, and steps of cultivation.

Establishing an assessment and evaluation mechanism: Establish and improve an assessment and evaluation mechanism, incorporating the effectiveness of craftsmanship spirit cultivation into the school's assessment system to ensure that all measures are implemented effectively.

Strengthening the construction of the teaching staff: Focus on enhancing the professional qualities and skills of Party branch secretaries among teachers, leveraging their leading role, while also strengthening the training and management of teachers responsible for craftsmanship spirit education.

3.4. Strengthening practical training and enhancing skill level

Building practical platforms: Party organizations should actively build platforms for school-enterprise cooperation, organizing students to participate in social practice, professional practical training, skill competitions, and other activities, allowing students to experience the essence of the craftsmanship spirit in practice.

Encouraging innovation and creativity: Support students' participation in scientific and technological innovation, invention, and creation activities, cultivating their innovative awareness and practical abilities, and promoting the inheritance and development of the craftsmanship spirit.

3.5. Giving play to the vanguard and exemplary role of Party members

Party member teachers leading by example: Encourage party member teachers to embody the spirit of craftsmanship in teaching, research, and management, serving as role models and guides for students. They should take the lead in curriculum ideological and political reform projects, form interdisciplinary innovation teams, and demonstrate a professional ethos of striving for excellence and precision in guiding student

competitions, research endeavors, and skill training.

Strengthening the cultivation of student party members: Focus on the cultivation and development of student party members, guiding them to play an active role in fostering the spirit of craftsmanship and encouraging more students to participate in its inheritance and promotion.

Establishing a Party-Youth League collaboration inheritance chain: With Party branches at the core, mobilize Youth League branches, classes, and student organizations to jointly carry out practical activities centered on the spirit of craftsmanship. Encourage student party members to actively plan craftsmanship-themed content during Youth League activities, club guidance, and class management, forming an integrated inheritance network of “Party building leading League building, Party members leading League members,” thereby expanding the reach and influence of craftsmanship cultivation.

3.6. Creating a favorable atmosphere and fostering cultural consciousness

Strengthening publicity and reporting: Utilize campus radio, television, the internet, and other media platforms to enhance publicity and reporting on the spirit of craftsmanship, showcasing its charm and value.

Carrying out cultural activities: Organize events such as the Craftsman Culture Festival and Skills Demonstration Week to showcase students’ skill achievements and the charm of the craftsman spirit, thereby enhancing students’ cultural awareness and self-confidence.

Creating an interactive atmosphere: Launch activities such as the “Moments of Craftsmanship Around Me” collection, craftsmanship-themed online relays, and online skill demonstrations to encourage teachers and students to record and share their understanding and practice of the craftsman spirit using cameras and words, enhancing the participation, interactivity, and appeal of the publicity. Establish “Craftsman Spirit Theme Display Areas,” “Excellent Works Exhibition Corridors,” and “Skill Interactive Experience Corners” in places such as libraries, training centers, and teaching buildings, creating a physical environment where “every place is a classroom and every moment is an inspiration” through the use of physical objects, models, videos, and digital technologies.

4. Enhancing students’ craftsman spirit, knowledge, and skills

Balancing the enhancement of students’ craftsman spirit, knowledge, and skills is a crucial task in higher vocational education and the key to cultivating high-quality technical and skilled talents. The following are specific strategies from multiple perspectives on how to achieve this goal.

4.1. Strengthening the cultivation of craftsmanship qualities

4.1.1. Curriculum guidance

- (1) Offer courses related to the craftsman spirit, such as “Introduction to the Craftsman Spirit” and “Professional Ethics and Professional Qualities,” integrating theoretical knowledge of the craftsman spirit into classroom teaching.
- (2) Incorporate elements of the craftsman spirit into professional courses, allowing students to deeply understand the connotations and values of the craftsman spirit through case studies, role-playing, and other methods.

4.1.2. Practice through activities

- (1) Organize social practice activities centered around the theme of craftsmanship spirit, such as visiting

enterprises, meeting skilled craftsmen, and participating in skill competitions, enabling students to experience the charm of craftsmanship spirit in practice.

- (2) Conduct lectures and seminars on the theme of craftsmanship spirit, inviting industry experts and enterprise representatives to share their experiences, thereby stimulating students' sense of professional identity and pride.

“Model Workers and Craftsmen on Campus” Activity:

Case description: In Gansu Province, particularly at universities such as Lanzhou University, the “Model Workers and Craftsmen on Campus” activity has been carried out. This event invites national model workers and master craftsmen to campus to share their growth experiences and insights, vividly interpreting the spirit of model workers, labor, and craftsmanship in the new era. This face-to-face interaction not only sparks students' interest in learning but also enables them to deeply understand the connotations and value of the craftsmanship spirit.

Effect: The activity has garnered positive feedback, with students feeling inspired by the stories of model workers and craftsmen, gaining a deeper understanding of the craftsmanship spirit, and enhancing their professional qualities and sense of responsibility.

4.1.3. Environmental infiltration

- (1) Create a campus cultural atmosphere imbued with craftsmanship spirit, such as establishing craftsmanship cultural corridors and bulletin boards to showcase the achievements and spirits of master craftsmen.
- (2) Through school mottos, school anthems, and other thematic cultural elements of the school, we refine and promote the spirit of craftsmanship, making it a spiritual pillar and guiding principle for students.

4.1.4. Platform support

- (1) Establish student club platforms and encourage students to independently form club organizations related to the spirit of craftsmanship, such as “Craftsmanship Club” and “Skill Innovation Club,” allowing students to hone their practical abilities and teamwork skills through club activities.
- (2) Utilize online platforms and new media tools, such as WeChat official accounts and campus websites, to promote the spirit of craftsmanship and expand its influence and reach.

4.2. Enhancing and improving students' craftsmanship knowledge and skills

4.2.1. Curriculum optimization

- (1) Adjust and optimize professional courses based on industry trends and enterprise needs to ensure the practicality of course content.
- (2) Strengthen practical courses to enable students to acquire more professional skills and knowledge through practice.

4.2.2. Strengthening practical teaching ^[3]

- (1) Establish on-campus and off-campus training bases to provide students with more practical opportunities and platforms.
- (2) Implement a teaching model that combines work with study and integrates theory with practice, allowing students to learn through practice and practice what they have learned, achieving a deep integration of knowledge and skills.

4.2.3. Construction of the teaching staff

- (1) Recruit and cultivate “dual-qualified” teachers with craftsmanship spirit, who possess both high levels of knowledge and professional skills, as well as rich experience in teaching and production practices.
- (2) Strengthen exchanges and cooperation between teachers and enterprises, and encourage teachers to engage in practical training within enterprises to enhance their practical abilities and teaching proficiency.

4.2.4. Improvement of the evaluation system

- (1) Establish a scientific and reasonable evaluation system that incorporates students’ craftsmanship spirit, professional skill levels, and teamwork abilities into the evaluation scope. For instance, establish an evaluation index system covering multiple dimensions such as “awareness and recognition of craftsmanship spirit,” “professional skill level and degree of refinement,” “practical and innovative abilities,” “professional norms and teamwork,” and “work ethic and sustained concentration.” Integrate evaluation criteria with specific learning tasks, practical training projects, and production practices, emphasizing the examination of students’ craftsmanship performance in real or simulated professional contexts.
- (2) Adopt a diversified evaluation approach, including self-assessment, peer evaluation, teacher evaluation, and enterprise evaluation, to form a three-dimensional and comprehensive evaluation perspective, ensuring the objectivity and fairness of evaluation results.
- (3) Strengthen the application and feedback of evaluation results, promptly providing feedback to students and teachers for adjusting teaching strategies and optimizing learning paths, achieving the goal of “promoting learning and teaching through evaluation.” Use craftsmanship spirit evaluation results as important reference criteria for student awards and honors, recommendations for party membership, employment recommendations, as well as teacher performance assessments, professional title evaluations, and selections for advanced recognition, establishing a clear orientation.

In summary, it is essential to place equal emphasis on enhancing students’ craftsmanship spirit and expanding and improving their craftsmanship knowledge and skills. Higher vocational colleges need to establish a comprehensive, multi-level, and closed-loop training system by focusing on curriculum design, practical teaching, faculty development, and evaluation systems. Only in this way can they effectively guide teachers and students to internalize the craftsmanship spirit and translate it into actions, ultimately cultivating a large number of high-quality technical and skilled talents who possess craftsmanship, are highly skilled, and are brave in innovation, thereby providing solid support for high-quality development.

5. The exemplary role of grassroots Party organizations in cultivating the craftsmanship spirit

Leveraging the exemplary role of grassroots Party organizations in cultivating the craftsmanship spirit is a systematic endeavor that requires a multifaceted approach to ensure that grassroots Party organizations play a positive leading role in fostering the craftsmanship spirit. Below are some specific strategies and suggestions.

5.1. Strengthening theoretical learning to enhance Party members’ understanding of the craftsmanship spirit

Organizing thematic learning sessions: Grassroots Party organizations should regularly organize thematic

learning sessions for Party members on topics related to the craftsmanship spirit, including its connotations, values, historical context, and practical significance, to enhance their comprehensive understanding of the craftsmanship spirit.

Innovating learning methods: Utilize a combination of online and offline methods, such as online classrooms, WeChat official accounts, and themed Party Day activities, to enhance the fun and interactivity of learning and improve learning outcomes.

5.2. Giving full play to the exemplary vanguard role of Party members and leading the practice of craftsmanship spirit

Establish exemplary models: Within grassroots Party organizations, identify and establish Party member exemplars who embody the craftsmanship spirit. Through their advanced deeds and touching stories, inspire a broad range of Party members and the public to actively practice the craftsmanship spirit.

Conduct practical activities: Organize Party members to participate in various forms of practical activities, such as skill competitions, technological innovations, and volunteer services, enabling Party members to hone and enhance their craftsmanship skills and spiritual qualities through practice.

5.3. Strengthening institutional construction to provide strong support for the cultivation of craftsmanship spirit

Improve working mechanisms: Establish and refine leadership and working mechanisms within grassroots Party organizations for the cultivation of craftsmanship spirit, clarify responsibilities and divisions of labor, and ensure that all tasks are effectively implemented.

Develop incentive measures: Formulate and improve relevant incentive measures, such as commendations, rewards, and promotions, to stimulate the enthusiasm and creativity of Party members and the public in participating in the cultivation of craftsmanship spirit.

5.4. Enhancing publicity and guidance to create a strong atmosphere of craftsmanship spirit

Increasing publicity efforts: Utilize various publicity channels and media platforms to extensively promote the importance and value of the craftsmanship spirit, raising societal awareness and recognition of it.

Innovating publicity methods: Employ approaches that are popular among the masses, such as cultural performances, micro-films, short videos, etc., to vividly demonstrate the charm and appeal of the craftsmanship spirit.

5.5. Promoting school-enterprise cooperation and deepening practical exploration in cultivating the craftsmanship spirit

Establishing a school-enterprise cooperation mechanism: Grassroots party organizations should actively establish cooperation mechanisms with enterprises to jointly carry out the cultivation of the craftsmanship spirit, achieving resource sharing and complementary advantages.

Deepening practical exploration: Through the school-enterprise cooperation platform, organize party members and the masses to delve into the front lines of enterprises, understand enterprise needs and actual situations, and carry out targeted practical exploration and innovative activities related to the craftsmanship spirit.

6. Conclusion

In conclusion, the exemplary role of grassroots Party organizations in cultivating the craftsmanship spirit requires the joint efforts and support of the entire society. Only through continuous strengthening of theoretical learning, leveraging the exemplary role of Party members, reinforcing institutional development, enhancing publicity and guidance, and promoting school-enterprise cooperation can we ensure the widespread dissemination and in-depth practice of the craftsmanship spirit throughout society.

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