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Research on Educating College Students' Ecological Values from the Perspective of Marxist Ecological View

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Abstract: The Marxist ecological view suggests a dialectical relationship between humans and nature. Only by integrating the initiative of human beings with developing laws of the nature, can we achieve the harmonious coexistence and development of humans and nature. From the perspective of Marxist ecological view, colleges should strengthen the education of college students' ecological values and guide them to have a deeper command of the true nature of Marxist ecological view. The author explores and analyzes the Marxist ecological view, and come up with an effective strategy for teaching college students' ecological values under the Marxist ecological view, hoping to help college students develop correct ecological values.

Keywords: Marxist ecological view; college students; ecological values; educational strategies

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1 Introduction

An effective development of education on ecological values in colleges not only helps college students to have a deep command of the Marxist ecological view, but also lays a good theoretical foundation for the construction of ecological civilization in China, and also contributes to developing college students' correct ecological values. Therefore, under the Marxist ecological view, colleges should pay enough attention to the education of ecological values, and strengthen the research and analysis on Marxist ecological view to encourage college students to understand ecological civilization in a more comprehensive way and adjust their behaviour under ecological civilization.

2 Marxist ecological view

2.1 The dialectical relationship between humans and nature

In the Marxist ecological view, the relationship between humans and nature is analyzed clearly. From the perspective of Marxist ecological view, human beings and nature are unified, and they cannot be separated^[1]. In Marx's opinion, everyone plays an important part in nature, and they need to survive in nature. Any idea that human beings and nature are independent is wrong, which is not consistent with the laws of human's development. This is also the dialectical relationship between humans and nature from the perspective of Marxist ecological view.

2.2 Human's initiative and laws of the nature

If you want a more healthy and stable development of society, you must deal with the relationship between

humans and nature in a right way, which is very critical to the development and construction of society. Marx states that if we want to keep the sustainable development of social economy, we must regard the harmonious coexistence and development of human beings and nature as an important prerequisite. In the process of social and economic development, human development cannot be put on the first status in front of everything^[2]. We must be clear that while human beings are changing the natural environment, the nature is also changing human beings. The relationship between them is complementary. Only when the relationship between humans and nature is handled properly and the mobilization of human's initiative conforms to the laws of nature, can humans and nature develop more harmoniously^[3]. Engels pointed out that human beings and nature is unified, and there is an dependent relationship between them. During the development of human beings, we cannot be blindly greedy for nature, but need to protect the nature as much as possible, which requires us to fully mobilize our initiative and participate in the protection of the natural environment^[4].

3 Effective strategies for educating college students' ecological values under the perspective of Marxist ecological view

3.1 Innovate the teaching content of college students 'ecological values

First, under the Marxist ecological perspective, the teachers in colleges should strengthen the impart of the Marxist ecological concept to promote students' understanding, which provides important theoretical support to the future social practice. Secondly, impart the knowledge about environmental protection so that college students can have a deeper understanding of the ecology and be aware of the importance of an ecologically civilized society. Through teaching the knowledge about environmental protection, college students form good habits of ecological civilization^[5]. Finally, enhance the education of ecological legal system and green consumption for college students, so as to form a more complete educational system of ecological values, and guide college students to develop correct ecological values.

3.2 Breaking through the traditional education on ecological values

In the past, when colleges conducted teaching activities on college students' ecological values under the perspective of Marxist ecological view, almost all of them adopted the traditional mode of instillation. The teacher instructed the theories in books to the students. However, college students are in a passive learning position and are just listening. Although the teachers in the course explained a lot of knowledge throughout the educational activities, not many college students really understood and mastered it, and some college students even said they had learned nothing. Neither the effect of education nor the efficiency of education is achieved. Teachers in class must know this problem and actively break through this traditional mode of instillation. Now in the Internet era, as mentors of contemporary college students, we should keep up with the times, enhance the research on computer technology and network technology, and make full use of them in the education of ecological values for college students^[6]. In the process of conducting educational activities, the instructors can use multimedia teaching equipment to transfer knowledge to college students by video, audio, pictures, etc., which can not only present knowledge in front of college students in a more intuitive and visual way, but also stimulate the students' learning interest. In addition, classroom teachers can also use the network platform to strengthen interaction with college students, so as to better understand college students' mastery of ecologically civilized knowledge and Marxist ecological view, so that classroom teachers can design more targeted educational activities on ecological civilization^[7].

3.3 Organize social practical activities for college students

In colleges, when conducting educational activities, instructors not only need to impart theoretical knowledge to college students, but also provide them with opportunities to practice, so as to strengthen the cultivation of college students' living ability. From the perspective of Marxist ecological view, colleges need to promote college students to form correct ecological values and ecologically civilized behaviors when receiving the education. Colleges should organize social practical activities for college students from time to time to comprehensively cultivate their diversified abilities^[8]. For example, colleges can organize college students to conduct social practical activities with the title of Protect the environment and return me to the blue sky. After ensuring the college students' safety, instructors need to lead the college students to give out a brochure about low-carbon life to the passersby, stop littering in a timely manner, and instruct them how to classify the garbage. In such social practical activities, it can not only promote the education of ecological civilization and Marxist ecological view, but also improve the public's awareness of ecological civilization, and can also prompt college students to find out their shortcomings in time to lay a good foundation for the college students' future employment and development.

3.4 Promote the environmental protection

From the perspective of the Marxist ecological view, colleges should strengthen the promotion of environmental protection when conducting educational activities for college students, so as to create a good learning atmosphere for college students^[9-10]. For example, when conducting the education of ecological values for college students, college teachers can combine some existing environmental problems in society and make students design their own slogans for environmental protection, and take them to the streets to draw the public attention to caring for the environment. In addition, since contemporary college students generally prefer to use the Internet, it is also feasible to organize college students to conduct microvideo competitions on environmental protection to guide their ecological values in a subtle manner. Colleges should set up a green campus module from the campus network to promote green culture on campus. From the perspective of Marxist ecological view, the development of education on college students' ecological values requires a long time of persistence. It cannot be achieved through the development of a certain educational activity. High schools must set up a long-term educational mechanism. A periodic questionnaire survey can be conducted to know college students' understanding of ecological knowledge and clarify the college students' learning needs on ecological knowledge. Thus, teachers can design more targeted educational activities on ecological values, and continuously improve the college students' ecological civilization. In addition, colleges should also exert the role of the Communist Youth League and the Party Committee to organize more practical activities related to environmental protection for college students, so as

to encourage college students to have a better command of ecological civilization in practical activities and adjust their behaviour under ecological civilization^[10].

4 Conclusion

In conclusion, from the perspective of the Marxist ecological view, colleges should comprehensively recognize the importance of conducting education on ecological civilization, and increase the spreading of the Marxist ecological view and knowledge on ecological civilization, so as to form college students' correct values. The education of ecological civilization is an open educational system. In the process of conducting educational activities, colleges must keep up with the times, constantly update the content of ecological civilization, and actively break through the traditional teaching mode of instillation. Through the rich and diverse practical activities, guide the college students to form correct ecological values step by step. At the same time, promotion on environmental protection should be enhanced, and every college student should be involved in spreading the knowledge about environmental protection. Not only should college students lead a green and environmentally friendly life, but they should be autonomous to spread knowledge about environmental protection. Only in this way can they promote more people to live a green and environmentally friendly life, thus contributing to the construction of an ecologically civilized society.

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