

Research on the Cultivation Mode of College Students' Innovation and Entrepreneurship Education under the Background of "Internet plus"

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Abstract: Colleges and universities are an important position to cultivate high-quality talents. In order to cultivate a group of comprehensive talents with professional skills, post practice skills and high Internet literacy for the society, it is necessary to fully combine the current "Internet plus" background and actively innovate and reform the talent cultivation mode of entrepreneurship education for college students.

Keywords: "Internet plus"; Entrepreneurship education; Personnel training model

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In the current social development, various industries and fields have more extensive and in-depth application of Internet technology, so that the talents trained by colleges and universities will more meet the social needs, therefore, it is necessary to study the talent training mode of innovation and entrepreneurship education under the background of "Internet plus", and actively build the practice platform of innovation and entrepreneurship education in universities.

1 Explore the significance of the talent

cultivation model of innovation and entrepreneurship education for college students under the background of "Internet plus"

With the rapid development of network economy,

the network scale expands rapidly, and the electronic service is an important part of it in modern service. Colleges and universities have trained a large number of high-quality talents for social and economic development. In order to make the talents trained by colleges and universities conform to the characteristics and trends of the times, it is necessary to realize the significance of the talent training mode of innovation and entrepreneurship education under the background of "Internet plus".

First of all, college students are an important part of e-commerce on the Internet, on the other hand, they also get a lot of information from the Internet platform.^[1] Colleges and universities, taking into account the contents that college students, pay more attention to and the needs of college students' personality development, actively explore the talent training mode of college students' innovative and pioneering education under the background of "Internet plus", and the flexible application of related teaching ideas, teaching methods, so as to promote the quality of talent training in colleges and universities.

Secondly, the training mode can effectively improve the employment rate and employment quality of college students^[2]. Although the employment opportunities and ways of students are increasing in the current social and economic development, college students still face the restriction of resources and funds when they start their own business. The cultivation of Internet innovative and entrepreneurial talents in colleges and universities can better solve the problems in the past.

2 Some opinions on the talent cultivation mode of college students' innovation and entrepreneurship education under the background of "Internet plus"

2.1 Actively changing the concept of personnel training

In order to realize the innovation of talent cultivation mode of college students' entrepreneurship education under the background of "Internet", it is necessary for college teachers to actively change the concept of talent cultivation in colleges and universities. The leadership of colleges and universities should realize the development and change of talent demand in the era of "Internet plus", fully combine the characteristics of "Internet plus" in talent training and teaching methods, give full play to the advantages of Internet technology in teaching, apply Internet technology and Internet resources in teaching, and actively innovate teaching methods, teaching models and talent training models. At the same time, colleges and universities should strengthen the strengthening of teachers' Internet literacy, so that teachers can fully understand the relationship between talent training and innovation and entrepreneurship, and adopt effective teaching methods in teaching, so as to continuously improve the quality of innovation and entrepreneurship education and teaching in colleges and universities.

2.2 Expand and innovate new approaches to education

Colleges and universities should fully realize the advantages of "Internet plus", combine the theoretical knowledge of talent cultivation with the practice of skills, expand and innovate new ideas of education, and gradually build up the platform of innovation and entrepreneurship education in colleges and universities. Students can use the Internet, Internet technology to learn innovation and entrepreneurship courses, and timely access to entrepreneurial activities related information. Colleges and universities should continuously optimize and perfect the information and Resources of innovation and entrepreneurship, so as to provide technical support and information resources for college students' entrepreneurial activities. Colleges and universities can also combine local market resources to organize students to participate in various social entrepreneurial activities. They can also guide students to participate in local entrepreneurial

competitions, and students have the opportunity to show their self-ability, improving comprehensive ability in practice. Colleges and universities can also organize Internet entrepreneurship projects on campus, let students participate in entrepreneurship practice projects, and build the "theory + practice" innovative entrepreneurship education talents training mode in colleges and universities, so as to effectively enhance the effect of innovation and entrepreneurship education for students.

2.3 Building an online education platform

Colleges and universities should realize that great changes have taken place in the teaching methods of teachers and the learning methods of students, and the amount of students' spare time has increased, students have more time and space to achieve personal development. Colleges and universities can actively introduce the Internet education model in education and teaching, integrate the educational resources and entrepreneurial resources in the Internet, and gradually build a network education platform for colleges and universities, enable the university student to be able through the school's network education platform to understand more business information.

2.4 Make full use of "Internet plus" resources

College teachers should make full use of "Internet plus" resources in the cultivation of talents for innovation and entrepreneurship education of college students in combination with the development characteristics of the current "Internet plus" era. Teachers can be organized to participate in Internet innovation training, so as to effectively improve teachers' comprehensive quality and rationally apply "Internet plus" resources in talent training. Colleges and universities can also take successful graduates of their own schools as key examples and invite them to share their successful experience in entrepreneurship with junior, so as to encourage students to actively start businesses and make innovations under the inspiration of the example. Secondly, teachers can also make full use of the characteristics of Internet technology, constantly study and apply "Internet plus" resources to build a talent training model of "network innovation and entrepreneurship", and combine the development trend of "Internet plus" era to build a start-up scene for college students and guide them to realize their entrepreneurial dreams.

3 Conclusion

To sum up, talents training in colleges and universities should fully combine the background of "Internet plus" and the characteristics of the entrepreneurial talents training mode of the university, and actively build the "Internet plus" innovation and entrepreneurship education platform for colleges and universities, so as to cultivate more outstanding talents for the society.

References

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