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Research in Context

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### **Analysis on Scientific Administration of Urban and Rural Planning**

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#### 0 Introduction

Since the Third Plenary Session of the Eleventh Central Committee of the Communist Party of China, China began its administration of urban and rural planning which adopts a scientific and reasonable planning in urban and rural areas. Such implementation not only offers a strong support to China's economic development, but also advances the reasonable development of socialist market economy in certain degree. Moreover, it also effects the allocation of resources in urbanrural areas. Hence, in this paper, we first analyze the scientific concept of urban-rural planning and main reasons of its scientific planning, and then put forth some scientific and reasonable measures of urban planning on the basis of former analysis.

## 1 The Scientific Concept of Urban and Rural Planning

The actual concept of urbanrural planning refers to taking effective planing of urban and rural areas, as well as its supervision, inspection and acceptance in line with scientific and reasonable principles in practice. The planning should be according to made actual environment in urban and rural areas to largely suit to the laws of social development. The concept of scientific rural -urban planning is not certain. On the contrary, it's always changing according to the real situation in urban-rural areas. We need to continue to develop and optimize urban and rural planning so as to effectively adapt to changes.

## 2 Present Situation and Existence of the Administration of Urban-rural Planning

2.1The Ambiguous Goal of Construction

construction actual development of urban and rural areas, there often exit many problems. And environmental factor often not seriously, so that environment related to the construction of urban-rural areas will be greatly affected, which has a certain deviation from our county's sustainable development. Moreover, many works in urban and rural planning are not fully implemented. leading environmental destruction, unclear targets and a great negative impact on urban-rural construction.

## 2.2 The Irrationality of Resource Allocation

With the continuing development of social economy, the development of city has attracted our main attention, while the development of urbanrural economy and the urban-rural importance of ignored. planning is imbalance has a great impact on the actual development of town and urban-rural economy planning administration.

Abstract: In recent years, the deepening of China's Reform Opening up has effectively promoted its economic development and advanced the construction of all walks of life, which further increases our comprehensive national strength. With the gradual development society and economy, status of city is increasingly important. However, there are still a great number of shortages in China's scientific urban planning, which impedes the development of economy seriously. our Therefore, discuss we scientific urban planning in this article.

**Key words:** Urban and Rural Planning; Scientific administration

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## 2.3 The Imperfection of Government Administration

The administration of urban-rural planning requires government and officials to be equipped with high capability. Problems prominent in practice urge us to strengthen and perfect the mechanism implementation of urban-rural administration. Our government has faced great challenges on urbanrural planning administration, which requires us to improve ability and put more attention on these problems.

#### 3 Features of Scientific Planning

#### 3.1 Comprehensive

Urban-rural is a complex system including economy, environment, politic and so on. We need to take all things into consideration instead of generalizing everything. What's more, we should take issues in different sectors into account and make comprehensive planning accordingly. Only in this way can projected targets for the integrated planning of urban-rural areas be achieved.

#### 3.2 Regional

Every sector takes a different position in the overall development of society. According to their position, we make suitable arrangement in actual planning of cities and towns. Only in this way can the development of urban planning in each region effectively coordinated.

#### 3.3 Be Familiar with Economic Structure

The economic structure of cities and towns in each region is different,

which requires the government to allocate relevant resources scientifically and rationally, and strengthen the effective perfection of the related distribution system. In the current social and economic development, the economic structure is always changing, so it is necessary to constantly improve ourselves in order to keep pace with the changing structure of economy and continuing development of the era.

#### 3.4 Supervision and Administration

In the administration of urban and rural planning, we must establish a sound system and administrative organization under the leadership and support of the relevant government departments at all levels, so as to ensure a fair and open planning and approval of government affairs, as well as the effective implementation of urban and rural planning work.

## 4 ScientificAdministration Measures of Urban-rural Planning

#### 4.1 Sustainable Development

In order to ensure the rapid development of social economy and make urban-rural planning better in line with sustainable development, we must give priority to sustainable development in the planning and construction of urban and rural areas. Therefore, we need to achieve social progress, and make coordination between the actual development of the economy and the ecological.

#### 4.2 Enhance Innovation

Things have always been changing. On this basis, staff in the actual urban and rural planning work need continue to achieve innovation, and ensure reasonable and scientific

urban-rural planning on the basis of innovation.

#### 4.3 The Idea of Saving

In the current social and economic development, the resource problem is becoming moreand more prominent, which requires the team of urban and rural planning to carry out the effective integration and improvement of the limited resources, maximize the economic benefits so as to promote the rapid development of urban and rural areas.

#### 5 Conclusion

To sum up, this paper mainly analyzes the present situation and problems of urban and rural planning administration, and puts forward corresponding treatment methods on this basis. The planners of relevant urban and rural planning need to improve the scientific rationality of urban and rural planning, raise the awareness of the team and always adhere to the importance of sustainable development. Urban and rural planning is still a long way, only we continue to make the urban and rural planning and management more scientific, so that the city and township will become better, the people's living environment will be more and more good.

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