

Application Strategies of Chinese Traditional Cultural Elements in Interior Design

Jianxia Lu*

Zhongjiang International Architectural Design Institute, Jiangsu 210000, Nanjing Province, China

**Corresponding author:* Jianxia Lu, lujianxia@cjigroup.com.cn

Copyright: © 2022 Author(s). This is an open-access article distributed under the terms of the Creative Commons Attribution License (CC BY 4.0), permitting distribution and reproduction in any medium, provided the original work is cited.

Abstract: In order to further enhance the aesthetics, artistry and culture of interior design, this paper mainly studies and analyzes the application strategies of traditional Chinese cultural elements in interior design, in order to provide reference for future developments.

Keywords: Chinese traditional cultural elements; Interior design; Application strategy

Online publication: November 21, 2022

1. Introduction

In recent years, in order to retain and develop traditional Chinese cultural elements, traditional Chinese cultural elements has been gradually incorporated into interior design, so as to enhance the cultural charm of interior design spaces and at the same time promote sustainability in interior design. Based on the current design feedback, modern interior design has basically achieved the purpose of improving interior space design background and atmosphere by actively integrating Chinese traditional cultural elements, which has strong application and promotion significance.

2. Analysis of Chinese traditional cultural elements

Chinese traditional culture has a long, extensive, and profound history. Among them, the core ideology of traditional Chinese culture is mainly Confucianism, and is influenced by Taoism and Buddhist culture. Traditional Chinese cultural elements can be studied and analyzed through poetry, music, Chinese painting, calligraphy, and seal cutting. Besides, it can be studied and analyzed through landscape architecture, animal and plant patterns, and traditional craftsmanship. Among them, traditional craft can be studied and analyzed in the aspects of embroidery, paper cutting and Chinese furniture. It is not difficult to see that the elements of traditional Chinese culture are very extensive, and they are our inexhaustible and inexhaustible treasures [1].

3. Analysis of the application advantages of Chinese traditional cultural elements in interior design

3.1. Embody the national characteristics

Chinese traditional culture has a long history, both in terms of cultural form and spiritual content, it can embody rich development characteristics and has a variety of cultural forms. For modern interior design work, due to the influence of the development of the large environment, the problem of homogeneity of modern interior design is more serious, and the design style is often monotonous. In recent years, in order to strengthen the treatment of modern interior design work, industry interior designers advocate the

application of traditional Chinese cultural elements to interior design, which not only highlights the special nature of Chinese traditional culture, but also profoundly reflects the cultural connotation and artistic characteristics of interior design.

3.2. Enhance the cultural sense of interior design

Modern interior design focuses more on functional design, so the design style is relatively simple, lacking vitality and a sense of design culture. After being integrated and applied with traditional Chinese cultural elements, under the premise of meeting the functional requirements, it can highlight the national spirit and cultural connotation of our country. It can not only inherit and carry forward China's traditional culture, but also enhance the cultural sense and heritage of interior design ^[2].

4. Analysis of the application practice of Chinese traditional cultural elements in interior design

In the application of Chinese traditional cultural elements in modern interior design, the first thing to look at is the core theme of the project. Chinese elements should not be selected and used blindly. Instead, it should be based on the overall style of the interior design. The traditional Chinese cultural elements selected should be in line with the project content, and should be modified so that it fits into the project, so as to better highlight the Chinese elements. The colors should match the overall design, the original colors can be retained if appropriate. The following is a research and analysis of traditional Chinese cultural elements commonly used in interior design based on relevant experience.

4.1. Application practice of calligraphy and painting and other elements

Calligraphy and painting are widely used when incorporating Chinese traditional culture in modern interior design. When applying these techniques, designers should reasonably consider aspects like of environmental characteristics, user characteristics and aesthetic style. On this basis, the type and theme of calligraphy and painting need to be consistent to ensure that traditional Chinese cultural elements can be included in the design of indoor space environment. For example, the living room is decorated with a "landscape-cozy and comfortable," theme which can be in the form of hanging pictures, or ingeniously matched with decorative surfaces, and so on, with simple and neat furnishings, to combine both traditional Chinese style and modern style. The modern styles are mixed together, presenting a Zen-like and unconventional space decoration effect ^[3].

4.2. Application practice of traditional crafts and other elements

Chinese traditional crafts can basically be regarded as the crystallization of the wisdom of the ancient China. When applying traditional crafts and other elements, designers should comprehensively consider the overall aesthetics and style characteristics of interior design, and select appropriate traditional crafts for application. For example, choosing the right ceramics, lacquered wood, and other decorations can play a good embellishment role in interior space design.

4.3. Application practice of traditional patterns and other elements

Chinese traditional patterns are rich in variety and have profound connotations. In the process of designing, designers should actively master the knowledge of traditional patterns and infuse them into the overall style of the interior space. For example, designers can display a strong traditional cultural atmosphere of the interior space through decorations such as screens and coffee tables. At the same time, designers can also add traditional decorative patterns to indoor furniture, like adding auspicious clouds and other patterns to create an auspicious and beautiful atmosphere.

5. Analysis of application strategies of traditional Chinese cultural elements in interior design

5.1. Innovate interior design mood and optimize interior design space

In order to ensure that traditional Chinese cultural elements can be well promoted and applied in interior design, it is suggested that interior designers should take the initiative to combine the structural characteristics and environmental characteristics of interior spaces, and make reasonable innovations in the artistic conception of interior design, so as to ensure that the desired effect of interior design space can be achieved.

On one hand, the designer should actively consider the overall situation of the building space to reasonably allocate and apply resources. At the same time, the designer do a good job in the design of the interior space using traditional Chinese cultural elements. For example, if the theme of the project is new Chinese style, Chinese antique can be used in combination with simple and elegant modern elements, so as to ensure that the balance between a modern atmosphere and an oriental ambience can be highlighted. If the theme of the project is modern or other Western styles, some Chinese elements can be added with some modifications in appropriate spaces as embellishments, which can better retain Chinese culture.

On the other hand, designers should combine the requirements of architectural design concepts, and make reasonable planning and design for the creation of artistic conception, so as to highlight the cultural connotation of buildings. In addition, the designer can also reasonably choose the embellishment method of traditional Chinese cultural elements according to the actual needs of the owner, so as to enhance the cultural heritage and connotation of the interior space. For example, the selection of furniture and decorations in the new Chinese style is mainly based on wooden structures, such as mahogany furniture or other solid wood furniture; but for some owners who do not particularly prefer wooden furniture but prefer the new Chinese style, some metal products similar to these tones can be used instead, which can also portray the effect of the new Chinese style. In terms of decorative design, the original complex modeling patterns can be simplified and integrated with a minimalist style.

5.2. Infiltrate the connotation of traditional cultural elements and highlight the cultural heritage of interior design

Modern interior design should actively integrate and promote the concept of traditional Chinese cultural elements, and should focus on deeply grasping the essence of the connotation involved in traditional Chinese cultural elements. The designer should not only pay attention to the functionality of the design, but also coordinate the overall layout, and make overall planning and reasonable deployment of the application of traditional cultural elements. Based on past design experience, in the process of applying Chinese traditional cultural elements, designers should take the initiative to select appropriate Chinese traditional cultural elements for application based on the layout of interior space and color matching.

For example, designers can place paintings and calligraphy in the living room to enhance the effect of Chinese style in the living room. Generally speaking, adding traditional Chinese cultural elements such as calligraphy and painting in the living room can strengthen the momentum of the interior space. In the selection of lamps and lightings, different styles should be used for different spaces. Retro lamps with rich cultural look, lantern-shaped decorative lamps with soft light, and so on can be preferentially applied. For a Chinese-style wall design, the color and patterns should be chosen according to the user's lifestyle and preferences. For example, dark blue, gray, and other low-saturation tones can be used to create a classic vibe. Therefore, it is not difficult to see that in the process of applying Chinese traditional cultural elements, designers should combine the interior space decoration style for reasonable application^[4].

6. Conclusion

In conclusion, the integration and application of traditional Chinese cultural elements in modern interior

design enhances the aesthetic value and cultural value of modern interior space design to a certain extent. In view of the importance of traditional Chinese cultural elements, it is suggested that modern interior designers should focus on functional expression, while strengthening the integration of traditional Chinese cultural elements, so as to ensure the sustainable development of indoor spaces. It should be noted that in the process of incorporating Chinese traditional cultural elements into decorative design, designers should actively select appropriate Chinese traditional cultural elements for embellishment and application based on the layout of the interior space of the building and the expression of decorative style. In this way, it can not only fully reflect the nostalgic and aesthetic characteristics of interior design, but also further strengthen the inheritance and development of traditional Chinese cultural elements.

Disclosure statement

The author declares no conflict of interest.

References

- [1] Zhang L, 2020, Application of Traditional Cultural Elements in Interior Decoration Design. *Textile Industry and Technology*, 49(09): 123–124.
- [2] Liu Z, 2020, On the Application of Chinese Traditional Elements in Interior Design. *Modern Communication*, 2020(19): 92–94.
- [3] Cai M, 2020, Research on the Application of Beijing Traditional Building Brick Carving in Interior Design, dissertation, Beijing University of Architecture and Technology.
- [4] Wang Z, Jin J, Yang T, 2019, Inheritance and Penetration of Traditional Culture in Interior Design. *Caizhi*, 2019(04): 200.

Publisher's note

Bio-Byword Scientific Publishing remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.