

Research on the Path of Integrating Chinese Traditional Culture into College English Education and Teaching

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Abstract: In today's increasingly globalized world, college English education is no longer just about teaching language skills. It also carries the important mission of cultural dissemination and exchange. As the spiritual treasure of the Chinese nation, traditional Chinese culture has increasingly demonstrated its unique charm and value on the global stage. Integrating traditional Chinese culture into college English education not only helps enhance students' cultural identity and pride but also improves their cross-cultural communication skills, laying a solid foundation for cultivating high-quality talents with an international perspective. Based on this, the author analyzes and summarizes the significance and strategies of college English education based on traditional Chinese culture, aiming to further promote the inheritance and development of excellent traditional Chinese culture.

Keywords: Traditional Chinese culture; College English education; Cultural dissemination

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1. Introduction

Driven by the wave of globalization, college English education faces unprecedented new challenges and requirements. It not only aims to achieve the basic goals of language teaching, namely cultivating students' English application skills but also shoulders the important mission of disseminating excellent traditional Chinese culture to the international community. Integrating excellent traditional Chinese culture into college English education can enrich teaching content and highlight the unique charm of Chinese culture globally, further enhancing China's international influence and cultural soft power. Therefore, this article focuses on analyzing the integration of traditional Chinese culture and college English education work, hoping to inspire relevant educators in the field.

2. The importance of integrating traditional Chinese culture into college English education

2.1. Deepening the demand for college English education

As an important part of cultivating college students' comprehensive literacy, college English education provides strong support for enhancing their overall English proficiency, enabling them to excel in academic research, career competition, and international exchanges. However, in traditional college English teaching modes, teachers often focus too much on vocabulary memorization. Although this approach helps expand students' vocabulary to some extent, the learning process can become boring and difficult to effectively stimulate students' enthusiasm and motivation in the long run.

To break this dilemma, skillfully integrating traditional Chinese culture into college English education and combining cross-cultural factors for teaching is undoubtedly a worthwhile direction to explore and practice. This teaching model can enrich the content and form of English teaching, fully mobilize students' interest in learning English, and allow them to deepen their understanding of the humanistic connotations behind the English language while learning about traditional Chinese culture, achieving twice the result with half the effort in English learning.

2.2. Meeting the demand for external communication of Chinese culture

With the continuous deepening and accelerated development of globalization, international exchanges and cooperation have become increasingly frequent. Cultural exchanges and integrations have also shown unprecedented dynamism. In this context, traditional Chinese culture plays a crucial role in promoting China's national image externally. It is not only a bridge connecting friendship between China and other countries but also an important carrier for showcasing Chinese wisdom and transmitting Chinese values.

As a new force in society, college students have a high degree of acceptance and curiosity about new things and multiculturalism. In the process of college English education, students will inevitably encounter some foreign cultures. These foreign cultures, like a double-edged sword, have a certain positive or negative impact on the establishment of students' worldviews, life views, and values. Therefore, integrating traditional Chinese culture into college English education is mainly to inherit and promote traditional Chinese culture, compensate for students' misconceptions when encountering foreign cultures, and help students consciously achieve critical reflection while accepting foreign cultures, thereby establishing correct worldviews, life views, and values.

2.3. Cultivating talents for external cultural communication

Due to limitations in external influence and language communication barriers, the external dissemination effect of traditional Chinese culture is still not satisfactory, failing to fully and truly showcase its rich connotations to the international community. With the steady improvement of China's international status, promoting the deep integration of traditional Chinese culture with the international community has become an urgent task. Effective cultural exchanges and wide dissemination cannot be separated from the cultivation of professional external communication talents, which is an important mission of college education.

Traditional Chinese culture is profound and covers a wide range of content. However, to be widely disseminated on the international stage, it must cross language boundaries. Strengthening cultural exchanges between China and foreign countries urgently requires cultivating a large number of talents who are proficient in both Chinese and English and have excellent communication skills. In this context, college

English education should focus on strengthening students' international communication skills and cultivating a backbone force for the external dissemination of traditional Chinese culture through the global language of English.

3. Path analysis of integrating traditional Chinese culture into college English education

3.1. Integrating traditional cultural elements into English textbooks

To effectively promote the deep integration of college English teaching and traditional Chinese culture, colleges and universities should timely innovate the content of English textbooks, ensuring that the textbooks fully integrate rich and diverse traditional cultural elements. This creates a superior learning environment for students from different majors to explore traditional Chinese culture in depth. Colleges and universities can invite experts and scholars in the field of English education to collaborate deeply with their English teachers in textbook compilation and integrate traditional Chinese culture naturally with English textbooks through rigorous content review.

3.2. Improving English teachers' traditional cultural literacy

At the intersection of college English education and the dissemination of traditional Chinese culture, to ensure the deep integration of English teaching and traditional Chinese culture and achieve the educational goal of cultivating talents with both moral integrity and professional skills, English teachers must have a high level of cultural literacy and a strong sense of responsibility to inherit traditional Chinese culture. Colleges and universities should regularly organize English teachers to participate in professional training activities that cover profound knowledge of traditional Chinese culture. This enables English teachers to deeply understand and love their own national culture. Advanced teaching methods should also be imparted to help teachers skillfully integrate traditional cultural elements into English teaching.

3.3. Innovating and optimizing English teaching methods

Tailoring teaching methods to students' interests and professional development needs is crucial for promoting the effective penetration of traditional Chinese culture. College English teachers can select suitable teaching methods from modern teaching approaches such as cooperative inquiry, situational teaching, and thematic teaching to activate the atmosphere of English classroom teaching and deepen the integration of English teaching and traditional Chinese culture.

3.4. Expanding extracurricular learning channels

In the vast field of college English education, teachers should place the cultivation of students' learning interests at the core position and actively explore effective ways to deeply integrate traditional Chinese culture with college English education. With the rapid development of technology, the internet provides unprecedented opportunities for education. Colleges and universities should fully utilize this powerful medium to cleverly integrate the essence of traditional Chinese culture into the development of college English education through various platforms and technologies.

4. Conclusion

The deep integration of traditional Chinese culture and college English education is an inevitable trend of modern times. It is also the only way to promote the dual enhancement of college English education in terms of cultural depth and breadth. Based on the specific current situation of college English teaching, this article proposes paths for their integration, hoping to provide new opportunities and platforms for the inheritance and innovation of Chinese culture.

Disclosure statement

The author declares no conflict of interest.

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