

Research on the Effects of Ideals and Beliefs Education for College Students

Junfa Zhang¹*, Yin Zhang²

¹Basic Department of Yuncheng Preschool Teachers College, Yuncheng 044000, Shanxi Province, China

²School of Marxism, Anhui Medical University, Hefei 230032, Anhui Province, China

*Corresponding author: Junfa Zhang, zjf201583@163.com

Abstract: The question of college students nowadays having firm ideals and believes is not only related to their achievements, but also related to the reformation and development of the country. In addition, by conducting scientific and effective education of ideals and beliefs for college students, it can be used to promote development in the direction of demand for talents in the new era with ideals, beliefs and responsibility. The authors propose several ways to effectively carry out the education of college students' ideals and beliefs, based on the significance of ideals and beliefs and the introduction of the relationship between the ideal and belief education of college students, as well as the "youth dream" and the "Chinese dream" in order to explore effective ways to strengthen the ideal and belief education for college students in the new era. This article may be a reference for higher education institutions.

Keywords: New era; College students; Education of ideals and beliefs; Effective ways

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1. Introduction

General Secretary Xi once pointed out in a symposium for teachers and students at Peking University: "If the younger generation has ideals, skills, and responsibility, thus the country has a future, and the nation has hope." Current college students are in the process of achieving the "Great China Renaissance." In this critical period, whether it can contribute to the sustainable development of China's economy depends greatly on whether it has firm ideals and beliefs. Professor Li Zhu ^[1] once said: "College students are the primary recipients of ideal and belief education in current college education. Only when the positioning of the key is accurate, it is grasped, similarly the ideal and belief education in colleges can be targeted to achieve good results. Educational effects." To do a good job in educating college students in the new era, we must first clarify the value of ideals and beliefs which is closely related to the logical starting point of the "Chinese Dream," and adhere to the principle of the unity of politic and academic rationality in ideal and belief education. Additionally, responding to college students with thorough theoretical analysis and guiding them with a powerful force of truth, makes them truly grow into ideal talents who carry the mission of the country. The author combines educational practical experience to describe effective ways to promote ideal education in colleges to carry out ideal education work scientifically.

2. Analysis of the Significance of Ideals and Beliefs of College Students in the New Era

General Secretary Xi once delivered an important speech on current college education at the 19th Congress of the Communist Party of China. He pointed out: "Current college students are in the most critical era of the great reformation of the Chinese nation. The large number of young college students not only have infinite space for development, but they also carry the mission of the era." Therefore, current college education must pay attention to the education of ideals and beliefs of college students, closely focus on the core concept of the "Chinese Dream," and actively guide college students to always be prepared to achieve the evolution of socialism with Chinese characteristics for life.

Current college students are witnesses and major participants of the reformation of China. Therefore, college students should receive a good ideological and belief education while they are in school, as well as they should be able to adapt to the situation and keep pace with the times. The new era has provided current college students with brand-new content of ideal and belief education, with the following aspects holding the most significance.

Furthermore, we must remember the development goal of socialism with Chinese characteristics, take the initiative to bear the new mission assigned by the times, and always prepare for the realization of China's reformation and development. We must begin with ourselves, be academically and ideologically motivated, as well as be talented. Only if young college students have established firm ideals and beliefs, can they promote their dreams and contribute infinitely to the early achievement of the "Chinese Dream," thus contributing to China's development.

3. The Rational Significance of Enhancing Ideals and Beliefs Education for College Students

3.1. It helps to enhance college students' sense of optimism in the journey of "achieving their dreams" At present, China is facing an extremely complex environment with poor trade, technology, and political environments. The journey to achieve the great Chinese dream of reformation is full of challenges. It is necessary to respond to "trade wars" and "technological wars" with a strong sense of optimism. When fighting, we must emphasize political attitudes and grasp political methods. As the main participant of the "Chinese Dream," current colleges must be able to handle a crisis, prepare for danger in times of peace, be born in a peaceful age, but be fully vigilant at all times, to establish national security awareness in the journey to achieve the dream, and strengthen "One China." Students must have a firm political stand, safeguards the great cause of the reformation of the motherland, and dares to fight against all evil forces in the promotion of world peace and development ^[2].

3.2. It helps to induce college students' mission while adhering to their ideals and beliefs

The main content of the ideal and belief education for college students are to guide students to establish Marxist beliefs, the common goals of socialism with Chinese characteristics, and the ambitious goals of communism. Additionally, to enhance the education of patriotism, collectivism, and socialism for students, and to be a national and cultural outlook for students, as well as to strengthen students' awareness of serving the people.

The education of ideals and beliefs for college students in the new era is the top priority in the field of ideology. College students are the builders and successors for the cause of socialism and the hope of the nation. Deviations in the field of student ideology will affect the awareness of the entire national ideological field. Therefore, to do a good job in educating college students with ideals and beliefs, teachers should guide them to cast their personal growth into the four pillars of socialist construction in the new era, clarify the overall and strategic layout, as well as strategic development of the country, which will help to induce college students' mission while adhering to their ideals and beliefs. Encourage college students to join force and serve the country ^[3].

3.3. Benefits of leading college students to establish scientific beliefs to clarify rational value pursuits "Ideal and belief education is not only to provide students with knowledge about scientific beliefs or ideals and beliefs, but also to provide students with correct ideals and beliefs as well as scientific beliefs." In the process of providing scientific belief information to college students, it is inseparable from the use of scientific theories. Students supply knowledge and encourage the learning process, assisting college students to pursue ambitious goals. General Secretary Xi Jinping pointed out: "Without Marxist beliefs and communist goals, there would be no Communist Party of China and no socialism with Chinese characteristics." Strengthening college students' ideals and beliefs education is helpful to guide them to shape upright souls with firm ideals and beliefs, so as to make constant efforts for the ambitious goals of human liberation.

4. Research on Methods to Improve College Students' Ideals and Beliefs Education

For college students, the campus is the "Eden" for them to inherit and accept ideology and culture, as well as the terminal station of the social institute from the "ivory tower." To carry out ideal and belief education for college students, we must first clarify the importance of ideal and belief education for the development of the country and society. At this stage, to strengthen and improve college students' ideals and beliefs education requires efforts from the education system, subject awareness, and educational approaches as follows.

4.1. To improve the ideal and belief education system

To improve the ideals and beliefs education for college students in the new era, we must first continue to strengthen the development of the ideal and belief education system with the purpose that student party members can play a pioneering and exemplary role, and lead students to achieve the goals of ideal and belief education. In addition, focus on the training of young Marxists by giving full play to the fundamentals of Marxism role and strategic role, enhancing political literacy and the sense of mission of the times. Furthermore, guide college students to test the lessons learnt, highlight the form of "second classroom" activities in the management system of colleges and universities. The education of ideals and beliefs for college students in the new era cannot be accomplished overnight, and requires long-term persistence

4.2. Enhance the subject awareness

In conducting ideal and belief education for college students through the orderly development of various activities, it helps college students to establish correct ideals and beliefs. First of all, we must strengthen the understanding of the educational goal of "Leading morality and cultivating people," so that college students should be clear about the importance of rational beliefs for future talents, serving the country, and serving the society, so as to establishing ambitious goals and beliefs also a firm sense of mission of the times. In addition, education is included in the evaluation of college education, and teachers are encouraged to execute in-depth reforms, implement ideal and belief education, and normalize rational belief education.

4.3. Innovative ideals and beliefs education methods

4.3.1. Scientific use of the main channel of ideological and political courses

Proper educational concepts, place ideological and political courses in the same important position as other academic courses, and gives full focus to the combined advantages of systemic ideals and beliefs education. In terms of teaching methods, we should make full use of the respective advantages of traditional teaching methods and modern teaching methods to form a brand-new education mechanism and build a model of online and offline integrated education.

4.3.2. Widely conduct educational practical activities

Regularly organize excursions for students to visit museums, memorials and Red Revolution sacred sites. This will allow students to achieve independent experience in learning and forming connotations, with a purpose to better change their goals and consciously implement their ideals and beliefs into practical actions. **4.3.3. Fully expand education and publicity channels**

In conducting ideal and belief educational activities for college students, it is necessary to actively adopt the form of publicity and education that college students wish to see. The ideal and belief education can be conducted through campus broadcasts, campus journals, WeChat public accounts and other social media to continuously promote the smooth development of ideal and belief education for college students' ^[4].

4.3.4. Strengthen the development of ideological, political and moral quality of college teachers

When concerning students, teachers of ideological and political courses in colleges are their soul-building agents. Therefore, to create their souls, they must speak politics with a clear-cut stand. Moreover, under the teacher's guidance, students can distinguish right from wrong, abide by the rules, and be discipline. In the process of conducting ideal and belief education, teachers should closely integrate socialist ideals with Chinese characteristics and students' personal goals, with a purpose that they understand the achievement of communist ambitious goals are consistent with the achievement of personal goals. Education can be targeted with clear goals, thus developing more outstanding socialist successors for the country.

5. Conclusion

"Doing hard work, building dreams and writing beautiful chapters, as well as striving for the right time." Current college students were born at the right time and have a long way to go. Therefore, they should continue to strengthen the education of ideals and beliefs in their daily learning activities, also be a good child of China with full ideals and strong will. When concerning colleges, Marxism beliefs should be used to guide college students' ideals and beliefs education activities in order to continuously improve the ideological, theoretical, and timeliness of college students' ideals and beliefs education. Teachers in colleges should remind themselves of "for whom, what kind of people," and "how to train people" in the process of knowledge imparting. Only by combining ideals and beliefs with the history of the times can the effect of education be achieved. China did not reform overnight, nor was it smooth. As a new force in achieving the dream of Chinese reformation, college students should establish proper values during their studies on campus, constantly enrich their learnings, and truly be an ideal and ambitious student that meets the development requirements of the new era. Students should write a beautiful chapter for achieving the development of a big country.

Disclosure statement

The author declares no conflict of interest.

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