

# Analysis of Countermeasures for Integrating Ideological and Political Education for College Students into University Libraries

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**Abstract:** With the continuous development of the times, local university libraries in Yunnan are also undergoing a new development process in the context of integration into the national strategy. This important cultural position of the school should actively seek a path consistent with educational development, deeply integrate the important educational direction of ideological and political education for college students, and build itself into an important platform for cultivating well-rounded socialist builders and successors. Therefore, university libraries should constantly optimize their resource structure and service model in response to the needs of students' ideological and political education. Through various forms of innovation and adjustment, they should constantly meet the diverse and individualized learning needs that arise in the process of students' development, with the aim of maximizing the utilization of resources. Starting from the advantages of university libraries in integrating ideological and political education for college students, this paper deeply analyzes the effective paths for university libraries to integrate ideological and political education for college students, hoping to provide new ideas and methods for local university libraries to better play their educational functions in the context of Yunnan's integration into the national strategy, and promote the in-depth development of ideological and political education for college students.

**Keywords:** University libraries; Ideological and political education; Effective pathways

**Online publication:** July 31, 2025

## 1. Introduction

In the process of promoting ideological and political education in colleges and universities, besides the support and guidance of relevant courses and professional teachers, the cooperation and assistance of all departments and functional management departments of the school are also needed. University libraries, as important places for knowledge dissemination and cultural education, can play a unique role in promoting ideological and political education among college students. In the face of the various cultural waves and technological shocks emerging in the new era, university libraries need to integrate high-quality resources in all directions, provide

students with richer and more diverse cultural products and services through innovative working methods, thereby building distinctive and precise educational paths and effectively enhancing students' ideological and political qualities to lay a solid foundation for their future development.

## **2. Advantages of integrating ideological and political education for college students into university libraries**

### **2.1. Abundant literature and information resources**

Most colleges and universities have a long history, and the libraries established on their campuses will accumulate a large amount of literature and information resources in the process, from various disciplines to classic works of each historical period, thus forming a vast treasure trove of knowledge, which can provide more solid theoretical support and practical guidance for ideological and political education in colleges and universities <sup>[1]</sup>. By delving deeply into the ideological and political education elements in these literature resources, relevant administrators can precisely push related resources and content based on the current interests and development needs of students, helping them systematically build a knowledge system and improve their ideological and political literacy. In addition, the collection of books in university libraries not only covers rich disciplinary knowledge, but also contains rich cultural background and ideological essence, which can play a very important guiding role in the future development of teachers and students.

### **2.2. Library managers' high level of professionalism**

In the course of the library's development, the corresponding librarians have also accumulated very rich professional knowledge and practical experience. They can quickly find the materials and relevant literature that students need based on years of working experience and familiarity with the collection resources, thereby providing more precise and efficient services to students <sup>[2]</sup>. These managers have a high level of literature retrieval ability, information screening ability, and knowledge integration ability, and can guide students to acquire the knowledge they need more effectively, thereby continuously improving their learning ability. From another perspective, after years of library management work, librarians will also improve their ideological and political awareness and cultural literacy imperceptibly, and in the process of providing services to students, they can also control their ideological and political direction, thereby exerting a more positive and active guidance on students imperceptibly. Further integrating ideological and political education into the daily process of knowledge dissemination can lay a solid ideological foundation for students' future development <sup>[3]</sup>.

### **2.3. Promoting students' all-round development**

In the process of integrating ideological and political education for college students into university libraries, teachers can not only use this location as an important venue for quality education, but also use the library's collection resources to design more teaching practice activities for them, such as weekly reading clubs, classic reading sharing, special knowledge lectures, etc. These activities can help students develop their understanding and identity of ideological and political education in the process of practice, and can play an obvious promoting role in improving their overall quality, critical thinking ability, and communication skills <sup>[4]</sup>.

### **3. Effective ways for university libraries to integrate ideological and political education for college students**

#### **3.1. Building an ideological and political education system within the library and providing ideological and political education services**

With the proposal of the concept of all-round education, university libraries need to establish an education service system for students with ideological and political education as the main body, and a more complete regular management mechanism for ideological and political education needs to be formed in aspects such as daily management, reading promotion, and student consultation services <sup>[5]</sup>. Specifically, we can start with the leading group for ideological and political education, reorganize the staff within the library, set up a dedicated group for managing ideological and political education resources, and develop a unique ideological and political education plan for the library based on their management experience, ensuring the closeness of ideological and political education with library resources and the soundness and completeness of the work process. At the same time, while ensuring the close integration of ideological and political education with library resources, it is also necessary to ensure the support of relevant funds. Special funds should be set up in the annual budget of local university libraries to ensure the smooth progress of subsequent ideological and political education activities. Finally, further improve the relevant assessment and evaluation mechanism for ideological and political education and improve the evaluation system for ideological and political education <sup>[6]</sup>. Administrators can combine the school's ideological and political education goals with the actual work of the library, formulate relatively scientific education evaluation indicators, regularly assess the effect of ideological and political education, and adjust and optimize the education plan in a timely manner based on students' performance and feedback to ensure the continuous improvement and enhancement of ideological and political education work. In addition, after the construction of the relevant education system is completed, attention should also be paid to the progress of the implementation of relevant ideological and political education services. As an important place for providing knowledge services to students and teachers, university libraries need to actively implement corresponding information literacy education and integrate ideological and political resources. By embedding ideological and political elements in links such as information acquisition, literature analysis and evaluation, paper retrieval, and literature review writing, they can further promote the simultaneous improvement of ideological and political education and information literacy. Ensure that the personal qualities of teachers and students can be improved in their daily learning activities <sup>[7]</sup>. At the same time, the library should attach importance to the orientation for new students. For freshmen who are entering the campus for the first time and are unfamiliar with the various resources and usage methods of the library, this is also an appropriate time to introduce the library's ideological and political education resources to students. Therefore, librarians can incorporate the library's development concepts, thinking methods, and value guidance into the library education during the introduction process, helping students quickly adapt to and understand the library's ideological and political education function, thereby improving their ideological and political literacy imperceptibly.

#### **3.2. Organizing ideological and political education resources within the library and carrying out ideological and political education activities**

The fundamental task of fostering virtue and nurturing talent is an important direction that university libraries need to adhere to in developing ideological and political education at present. Therefore, the utilization rate and efficiency of ideological and political education resources within the library should also be taken into account in subsequent education work. Through more scientific management and division of ideological and political education resources, the interest and participation of students in learning ideological and political content can

be further enhanced, and the ultimate effect of attracting students to conduct an in-depth understanding can be achieved <sup>[8]</sup>. In the process, managers can also use various emerging technologies to integrate resources efficiently, such as using multimedia equipment, artificial intelligence technology, virtual reality technology, etc., to create dedicated ideological and political learning experience spaces for students, and support them to generate interactive scenarios based on their own interests and learning content. Thereby enhancing students' immersive ideological and political learning experience in the library, achieving a dual integration of ideological and political education and technology, and improving students' understanding and identification with ideological and political culture <sup>[9]</sup>. With the support of various ideological and political resources and technical means, university libraries can provide students with personalized ideological and political education activities based on this, integrate ideological and political education into the entire service process, integrate the concepts of education through entertainment and action, break the dull atmosphere and limitations of students' learning of ideological and political knowledge in traditional teaching, and innovate the way of educational activities, further enhancing the appeal of teaching <sup>[10]</sup>. For example, librarians can design reading promotion activities in combination with traditional festivals, guiding them to explore the cultural connotations behind the festival stories, such as the Dragon Boat Festival, which tells about Qu Yuan's patriotic spirit, and the Mid-Autumn Festival, which conveys the values of reunion and harmony. At the same time, they can lead students to explore which materials and stories in the library resources convey the same ideas as the festival themes. In this way, knowledge can be extended and expanded. In this process, students can combine traditional culture with ideological and political education, thereby deepening their memory and identification with ideological and political concepts. In addition, regular activities such as author meet-and-greets, speeches by famous scholars, and reading and essay competitions can be held for students, inviting popular writers and scholars among the current student population to share their experiences. This will increase students' enthusiasm for learning ideological and political knowledge and further inspire them to think deeply about ideological and political theories, thereby expanding their understanding of ideological and political knowledge <sup>[11]</sup>.

### **3.3. Giving full play to the advantages of new media technology and innovating ideological and political education methods**

For a long time in the development of traditional education, the ideological and political education courses in higher vocational colleges have adopted the previous single theoretical teaching model, and the teaching content is mainly based on textbook knowledge. However, the ideological and political education textbooks for college students are mostly thick volumes of theoretical knowledge, and students are prone to fatigue during the learning process. Under such circumstances, teachers' classes tend to be dull, students' enthusiasm for learning is low, and the final learning effect is not ideal <sup>[12]</sup>. In this context, libraries in higher vocational colleges need to pay extra attention to breaking the limitations of traditional education in the process of conducting ideological and political education, combining traditional teaching models with modern new media teaching technologies, and at the same time giving full play to their own scene advantages to innovate ideological and political education models. The emergence of new media has greatly expanded the scope and form of ideological and political education. New concepts such as big data, artificial intelligence, and the currently proposed metaverse can all provide new perspectives for ideological and political education in libraries. For example, with the help of big data analysis technology, librarians can conduct more precise and detailed unified analysis of data such as students' preferences, changes in reading time, changes in reading content style and reading frequency in the system, and produce relevant reading reports, which can be provided to teachers as a reference so that teachers



can adjust teaching content according to students' reading habits and interests to enhance the ideological and political effect of classroom teaching. At the same time, this report can also help administrators match the currently recommended books with students' interests and ideological and political content, thereby achieving personalized recommendations and enhancing the integration of ideological and political elements into students' daily lives <sup>[13]</sup>. Artificial intelligence technology can provide intelligent question-and-answer services for students studying in the library, answer students' questions about ideological and political content, and push relevant learning materials through intelligent recommendation systems to help students understand and absorb ideological and political knowledge more efficiently. Metaverse technology can directly create a virtual ideological and political learning space in the library. Librarians can determine the learning theme of each virtual space based on the results of big data analysis, design immersive learning scenarios, and allow them to experience ideological and political content in a virtual environment, transforming the originally dull textbook content into vivid and interesting scene experiences. This will enhance the final learning outcomes.

### **3.4. Improving the ideological and political team within the library and optimizing the ideological and political training system**

In order to improve the overall service level and educational effect of ideological and political education, university libraries need to start from themselves, continuously strengthen the construction of the librarian team, and improve the professional ability of librarians in multiple aspects, such as their professional knowledge, ideological and political literacy, and service awareness. Specifically, in terms of the system, the university management needs to formulate relevant work regulations, service standards, and work methods based on the current actual learning needs and learning environment of students, and establish a special supervision team to implement strict management, fundamentally ensuring the implementation of all work <sup>[14]</sup>. At the same time, a corresponding assessment system should be established to regularly evaluate the daily work and effectiveness of librarians, and a special award for ideological and political education should be set up to continuously motivate librarians to actively participate in ideological and political education activities and further improve the quality of ideological and political education. In terms of training librarians, emphasis should be placed on enhancing their ideological and political literacy, sense of responsibility, and dedication. Librarians and teachers are not the same, but they both have very important educational responsibilities. Therefore, the training for librarians should cover ideological and political theory, educational psychology, service skills, etc., to continuously improve their overall quality in all aspects <sup>[15]</sup>. For example, special training courses on ideological and political education for librarians should be set up, and lectures by ideological and political experts should be invited regularly to share the latest theories and practical experience, so as to ensure that librarians can keep up with the pace of the times and better guide students with their own quality service. Finally, it is necessary to conduct specialized training for librarians in the application of modern information technology. On the premise of keeping up with the pace of the times, new educational technologies and management systems introduced need to be mastered to ensure that librarians can provide prompt and accurate support when students need it, and further optimize the service process of ideological and political education in order to continuously improve the level of ideological and political education in libraries.

## **4. Conclusion**

As an important venue for ideological and political education in colleges and universities, librarians need to have a deep understanding of the important responsibilities they undertake, constantly optimize their service

models and educational means in the course of the development of the times, through multiple means such as building an ideological and political education system, conducting ideological and political education activities, integrating new media technology and improving the ideological and political team within the library. This is to maximize the unique role of libraries in ideological and political education, in line with students' learning needs and habits, deeply integrate ideological and political education elements, and create a comprehensive and three-dimensional ideological and political education environment for students.

## Funding

This paper is one of the research results of the Scientific Research Foundation project of Yunnan Provincial Department of Education, "Research on the Role of Local University Libraries in the Context of Yunnan's Integration into the National Strategy" (202130745).

## Disclosure statement

The author declares no conflict of interest.

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