

Research on the Practical Path to Realize the Guidance of the Ideological Value of College Students in the New Horizon¹

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Abstract: The report of the 19th communist party of China national congress on youth work provides theoretical support and practical guidance for the realization of the ideological value of college students in the new era. In the new era, it is necessary to comprehensively and deeply study and judge the value situation of young students in colleges and universities, crack the problems and shortcomings faced by ideological and political work in colleges and universities, and explore effective educational paths in the practice of ideological and political work, so as to orderly realize the ideological value guidance of college students.

Keywords: college students; nera; thought value guidance

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0 Introduction

The 19th communist party of China (CPC) national congress declared that socialism with Chinese

characteristics has entered a new era. On the issue of guiding the ideological values of the new youth in the new era, the report of the 19th CPC national congress pointed out that the focus should be on cultivating new people to play the role of the great rejuvenation of the nation, strengthening education guidance, practical cultivation, and institutional guarantee^[1]. This important judgment provides fundamental guidance and practical guidance for the realization of the ideological value guidance of college students in the new era.

1 Problem and challenges in ideological and political work in colleges and universities

The important discussion on youth work in the report of the 19th national congress of the CPC provides the fundamental guidance for realizing the guidance of the ideological value of college students in the new era and is the practice and follow of the innovation and development of ideological and political work in colleges and universities in the new era. In the new era, colleges and universities should establish and improve the educational system of ideological and political work, solve the

fundamental educational problem of “what kind of people to cultivate, how to cultivate”^[2] and for whom to cultivate 1, lead the group of college students in the new era to highly identify with socialism with Chinese characteristics, and be consciously firm and confident. In the new era, due to the influence of social thoughts and cultural information at home and abroad, as well as the challenges brought by the new media era, this brings new problems to the ideological and political work of colleges and universities in the new era. From the reality of ideological and political work in colleges and universities, in the aspect of education mode, education system has some problems and difficulties, embodied in.

1.1 New media era of cultural issues and challenges of the new media era

The complexity of the network new media environment, to a new era of ideological and political work, is put forward.

1.1.1 Problems and challenges

In the new media era, young college and university students can use the network new media information platform to achieve information sharing and information exchange, which can continuously provide knowledge reserves for college students. In the new era, college students use the new media platform to strengthen the full integration of ideology and values, and college students realize the rational construction of values in the process of mutual ideological and theoretical interaction and knowledge acquisition. However, from another perspective, the disadvantages of new media are also exposed to a certain extent. The problems and difficulties brought by new media to social development, especially the political work in colleges and universities, cannot be ignored. While providing scientific knowledge, the network new media environment also conveys negative social thoughts and ideas to college students. In the face of various and complex ideological and cultural concepts, some college students begin to lose their value orientation. The cultural existence and communication mode in the new media era lead to the misjudgment of the value selection and value judgment of college students to some extent. In the new era, the value cognition level and cognitive ability of college students are still in the early stage, and their three views are in the formative stage. Due to the negative influence brought

by the new media era, various adverse social trends of thought have affected the formation of college students' ideological values to some extent, which has brought problems and challenges to the ideological and political work reform in colleges and universities in the new era.

1.2 Problems and predicaments in the imperfect educational system of ideological and political work

From the analysis of the situation of ideological and political education in colleges and universities in China, the system and mechanism of ideological and political education are still not perfect, which leads to the lack of systematic and effective ideological and political education for college students in the ideological and political work system. Colleges and universities are the main battlefields of ideological and political education for college students. Improving the educational system and innovating the educational mode have become the primary tasks of ideological and political work in colleges and universities. At present, ideological and political work in China's university education system, due to add!

The imperfection of the system of guiding the ideological value of the strong student group and the imperfection of the education system seriously affects the effectiveness of the ideological and political education for college students in the ideological and political work system. Some colleges and universities lack of institutional design in promoting the reform and innovation of ideological and political education system. In addition to the lack of practical cultivation, these problems seriously affect the effectiveness of the ideological value guidance of college students to some extent.

2 The methodological principles to be adhered to in guiding the ideological value of college students in the new era

On the problem of education in colleges, broken education system and education mode of short board and weaknesses, the reason for the prospective problems, adhere to the principles of three pieces of methodology, the unity of the goal of educating people and the law of educating people, the unity of individual growth and social development, the unity of typical demonstrations education and group guidance. They are the

methodological requirement of realizing the ideological value guidance of college students in the new era.

2.1 The goal and law of education should be unified

Under the new situation, in the ideological and political education practice in colleges and universities, we should follow the growth of contemporary college students. Law, in the realization of education goals and education law on the basis of unity, strengthens the ideological value of college students to lead.

Colleges and universities are the main battlefields to realize the guidance of the ideological value of college students. The ideological and political workers in colleges and universities only have a comprehensive grasp of the ideological characteristics of the college students in the new era and put the education law of ideological and political work under the quasi-new situation into practice. Realize the group thought of college students in the new era!

Value guidance is the starting point and destination of education work in colleges and universities. In addition, the regularity emphasized here means that in the practice of educating people, we must follow the growing law of college students in the new era and the law of educating people in the ideological and political work of colleges and universities under the new situation.

2.2 The unity of individual growth and social development should be unified

In the new era, to realize the guidance of the ideological value of college students, it is necessary to combine the growth characteristics of contemporary college students, focus on individual interests and concerns, and strive to maximize the realization of the goal of education. In the practice of ideological and political education, colleges and universities must adhere to the unity of individual growth and social development. From the current situation of ideological and political work in colleges and universities in China, the contents of ideological and political education of college students generally include consensus building, ideological guidance, spiritual enlightenment, personality building, and ideal setting. Therefore, college educators should guide college students to combine personal growth with social development and progress, so that both personal growth and social development can achieve common prosperity and progress.

2.3 The integration of typical demonstration and group guidance should be unified

In the new era, in the education practice of ideological and political work, to strengthen the ideological value guidance of college students should be unified between typical demonstration and group guidance. Typical demonstration generally means that on the basis of realizing the key cultivation of college students, following the individual differences of college students, selecting advanced trees, and leading by example, with the purpose of realizing the demonstration and leading role of advanced steps. Group to guide the students groups of macro value guidance and education, including its form values in classroom teaching of ideological and political theory, organization students develop training seminars thoughts of the new era of college students' group, such as value guidance must be developing specific goals and pursue education strategy, adhere to point with the working principle, leading the exemplary role of promoting role models. From the perspective of effectiveness, only by paying attention to the selection of typical trees and giving play to the leading role of advanced models can the group's progress be driven and the group's identity effect is activated.

3 Orderly realization of the new era of college students ideological value leading the fundamental way

The report of the 19th CPC national congress stressed that young people's ideological value guidance and core values cultivation must be introduced through education! Guide, practice cultivation, system safeguard will come true. To realize the guidance of the ideological value of college students in the new era, it is necessary to explore the practical path of enhancing cultural identity, strengthening social coordination, and paying attention to the combination of practical cultivation, so as to achieve the effectiveness of education.

3.1 Enhance cultural identity

In the new era, the fundamental way to realize the guidance of the ideological value of college students lies in guiding them to adhere to the socialist culture with Chinese characteristics and enhance their cultural identity. From the perspective of cultural education,

cultural identity is the natural practice of people's conscious acceptance and action of a certain culture or cultural form. Only by guiding the group of college students in the new era to consciously accept and identify with the socialist culture with Chinese characteristics, including the excellent traditional Chinese culture, the revolutionary culture, and the advanced socialist culture, can their psychological and emotional identification with the socialist system with Chinese characteristics be effectively enhanced. Ideological and political workers in colleges and universities should attach importance to the cultural education function of philosophy and social science and lead the college students to realize the construction of values in accepting the advanced culture of socialism with Chinese characteristics. At the same time, it can explore the university cultural system that is jointly built by material culture, spiritual culture, and institutional culture and use the university logo to convey the university humanistic spirit and school-running philosophy to students. At the same time, rich and beneficial campus cultural activities should be held to guide college students to test their theoretical knowledge and strengthen their practical application ability by participating in active, healthy, colorful, and beneficial second class activities. The use of network new media and other ways and platforms to spread campus culture, to strengthen the promotion of elegant culture on campus, to establish and improve the realization of college students think.

3.2 Strengthen social coordination

From the perspective of the method and path of guiding the ideological value of college students in the new era, in addition to the main education position of the school, the collaborative participation of all fields of society should be strengthened to maximize the effect of social collaborative education.

From the perspective of the internal and external conditions faced by the development of college students in the new era, the internal conditions, namely the internal cause, are the fundamental conditions, while the external social environment is the indispensable supporting conditions. The key to strengthen the thought guidance of college students is to guide them to identify with the core values psychologically. However, as the final result of the cultivation of the values of all citizens in society, the improvement of its cognitive identity construction mechanism is restricted by internal

and external factors. The internal cause is the key; external cause is the condition. For the ideological and political education of college students, party committees and governments at all levels should assume the main responsibility, and all sectors of society should actively participate in and effectively coordinate. Only in the whole society to build the leadership of the party committee, government responsibility, and social coordination of a strong educational pattern, can receive the expected educational effect. From the social cause! From the perspective of education, we should explore the establishment of a strong guiding role of public opinion platform and education mechanism, from the perspective of school-local cooperation education, local party committees, and governments at all levels should take the leading responsibility of education, effectively promote the whole society to form a collaborative participation of education pattern. Efforts should be made to purify the social environment, do a good job in the top-level design and institutional support of social collaborative education, and fundamentally eliminate the negative impact of the adverse social atmosphere on college education.

3.3 Pay attention to the cultivation of practice

In the new situation, social practice is the best way to educate students from the perspective of the effectiveness of the ideological value guidance of college students. The transformation of socialism with Chinese characteristics into the behavioral identity of college students, the emphasis on strengthening the ideological guidance of college students in practice, must be realized in practical education, that is, to guide students to realize the unity of knowledge and practice in practice. Ideological and political workers should actively guide the group of college students, in practical social practice, experience the test of practice and the experience will temper. Educational problems in practice, the ideological and political workers should on the understanding of the characteristics of the new era of college students'community diversity characteristics, order to guide college students to apply theoretical study and practice of organic integration, deepen the level of the college students social practice, realize theory education, and practice of socialism with Chinese characteristics identification form unifies. In addition, we should also pay attention to the institutional guarantee of practice, do a good job in system design, and guide college students to combine

the identity of socialism with Chinese characteristics with their career choice, so that college students can accept the test of social practice. In the specific mode of practical education, it can strengthen the scientific combination of school theory education and off-campus practice, and give full play to the educational function of social practice. Education guides college students to participate in practical teaching, voluntary service, etc., expands the space for college students to grow beyond the first classroom, and guides college students to continuously enhance their behavioral identification with socialism with Chinese characteristics.

In a word, in the new era, we must adhere to the spirit of the 19th CPC national congress as a guide and follow it. Comprehensively study and judge the ideological characteristics of college students, break down the problems

and difficulties faced by the education work, innovate carriers and methods, and strive to explore effective education path, so as to orderly realize the ideological value guidance of the new era of college students.

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